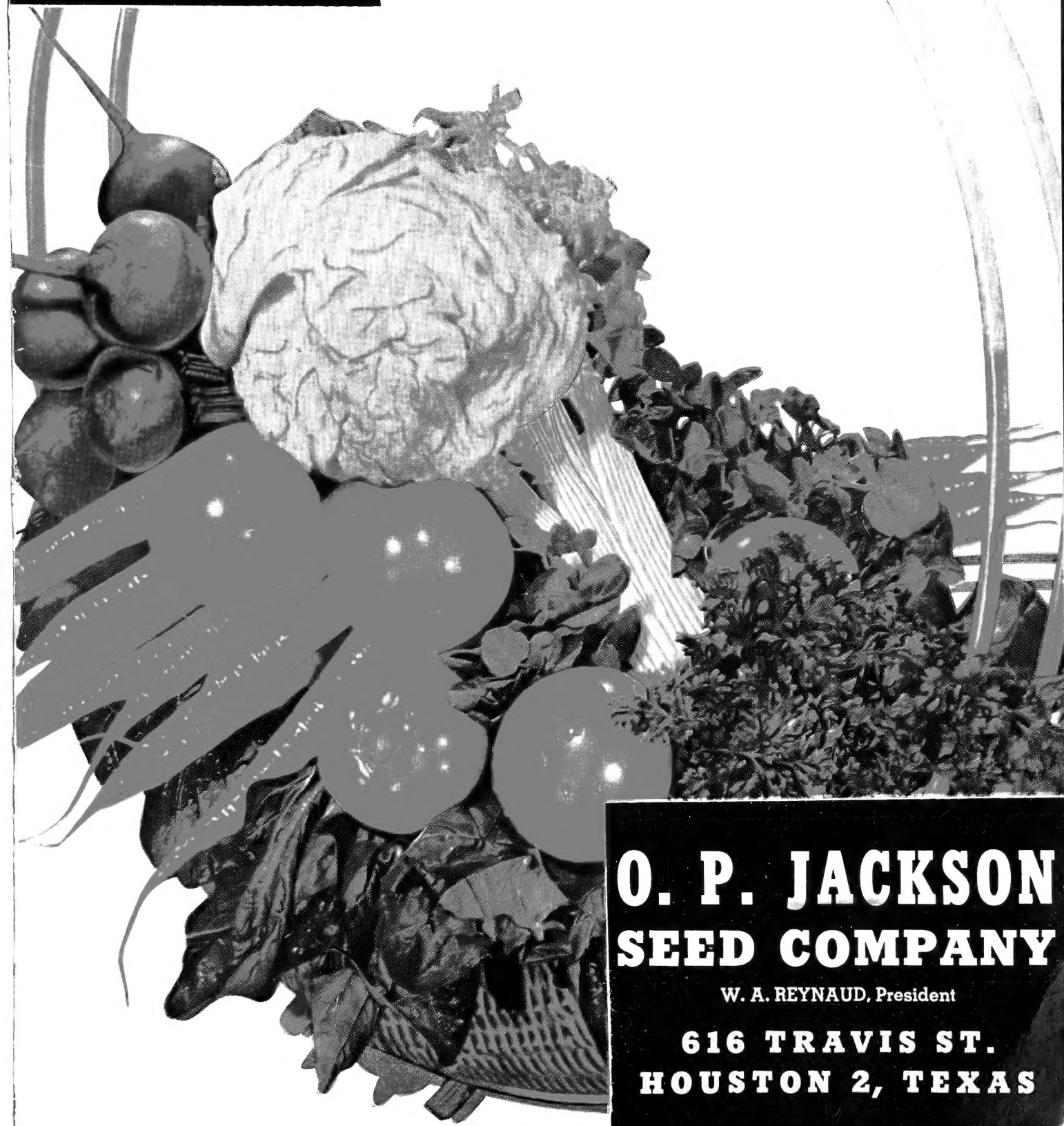
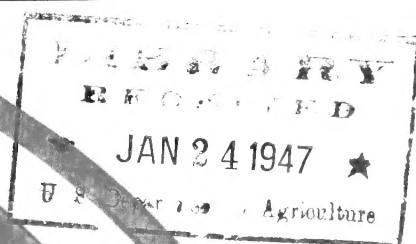


Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

62.83

Plant
JACKSON'S
Seed
**FOR EVERY
NEED**



**O. P. JACKSON
SEED COMPANY**

W. A. REYNAUD, President

**616 TRAVIS ST.
HOUSTON 2, TEXAS**

JACKSON'S GORGEOUS DAHLIAS

Dahlias are one of the most fascinating flowers you can grow in your garden. For variety of size, shape, color and height they have no equal. Use the following key in choosing from our carefully prepared list: F.D. (Formal Decorative); I.D. (Informal Decorative).

SPECIAL DAHLIA OFFER

5 SEPARATE SHADES—YOUR SELECTION FROM THE ABOVE LIST FOR **\$2.00**

AVALON (F.D.): The color is a rich lemon yellow of enormous size carried on long stems. Fine for cutting as the flowers keep particularly well. **Each 50c; 5 for \$2.00.**

JERSEY BEAUTY (F.D.): A clear pure pink dahlia. One of the outstanding dahlias, known by all. **Each, 50c; 5 for \$2.00.**

JANE COWL (I.D.): One of the best and most popular. Immense bronzy buff, lighted old gold. **Each, 50c; 5 for \$2.00.**

ROSE GLORY (F.D.): Pure deep rose-pink. Free and early bloomer. Strong with long straight stems, medium height. **Each, 50c; 5 for \$2.00.**

SANHICAN'S BLUEBIRD (ID): A splendid blue dahlia. medium size blooms of a cool, lilac blue shade. A profuse bloomer. **Each, 50c; 5 for \$2.00**

ROSE FALLON (FD): Huge, nicely formed flowers of a beautiful amber gold shade. **Each, 50c; 5 for \$2.00.**

OMAR KHAYYAM (FD): A very showy Chinese red and orange, with lighter tips. **Each, 50c; 5 for \$2.00.**

DADDY (ID): One of the most popular garden red varieties. **Each, 50; 5 for \$2.00.**

JERSEY BEAUTY

DADDY



AVALON

JANE COWL

Jackson's Seeds For Every Need

IMPORTANT TO CUSTOMERS

NON-WARRANTY

The O. P. JACKSON SEED CO., INC., gives no warranty, express or implied, as to the productiveness on any seeds or bulbs it sells and will not be in any way responsible for the crop. Our liability, in all instances, is limited to the purchase price of the seed.

HOW TO SEND MONEY

Money can be sent safely either by Post Office Order, Bank Draft, Express Draft, Express Order or Registered Letter. If your order amounts to \$1.00 or more it is best to send by one of the above methods. Postage stamps taken in amounts less than one dollar. Never send coin in the mail unless in Registered Letter.

We do not send goods C. O. D. Cash must accompany your order.

ORDER EARLY

It is important to order as soon after you get the catalog as convenient, then you will have your seeds on hand for planting when you want them.

GIVE YOUR FULL ADDRESS

We frequently receive orders without the names of the sender or with insufficient address. Customers should be particular to give full name, postoffice, county and State, number of street, P. O. box, and the nearest express office.

PRICES

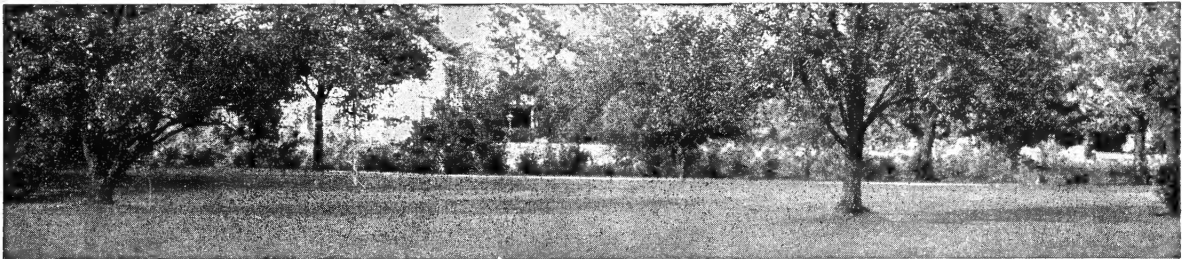
All prices named in this catalog, with the exception of those that are our ceiling, are subject to change without notice, and all sales are payable in Houston, Texas.

DO YOU WANT THIS CATALOG?

Be sure and send us an order for seeds if you want this catalog next year. If you do not send us an order your name is taken from our mailing list, believing you have changed your address, or you may have come to the store where you get a catalog at the counter. We prefer to have you on our list as an annual customer; then you will always get our catalog as soon as it comes from the press.

WHEN YOU CHANGE YOUR ADDRESS NOTIFY US IF YOU WANT THIS CATALOG.

Hints on Making and Caring for Lawns



A lawn of Jackson's Fancy Hulled Bermuda Grass

Houston is noted for its beautiful lawns and so few people appreciate that a winter lawn can be made to look as attractive as a summer lawn, and be green the entire winter. So do not let another winter go by with that old, dead grass on your lawn. Jackson's Winter Grass is a good winter grass and stays green all through the winter.



D-D

**A SOIL FUMIGANT
FOR CONTROL OF SOIL-BORNE PESTS**

**NEMATODES, WIRE WORMS
AND THE GARDEN CENTIPEDE**

**Manufactured by
SHELL CHEMICAL CORPORATION**

Write for prices

Bermuda Grass

FANCY HULLED BERMUDA GRASS SEED. This is the new quick germinating seed. We are now able to offer you this wonderful grass in the hulled seed. This operation hastens germination, and will prove to be a boon to new home builders who wish to establish a new lawn in a minimum of time. Write for prices.

BERMUDA GRASS. This is the regular unhulled variety of Bermuda Grass seed. Sow in the spring of the year when ground becomes warm or anytime in the summer, using 1 pound of seed to a space 10x50 ft. Lb., \$1.00; 10 lbs., \$9.00.

KENTUCKY BLUE GRASS. Suitable in some places in Texas and very desirable for sowing under trees. Write for prices.

JACKSON'S WINTER GRASS (Domestic Rye). This is the foremost winter grass and the foundation of all winter lawn mixture, and we know of no better grass for winter lawn. Should not be planted until the weather is cool, at it will not germinate in the hot months. Plant seed using one pound to a space 10 by 10 feet. Write for prices.

RED TOP. This variety of Winter Grass has been used in the North for years, and until recently it was never planted in Texas, but is now a very popular Winter Grass. Use at the rate of one pound to a space 10 by 25 feet. Write for prices.

CARPET GRASS. Used as lawns in some sections, seed is difficult to make germinate when planted without clovers or other grasses. Write for prices.

WHITE CLOVER. Also called "White Dutch Clover." This is the small, low-growing Clover that is so much desired for lawns; nothing is more beautiful than a little White Clover dotting a beautiful green lawn here and there. Used extensively in lawn mixtures. Write for prices.

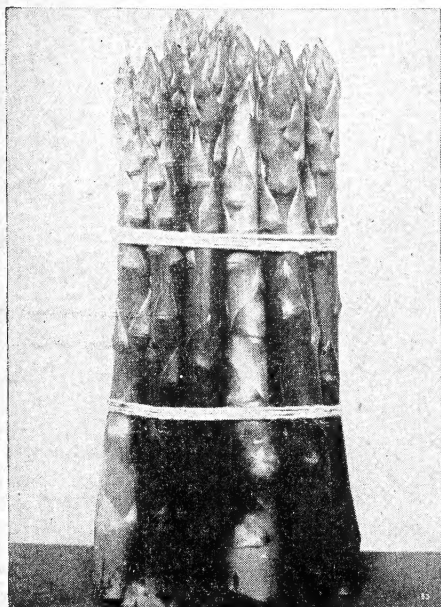
ST. AUGUSTINE GRASS is the shady nook grass that grows around Houston. Some of the finest homes have lawns from the St. Augustine Grass, obtained in roots or stolens only, as it does not seed in commercial quantities. We have the stolens in bushel baskets of about 100 little squares, this will seed an area 10x10. Write for prices.

Try Koppersol for brown spots in San Augustine Lawns. \$1.50 per quart, F.O.B. Houston.

BONE MEAL. Ground bone or Bone Meal is very necessary to all lawns; it should be the foundation of lawns. It takes about 60 days to decay, but when it does, it adds the required life that all lawns need.

GRANULATED PEAT MOSS (horticultural grade). Excellent for top dressing on lawns, fine for flower beds as a mulch, as it keeps out the heat and cold and improves the soil. \$5.00 per bale.

Plant a Vegetable Garden in Peace Time For Economy and Health



Asparagus—Washington

Asparagus

Culture: Asparagus roots may be purchased in the spring or may be grown from seed sown in March, in good soil, in drills 12 to 14 inches apart. The permanent bed should be very rich with well-rotted manure, and thoroughly worked over to a depth of two feet. One ounce will sow 50 feet of drill.

WASHINGTON ASPARAGUS. This is a rust-free type. The shoots are thick and heavy; long and straight, with closely folded tips. Color a rich, dark green, tinted darker at the tips. Pkt., 10c; oz., 25c.

ASPARAGUS ROOTS. You can save at least a year and a half by getting two-year-old roots. Sixty roots will plant 100 feet of row. Per doz., 90c; per 100, \$5.00, postpaid.

Bush or Bunch Green Pod Beans

Culture: Sow in rows 2 to 3 feet apart, plants about 8 inches apart in rows, cover 2 inches. One pound of seed will sow a 100-foot row; one bushel (60 lbs.) to the acre.

BURPEE'S STRINGLESS GREEN POD. The plants grow from 12 to 15 inches, very erect and productive; pods round, about 5 inches long, strictly stringless and real tender. Pkt., 10c; ½ lb., 25c; 1 lb., 45c; 2 lbs., 80c, postpaid.

GIANT STRINGLESS GREEN POD. From its first cultivation it has been a favorite. Pods round, about 5 inches long, dark green in color, very brittle and absolutely stringless. Dried seeds are of a yellowish brown color. Pkt., 10c; ½ lb., 25c; 1 lb., 45c; 2 lbs., 80c, postpaid.

TENDERGREEN STRINGLESS. An excellent bean for home use, market gardeners and canners, producing in about 53 days. Pods nearly straight, dark green, round, and meaty; absolutely stringless. Pkt., 10c; ½ lb., 25c; 1 lb., 45c; 2 lbs., 80c, postpaid.

We handle a complete line of high-grade field seeds and carry in stock Alfalfa, Clovers, all kinds of Sweet Corn, Cow Peas, Velvet Beans, Cotton Seed, all kinds of Grass Seed, Cane Seed, Peanuts, Maize, Kaffir Corn, etc. Write for our price.

This year it will be our duty to help supply food for the thousands of people that are starving all over the world. You can do your part, by producing your own vegetables and release what you would have to buy to the less fortunate ones.

Jackson's have been serving Texas and the Southwest for 34 years for their seed wants, and their long experience in selling seeds enables them to know the varieties that do best in this section. Jackson's have gained an enviable reputation for handling only the best in tested seeds.

JACKSON'S high-tested garden seed offer you the best that years of experience can produce.

Artichokes

Culture: Seed may be sown indoors and set out in the garden on the approach of warm weather, or the seed can be sown in hills outside and thinned to one plant to hill. Plants should be set in rows 3 feet apart and 2 to 3 feet apart in the rows. Use 1½ ounces to 100 feet of row.

GREEN GLOBE. The best variety for the Southwest. Pkt., 15c; oz., 75c, postpaid.

Jackson's Bush or Yellow Pod Beans

Culture: Sow in rows 2 to 3 feet apart, plants about 8 inches apart in rows, cover about 2 inches. One pound of seed will sow a 100-foot row; one bushel (60 lbs.) to the acre.

IMPROVED GOLDEN WAX. An old-time favorite; pods are of a medium length and of golden color; bears in 45 to 50 days. Pkt., 10c; ½ lb., 25c; 1 lb., 45c; 2 lbs., 80c, postpaid.

WARDWELL'S KIDNEY WAX. A very early variety of Wax Beans, which need no recommendation; mature in 5 or 6 weeks. Pkt., 10c; ½ lb., 25c; 1 lb., 45c; 2 lbs., 80c, postpaid.

Celestial or Yard Long Beans

A good table bean as well as a curiosity. It is very prolific and a rank grower. Should have ample arbor to climb upon. It should be grown more extensively in the home garden. It is of Chinese origin and one of the best vegetables emanating from that source. It is also absolutely rust-proof. Pkt., 15c; oz., 20c, postpaid.

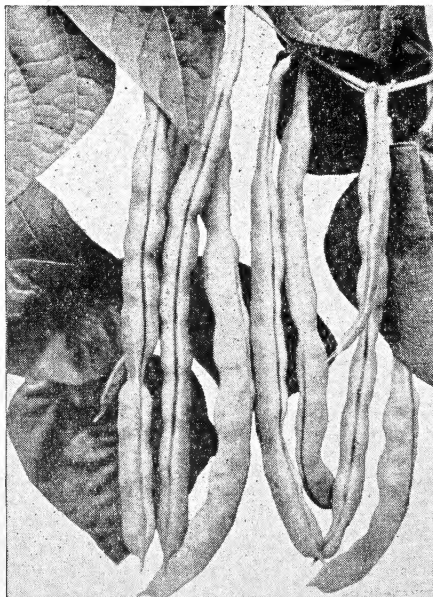
PENCIL POD BLACK WAX. This is a handsome black wax sort and is medium early. A good bean for market gardeners, whose trade is nearby and desire a bean of high quality. Pods are round, fleshy and bright yellow; about 6 inches in length. Pkt., 10c; ½ lb., 25c; 1 lb., 45c; 2 lbs., 80c, postpaid.

ROUND POD KIDNEY WAX. A very early, round-podded bean for market gardeners as well as home gardeners; the fleshy round pods hang thickly on the plants, and are of a fine flavor, stringless and free from rust; the pods are of a beautiful lemon-yellow, larger than those of Wardwell's, which matures at the same time. Pkt., 10c; ½ lb., 25c; 1 lb., 45c; 2 lbs., 80c, postpaid.

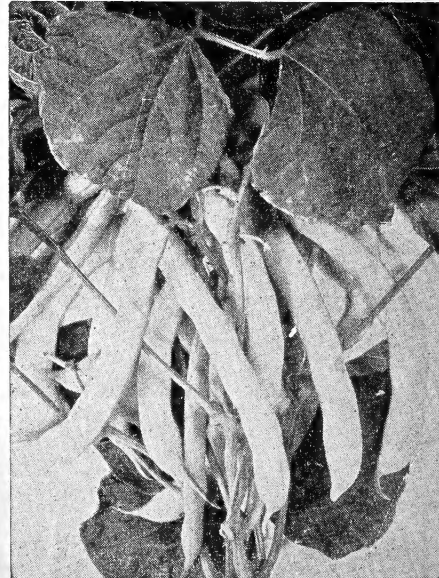


"DOGZOFF"

If you wish to keep the dogs away from trees or flower beds, or porches, simply spray DOGZOFF. One application lasts several weeks... long enough usually to break even the most stubborn dog of his bad habits. Only in rare instances is it necessary to use more than one application. Our Ceiling Price, 60c per bottle; by mail, 10c extra.



Beans—Giant Stringless



Beans—Improved Golden Wax

Pole Snap Beans

Pole Beans require more care and labor than Bush Beans, but bear usually for a longer period than the dwarf sorts and are generally more productive; they are more sensitive to cold and wet than the dwarf varieties. Plant in hills 2 to 3 feet apart, 3 or 4 beans to every hill. One-half pound to 100 feet of row; 30 pounds to the acre.

IDEAL MARKET POLE SNAP BEAN. For the past five years this bean has made a wonderful hit with the truckers and market gardeners around New Orleans. It is claimed to be the best Pole Bean in existence. It is very thrifty and very prolific, yielding better than all other varieties of Pole Beans. It is fully ten days to two weeks earlier than any other variety of green podded Pole Beans. Pkt., 10c; ½ lb., 25c; 1 lb., 45c; 2 lbs., 80c, postpaid.

KENTUCKY WONDER WAX POLE BEAN. The pods of this variety are very long, thick, meaty, deeply saddle-backed, entirely stringless and of a bright yellow color. Pkt., 10c; ½ lb., 25c; 1 lb., 45c; 2 lbs., 80c, postpaid.

KENTUCKY WONDER or OLD HOME-STEAD. This is the best-known bean on the market today; the vines are vigorous, climbing well and very productive, bearing pods in large clusters, the pods being medium in size, light green in color, often measuring 9 to 10 inches in length, curved and somewhat twisted but nearly round and very crisp when young. Pkt., 10c; ½ lb., 25c; 1 lb., 45c; 2 lbs., 80c, postpaid.

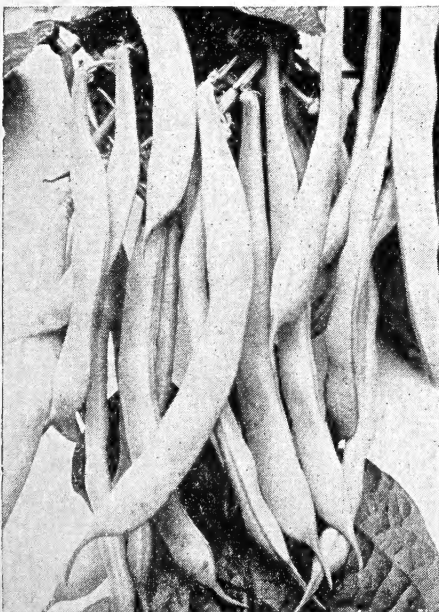
Jackson's Bush Butter or Lima Beans

Culture: Lima Beans for the home garden should be a continuous summer crop and sowings may be made from March to September. Plant one inch deep and two feet apart. Have drills 1½ to 2½ feet apart. One pound to 100 feet of drill; 60 pounds to the acre.

HENDERSON'S BUSH LIMA. This popular variety is two weeks earlier than any of the climbing sorts, being very hardy and productive; they will produce an abundant crop under a wider range of climate and soil conditions than any other Lima, and we urge that every garden have some of them planted. Pkt., 10c; ½ lb., 25c; 1 lb., 45c; 2 lbs., 80c, postpaid.

JACKSON'S WONDER BUSH LIMA. This flat, speckled butter bean is also known as Texas Speckled Bush Lima, being very prolific and one of the best speckled beans you can plant. Pkt., 10c; ½ lb., 25c; 1 lb., 45c; 2 lbs., 80c, postpaid.

FORDHOOK BUSH LIMA. A very popular lima bean, having very thick, dark green beans. Pods are about 4 inches long; fine for home use. Pkt., 10c; ½ lb., 25c; 1 lb., 45c, postpaid.



Beans—Kentucky Wonder

Jackson's Pole Lima or Butter Beans

Culture: Pole Limas are usually later in maturing but much more productive than the bush type, easy to grow and every fence in the garden should be used to produce beans for the table. Plant in hills 12 to 18 inches apart, plant 3 to 4 beans to every hill.

CAROLINA or SIEVA. The old type of small Pole Lima or Butter Bean; a sure cropper of small, dark green pods about 3 inches long, somewhat curved and flat, having small, white seed with a light tinge of yellow. The dried beans are excellent for cooking. Pkt., 10c; ½ lb., 25c; 1 lb., 45c; 2 lbs., 80c, postpaid.

FLORIDA BUTTER BEAN. This resembles the old type of colored Butter Beans that your mother planted when you were a child. The seed of this wonderful variety has for the past year or so been scarce and hard to get, and our supply for this season is very limited. We would suggest that you order, early, some of these true Pole Butter Beans. Pkt., 10c; ½ lb., 25c; 1 lb., 45c; 2 lbs., 80c, postpaid.

LARGE WHITE LIMA. A rather late but excellent variety; can be used either green or dry. Pkt., 10c; ½ lb., 25c; 1 lb., 45c, postpaid.



Beans—Henderson's Bush Lima

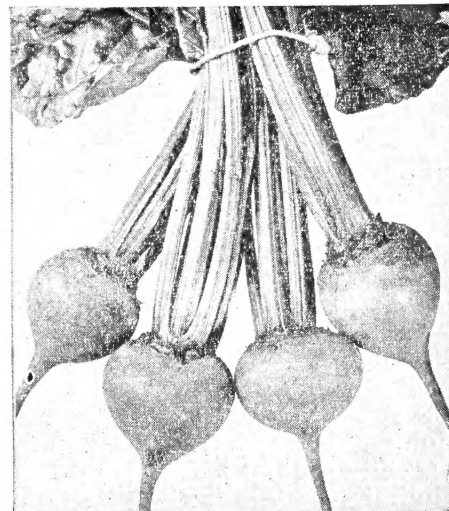
Broccoli

This vegetable is very closely related to the cauliflower, but very much hardier; it grows larger and withstands more extremes of temperature than the cauliflower. Cultivate same as you would cauliflower. One ounce to 2,000 plants.

EARLY GREEN CALABRESE. The best green variety, making a fair size green head of excellent quality. Pkt., 10c; oz., 45c; ¼ lb., \$1.35, postpaid.

Swiss Chard

SWISS CHARD or SPINACH BEET. This variety is grown for its leaves only, as it does not make an edible root like other varieties; the leaves grow upright and very large, and as the outer leaves are cut more are produced from the center. The leaf part can be cooked like spinach or turnip greens, and the almost white mid-rib or center stem can be cooked and served like asparagus. This wonderful vegetable is gaining in popularity each year, being easy to grow, and we highly recommend every one trying at least a packet of same. Pkt., 10c; oz., 25c; ¼ lb., 75c; 1 lb., \$2.00, postpaid.



Beets—Crosby's Egyptian

Jackson's Superior Beet Seed

Culture: Beets should be planted in a deep, rich, sandy loam, sowing in rows 18 inches apart, covering about ½ inch deep, pressing the soil firmly over the seed. When plants are well established, thin to 4 to 6 inches in the row. About 60 days in maturing, according to variety. One ounce to 50 feet of row; 6 to 8 pounds per acre.

IMPROVED EARLY BLOOD TURNIP BEET. The most popular variety for home use and early market, the color being a deep blood-red, a fine even form, and very uniform in growth, being very tender and productive, free from strings and very sweet. We highly recommend this variety.

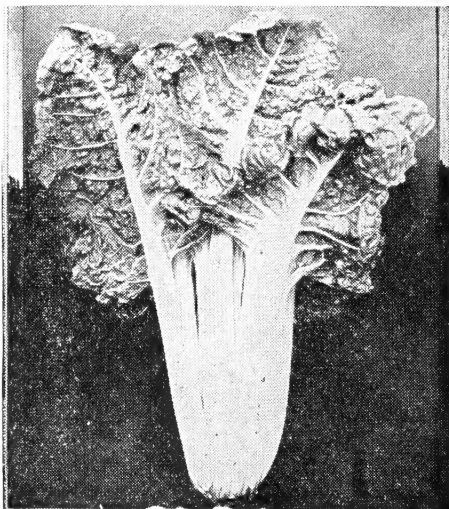
DETROIT DARK RED. This fine dark red Beet is good for canning, fine for home use and a great favorite with the truckers. The tops are small, dark green and red, the roots globular, the flesh a deep red, shading with blackish red zone.

CROSBY'S EGYPTIAN. An old-time variety that is still very popular, being very early; the shape is nearly round, very smooth, a rich red, fine-grained and of extra quality. The tops being small enables the trucker to make fine bunches.

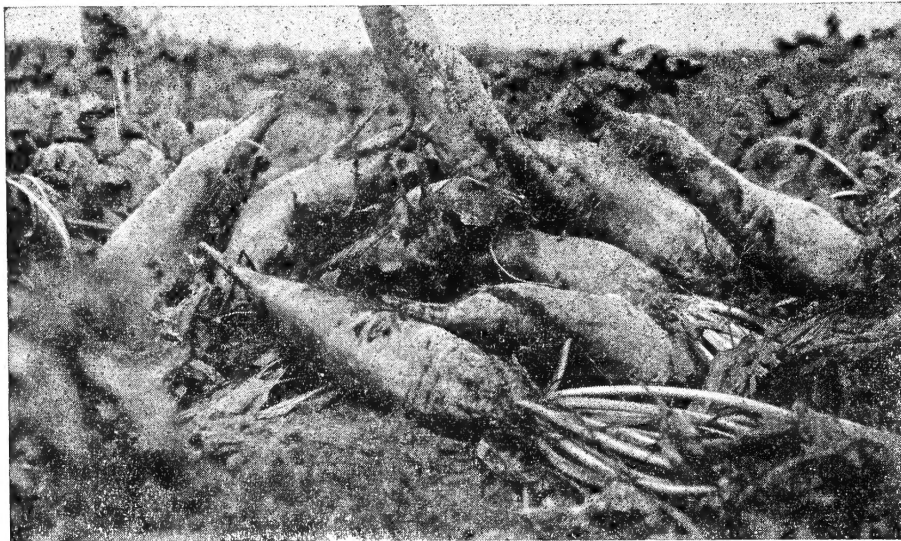
PRICES

PRICE OF SUPERIOR TABLE BEETS: Pkt., 10c; oz., 25c; ¼ lb., 75c; 1 lb., \$2.00. Write for price in large lots.

BURPEE'S RHUBARB SWISS CHARD. A new Swiss chard that looks very much like rhubarb. Pkt., 15c.



Swiss Chard



Mangels—Mammoth Long Red

Brussels Sprouts

A member of the Cabbage family; fine for spring and fall planting. The sprouts are nothing more than miniature cabbages growing very closely on the stalks of the plant. The plants are very hardy and grow from 2 to 3 feet high, and should be cultivated the same as cabbage. $\frac{1}{4}$ ounce to 100 feet of row.

IMPROVED LONG ISLAND. Pkt., 15c; oz., 75c.

Grow your own Cabbage Plants.
Plant growers will be swamped
with orders and labor is scarce.

Mangels or Stock Beets

ATTENTION!

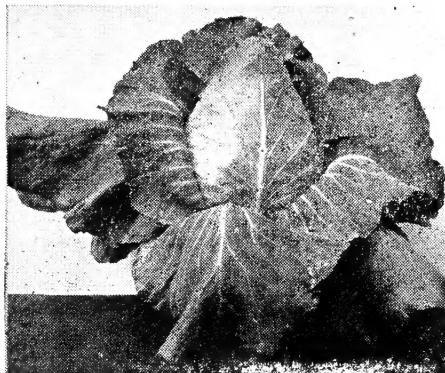
FARMERS AND STOCK RAISERS

Too much cannot be said about this wonderful feed and every dairy and every farm and every stock raiser should have at least an acre or two of Stock Beets—the returns will be surprising. Sow in the fall and spring, give the ground thorough cultivation. After first cultivation, thin out, so as to stand 6 inches apart in the row, then cultivate same as you would corn. Sow 5 pounds to the acre, in rows $2\frac{1}{2}$ feet apart.

MAMMOTH LONG RED. No other variety of Mangels can compare with this in yield. It grows well above the ground, is easily harvested; the deep red roots are strong, well formed and solid. Especially well adapted for deep soil. On good soil they will sometimes grow 18 inches long, leaves are dark, the flesh white, being veined with rings of rose-pink. An excellent keeper and a wonderful milk producer when fed to dairy cows. Oz., 20c; $\frac{1}{4}$ lb., 50c; lb., \$1.50, postpaid.

GIANT HALF SUGAR. This is considered by many the greatest beet for feeding stock. It is richer in sugar than the Mangels and no so rich as the Sugar Beet. It grows about one-half out of the ground and is an excellent feed. Write for prices.

Jackson's Tested Cabbage Seed for the South



Cabbage—Charleston Wakefield

Culture: Sow seed early in January in hot-beds and transplant out in the open the last of February and March, or later varieties can be sown in the open in March and April; then again cabbage can be sown in cold frames, usually beginning in July. Cabbage plants should be set in rows 18 to 24 inches apart according to the size of the varieties. If cabbage worms infest your crop, try Slug shot or Garden Guard. One ounce of seed will produce 1,000 plants or one pound of seed to the acre.

CHARLESTON WAKEFIELD. Not quite as early as the Early Jersey Wakefield, but is of just as good quality, the heads being somewhat larger and a little more flat. Pkt., 10c; oz., 50c; $\frac{1}{4}$ lb., \$1.25; lb., \$3.50.



Cabbage—Copenhagen Market

AMERICAN SAVOY. The solid heads are flattened, globe shape, medium large, very finely crimped and deep green. Pkt., 10c; oz., 50c; $\frac{1}{4}$ lb., \$1.50; lb., \$3.75.

MAMMOTH RED ROCK. Very solid and of a very attractive deep purplish red color. Fine for cold slaw and pickling. Pkt., 10c; oz., 50c; $\frac{1}{4}$ lb., \$1.50; lb., \$3.75.

EARLY DWARF FLAT DUTCH. This is the most popular variety in our great Southwest; it belongs to the second early sorts, maturing in about 110 days, grows compact and upright; the leaves are few and short, solid heads, which are somewhat flat, very large for the size of the plant. For home use or a shipper, this variety has no equal. Pkt., 10c; oz., 50c; $\frac{1}{4}$ lb., \$1.25; lb., \$3.50, postpaid.

SUREHEAD. This type is a favorite with the truckers and large planters of cabbage; it produces a large round, flat head. Pkt., 10c; oz., 50c; $\frac{1}{4}$ lb., \$1.25.

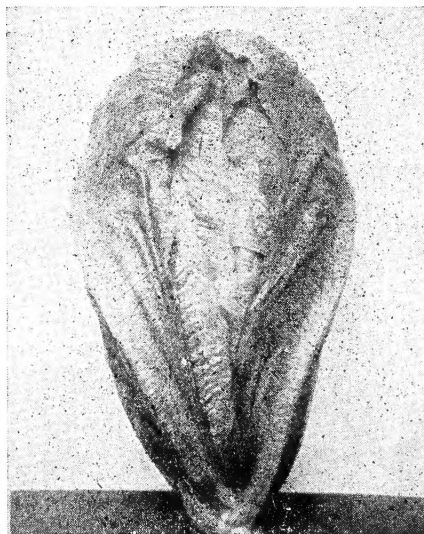
COPENHAGEN MARKET. The heads are very solid, flat, with a small core, and of fine quality. It matures as early as the Charleston Wakefield and will give a much heavier yield than that popular variety; the plant is short-stemmed, leaves are light green and very tightly folded. Pkt., 10c; oz., 50c; $\frac{1}{4}$ lb., \$1.50; lb., \$3.75.

ALLHEAD EARLY. Heads are deep, flat and very solid; very uniform in color and size. A fine variety for kraut. Pkt., 10c; oz., 50c; $\frac{1}{4}$ lb., \$1.25; lb., \$3.50.

EARLY JERSEY WAKEFIELD. The head of this variety is very solid, comparatively small and running to a small point at the top. Has very few outer leaves and is one of the earliest sorts. We highly recommend this type for home use and market garden. Pkt., 10c; oz., 50c; $\frac{1}{4}$ lb., \$1.25; lb., \$3.50.

Jackson's Imported Wong Bok or Chinese Cabbage

This wonderful variety produces a beautiful, crisp, celery-like head that bleaches easily. As a salad it rivals the finest lettuce grown; when cooked like spinach or cabbage makes excellent "greens." Sow seed in any good soil, making the rows 24 to 38 inches apart and thinning to 12 inches apart in the rows. It will not stand frost, so sow early in the fall and again in the spring. Be sure and try some of this wonderful variety, as it is easy to grow. Pkt., 10c; oz., 50c, postpaid.



Cabbage—Chinese or Wong Bok

Jackson's Improved Cantaloupe Seed

Culture: Cantaloupes thrive best in a light, rich soil; they should be planted as soon as the ground is warm, in hills 4 to 6 feet apart. In each hill apply well-rotted manure or a handful of commercial fertilizer, well mixed with the soil; plant about 14 seeds to each hill, covering about one inch deep. When plants are pretty well developed, thin out to about three plants to the hill. Cultivate frequently. One ounce to 60 hills, 2 to 3 pounds to the acre.

POLLOCK 10-25 (Salmon Fleshed). This is the most popular melon used by the growers of Rocky Ford for home use and shipping to distant markets. It is very uniform in size and shape, and does not develop soft spots like some other varieties; the flesh is very sweet and very delicious, being very deep and fine grained and more salmon colored than the Pollock 25. Pkt., 10c; oz., 30c; ¼ lb., \$1.00; lb., \$2.25, postpaid.

EXTRA EARLY HACKENSACK. This type is the earliest of the Muskmelon family, being very large, the melons sometimes weighing from 5 to 6 pounds, the ribs being very prominent, the flesh being of a pale green and of an excellent quality. Pkt., 10c; oz., 30c; ¼ lb., \$1.00, postpaid.

BANANA CANTALOUPE. A cantaloupe that tastes like a banana; grows from 18 to 30 inches in length and 4 to 6 inches in diameter. Pkt., 10c; oz., 30c; ¼ lb., \$1.00, postpaid.

JACKSON'S UP-TO-DATE ROCKY FORD. A very handsome cantaloupe in appearance, being slightly ribbed and laced and interlaced with thick netting outside; the flesh is thick, green, very delicious. Pkt., 10c; oz., 30c; ¼ lb., \$1.00; lb., \$2.25, postpaid.

HEARTS OF GOLD CANTALOUPE. This is undoubtedly one of the sweetest pink-meated cantaloupes ever introduced; it is very uniform in size, having a thick netting with very pronounced ribs. The meat is fine-grained and very delicious in flavor. A good shipper, weighing about two pounds, and ready for the market in about 92 days from planting. Pkt., 10c; oz., 30c; ¼ lb., \$1.00; lb., \$2.25, postpaid.

HALE'S BEST. A new variety of cantaloupe which is grown quite extensively in the Imperial Valley of California. Very early and excellent for shipping. The flesh is salmon and the shape is oval, with heavy netting and prominent ribs. Very sweet. Pkt., 10c; oz., 30c; ¼ lb., \$1.00; lb., \$2.25, postpaid.

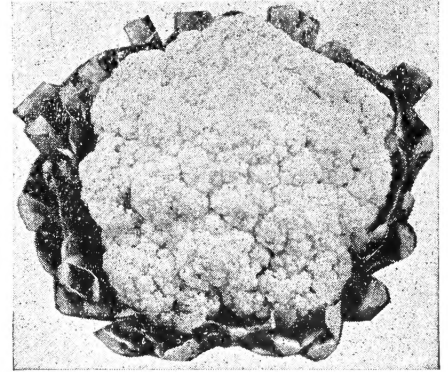
Honey Dew Casaba

This new melon has created a sensation throughout the entire country. The flesh is an emerald-green, very thick and fine grained, can be eaten to the rind. It is of medium size, weighing 5 to 6 pounds. One of the best keepers, which makes it of special value to large growers, as they can be kept until winter months for marketing, when prices are high. Pkt., 10c; oz., 30c; ¼ lb., \$1.00, postpaid.

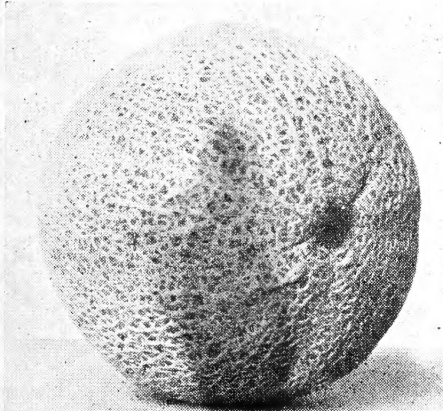
Jackson's Cauliflower Seed

Cauliflower can be planted in the open in the fall months or in hotbeds in the early spring months; transplant when 4 or 5 inches high and water frequently, especially in dry weather. ¼ oz. to 100 feet of row; 4 oz. to the acre.

EXPRESS SNOWBALL. Express Snowball is the earliest of all the Snowballs, the most dwarf, the most compact in habit of growth, the surest header; it gives the largest, most snow-white, cleanest heads and is a good keeper in dry weather. Pkt., 25c; ¼ oz., \$1.10; ½ oz., \$2.00, postpaid.



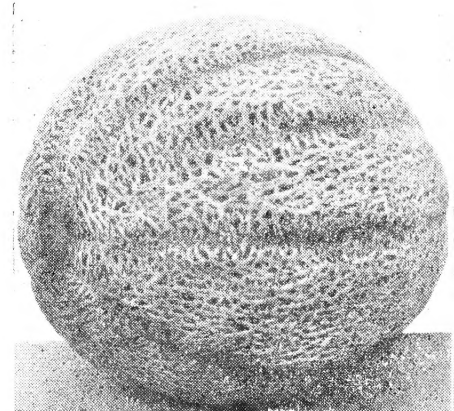
Cauliflower—Snowball



Cantaloupe—Pollock 10-25



Cantaloupe—Hearts of Gold



Cantaloupe—Hale's Best

Jackson's Nice Tender Carrots

AND HOW TO GROW THEM

Culture: Carrots do best in a rather sandy loam, should be planted in drills 2 feet apart and thinned to 2 inches. In our section they can be planted in both the fall and spring. Our Carrot seed is the best that money can buy. One ounce will sow 100 feet of row; 4 pounds of seed are required for an acre.

JACKSON'S SELECTED DANVERS. This is a splendid strain which produces a fine, broad-shouldered Carrot about 6 inches long, very uniform in shape, the color being a beautiful orange-red. The skin is smooth. In quality it has no superior. The flesh is close-grained, sweet and of good flavor. Pkt., 10c; oz., 30c; ¼ lb., 90c; lb., \$2.50, postpaid.

CHANTENAY CORELESS. An early sort; very popular with the market gardeners and truckers. The tops are medium-sized with small neck. The mature roots are thick, 5½ to 6 inches in length. Uniformly half long or stump-rooted but tapering slightly; smooth and a deep orange-red in color. Pkt., 10c; oz., 30c; ¼ lb., 90c; lb., \$2.50, postpaid.

Jackson's Delicious Celery

Culture: Celery is slow to germinate and ample time must be given. Sow thinly, cover lightly and keep constantly moist. When seedling plants are three inches high, clip for stocky growth or else transplant. ¼ ounce to 100 feet of row; 4 ounces to the acre.

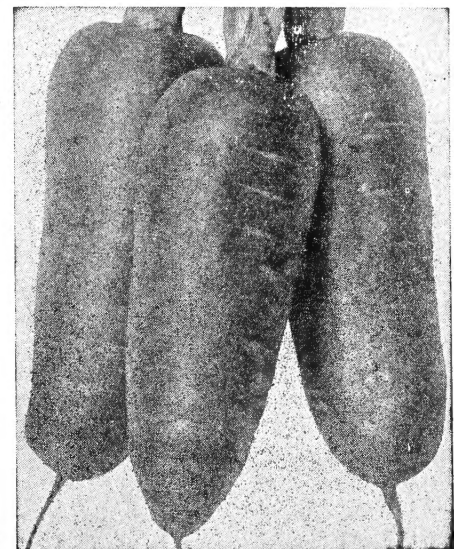
WHITE PLUME. Naturally white or light foliage, requires very little banking-up to bleach. Pkt., 10c; oz., 50c, postpaid.

GOLDEN SELF-BLANCHING. The plants are compact and stocky, with a yellowish

green foliage; stalks are perfectly solid, of fine flavor, and it attains a good size and is very handsome. Pkt., 10c; oz., 75c, postpaid.

Chives

A perennial herb, a member of the onion family which every garden should grow. The slender, tubular leaves have a delicate onion flavor, just enough to season a green salad when the chopped-up leaves are used. The seeds are used for seasoning. The flowers are a beautiful lavender. Pkt., 15c.



Carrots—Selected Danvers

Jackson's Improved Cucumber Seed

Culture: Form low flat hills, six feet apart each way, scatter on each hill 15 to 20 seeds, or one every inch along the row, cover about $\frac{1}{2}$ inch deep, pressing the soil firmly. Two ounces for 100 feet of drill; two pounds for one acre.

KLONDYKE. A medium early cucumber of handsome intensely dark green color and of excellent quality for slicing; the vines are very hardy and prolific, the matured fruit is often 8 inches long and $2\frac{1}{2}$ inches in diameter. Very uniform in size and shape. Fruit will mature in about 70 days. This is the best market cucumber we know of and we highly recommend it as a shipper for the Northern markets. Pkt., 10c; oz., 25c; $\frac{1}{4}$ lb., 75c; lb., \$2.00, postpaid.

IMPROVED LONG GREEN. The fruits of this popular cucumber are very long, often measuring 12 to 15 inches when mature, very uniform, slender, and of a beautiful green color. This variety furnishes some fruits very early but matures the bulk of its crop rather late; fine for slicing and excellent for pickles. Very popular as a market gardener's cucumber and for home garden. Pkt., 10c; oz., 25c; $\frac{1}{4}$ lb., 75c, postpaid.

JAPANESE CLIMBING. The fruits of this excellent variety are usually about 12 inches, the fruit being well shaped, straight, and of dark green color; flesh is pure white and tender; can be grown on a trellis. Ready in about 70 days. Pkt., 10c; oz., 25c; $\frac{1}{4}$ lb., 75c, postpaid.

LONGFELLOW. A new cucumber, very uniform, slender and a beautiful green color, just what the market gardeners have been looking for. Last year on the Houston market truckers sold Longfellow at 30c per dozen more than other varieties. Pkt., 10c; oz., 30c; $\frac{1}{4}$ lb., 90c, postpaid.

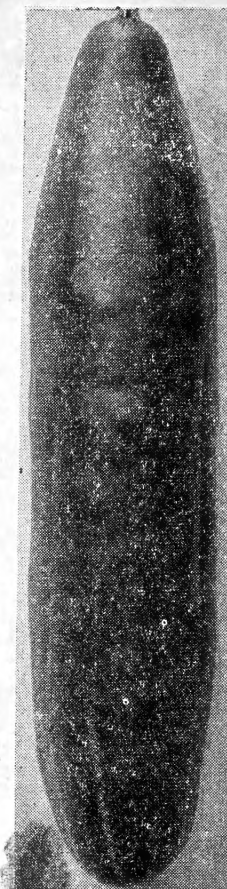
STRAIGHT EIGHT. All-America gold medal winner for 1935, 65 days. Produces Symmetrical, almost cylindrical fruit. Well rounded at both ends, quite straight, regularly 8 in. in length and from $1\frac{1}{2}$ to 2 inches in diameter. Color deep green and is unusually free from striping or tipping. An excellent slicing variety. Pkt., 10c; oz., 25c; $\frac{1}{4}$ lb., 75c; lb., \$2.50.



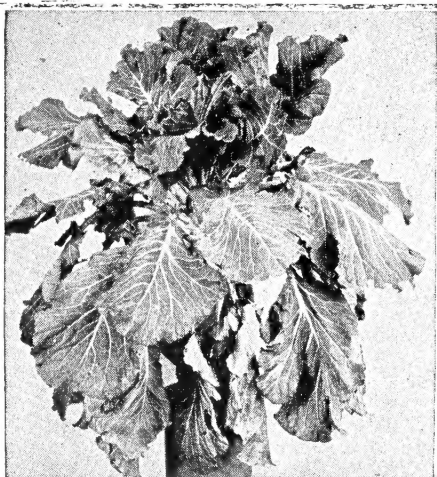
Cucumber
Chicago Pickling



Cucumber
Straight "8"



Cucumber
Imp. Long Green



Collards—Georgia

Collards

Culture: As old as the hills but still an old standby in the Southwest. For winter greens it has no equal; not in its best condition until touched by frost. Sow early in January in hotbeds or a little later in the open, and if planted in August, sow in cold frames. When plants are 6 inches high, transplant, setting them 2 feet apart in rows; cultivate same as cabbage. $\frac{1}{4}$ ounce to 10 feet of row; 1 pound to the acre.

SOUTHERN or GEORGIA COLLARDS. A variety adapted to all parts of the South; will make a good crop where the soil is too poor to grow cabbage; hardy, standing winters without serious injury in the Southern States. Pkt., 10c; oz., 25c; $\frac{1}{4}$ lb., 65c; lb., \$1.25, postpaid.

CHICAGO PICKLING. A very early pickling strain that is the standard, everywhere retains its freshness for a long period, tender and of excellent flavor; matures in about 50 days. Pkt., 10c; oz., 25c; $\frac{1}{4}$ lb., 75c, postpaid.

GHERKINS. Not a cucumber proper, but a little rough, prickly fruit that grows on a pretty vine with leaves somewhat like a watermelon vine; excellent for pickling. Pkt., 10c; oz., 25c; $\frac{1}{4}$ lb., 75c, postpaid.

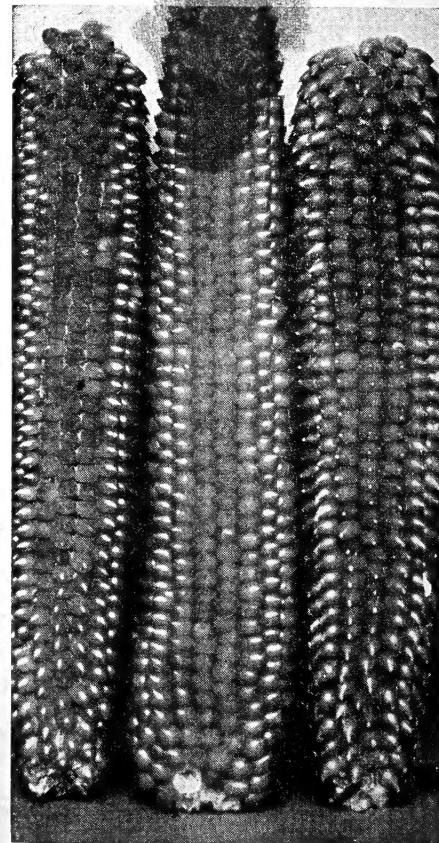
Seed Pop Corn

Culture: Plant at the rate of 12 pounds to the acre, in drills 3 feet apart, dropping seed $1\frac{1}{2}$ feet apart in the rows, or plant in hills, using 6 to 8 pounds to the acre. Cultivate same as field corn.

T. N. T. South American yellow pop corn. Pkt. 10c, postpaid.

Timely Harvest

Every vegetable has a period when it is of top quality for use. Harvest then and use it fresh. Save as much as possible, by canning, drying, salting or storing for out-of-season use at home. Let none of your precious food go to waste.



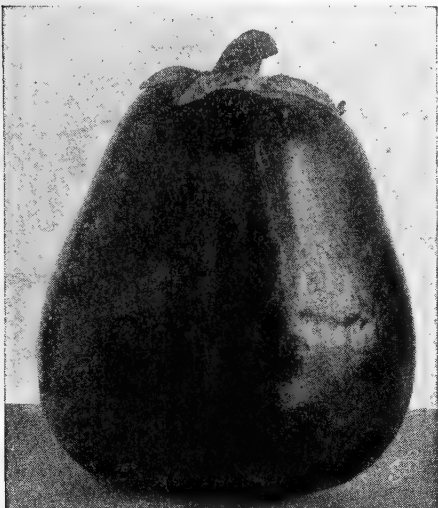
Pascoma

Jackson's Sweet, Tender Garden Corn

Culture: Plant in hills 18 inches apart with rows 3 feet apart. Three or four seeds may be planted in each hill but not more than two plants allowed to stand. As suckers or excess shoots appear they should be removed, as they take strength from the mother plant. One pound to 100 hills; 15 pounds to the acre.

GOLDEN BANTAM. This is a dwarf-growing early variety, with rich golden kernels of the most delicious flavor. A plant attains a height of 3 to 4 feet, bearing 2 or more ears about 5 inches long. Pkt., 10c; lb., 50c, postpaid.

COUNTRY GENTLEMAN. An old time favorite; very rich in flavor, with plump, pearly white kernels of a great depth. Pkt., 10c; lb., 50c, postpaid.



Eggplant—Black Beauty

Endive

Similar to lettuce. Endive has all the good points of lettuce yet is more attractive, certainly more highly flavored and when served with salad dressing, it cannot be surpassed. Cultivate the same as lettuce. One ounce will sow 100 feet of row; 2 pounds to the acre.

GREEN CURLED. This is the hardiest and most vigorous type, very quick to mature and more upright than the other sorts; very crisp and tender. Pkt., 10c; oz., 30c; ¼ lb., \$1.00, postpaid.

BROAD-LEAVED BATAVIAN. The leaves of this variety are very broad and extremely large. The heads are well rounded and often measure 14 inches. Pkt., 10c; oz., 30c; ¼ lb., \$1.00, postpaid.

Kale or Borecole

Culture: Kale is used for greens; a large producer. Sow in the spring and when sown for fall crop, usually beginning in September. Plant in drills 2 feet apart, thin out to 8 inches in the row and cultivate same as cabbage. One ounce to 100 feet; 1 pound per acre.

DWARF GREEN. The leaves of this variety are as curly as parsley, tender and of a fine flavor. Deep green in color, growing about 30 inches high; stands cold, which improves it. Pkt., 10c; oz., 25c, postpaid.

Kohl-Rabi

Culture: A peculiar vegetable belonging to the cabbage family and forming a turnip-shaped bulb above the ground, which is used in the same manner as turnips. Cultivate the same as Cabbage; should be used when young and tender. One packet to 400 feet of row; 4 pounds per acre.

EARLY WHITE VIENNA. The flesh of this variety is white and very tender; a standard sort for both home use and market gardener. Fine for forcing, having short tops and forms a bulb quickly. Pkt., 10c; oz., 50c.

STOWELL'S EVERGREEN. Distinguished by its long ears and long, deep kernels. In flavor it is very sugary and rich. Pkt., 10c; lb., 50c, postpaid.

ADAMS' EARLY. This type is very popular with market gardeners, being a very rapid maturing Corn. The ears are of medium size and very handsome. Pkt., 10c; lb., 40c, postpaid.

TEXAS HONEY JUNE CORN. A new variety of sweet corn especially adapted for growing in Texas. We strongly recommend giving this wonderful new corn a trial. Pkt., 10c; lb., 50c, postpaid.

IOANA-HYBRID SWEET CORN. Matures in about 83 days with well filled medium light yellow kernels. Pkt., 10c; lb., 65c.

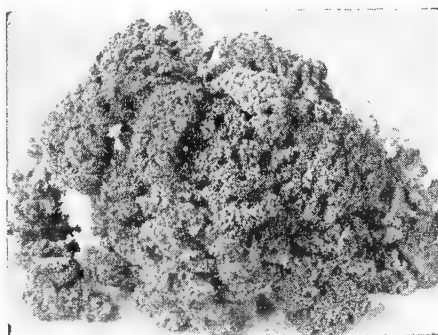
Tested Eggplant Seed

Culture: A very delicious vegetable that gives decided change in diet. Sow seed in hotbeds early in the spring and transplant to the open after all danger of frost is over. Transplant 2 feet apart each way and cultivate frequently. One ounce of seed for 2,000 plants; 8 ounces of seed for an acre.

BLACK BEAUTY. This is a very early, large Eggplant, usually maturing in about 120 days. The fruit is jet black, the average weight being about 2 to 3 pounds; very dwarf in growing habit, bearing its fruit close to the main stem; excellent for truckers. Pkt., 10c; oz., 70c; ¼ lb., \$2.00, postpaid.

NEW YORK IMPROVED SPINELESS. This type is very early and entirely spineless, bearing extra large fruits of a deep purple color; very smooth with white, delicious flesh. Pkt., 10c; oz., 70c; ¼ lb., \$2.00, postpaid.

FLORIDA Highbush. Of strong, upright vigorous growth, with large, elongated, cylindrical fruits of uniform size and dark purple color. Highly resistant to drought and blight. Bears fruit well above the ground. Pkt., 10c; oz., 70c; ¼ lb., \$2.00, postpaid.



Kale—Dwarf Green

Leek

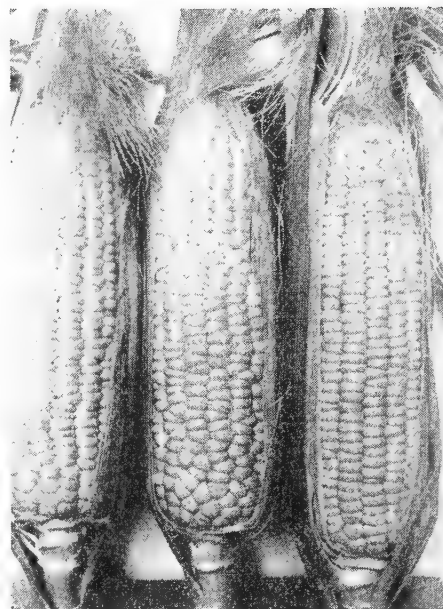
GIANT MUSSELBERG. A very hardy variety. Quite popular with our market gardeners. Pkt., 10c; oz., 75c.

Plant a Bed of Garlic

Garlic is a very profitable crop and easy to raise. lb., 70c, postpaid. Write for prices in larger lots.

Horesradish

Horseradish is grown from pieces of the root. Plant in rows 2½ feet apart, setting roots 18 inches apart in rows, vertically, small end down, and top 1 to 3 inches below surface. 60c per dozen.



Corn—Golden Bantam



Corn—Adams' Early

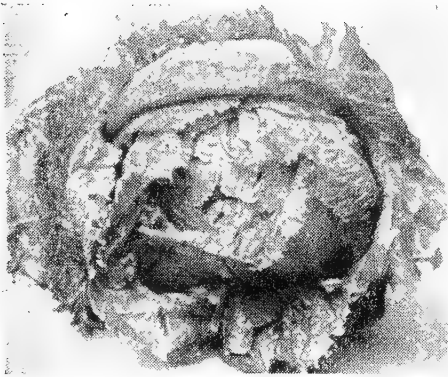
Herbs

Used for seasoning. Should be cut on a dry day just before they come into full blossom. Tie in bunches and keep where they will dry quickly.

| | |
|-----------|-----------------|
| Anise | Horehound |
| Balm | Lavender |
| Basil | Marjoram, Sweet |
| Borage | Rosemary |
| Catnip | Rue |
| Coriander | Sage |
| Dandelion | Tansy |
| Dill | Thyme |
| Fennel | Wormwood |

Pkt., 15c, postpaid

Jackson's Lettuce Seed for the Southwest



Lettuce—Big Boston

JACKSON'S ICEBERG. (Heading Variety). This type is light green in color, the red tinged leaves are somewhat curled, forming heads that are very large but not solid, being very tender and crisp and of excellent flavor. Pkt., 10c; oz., 30c; $\frac{1}{4}$ lb., 90c; lb., \$2.50, postpaid.

Culture: In our immediate section where sown in the spring of the year, the heading varieties have to be transplanted in order to form heads, and when sown in the fall of the year, especially if the weather is warm, the seed does not always germinate readily, and if you experience trouble in getting it to germinate, dampen a cloth and spread the seed on same, placing it in the ice box for several days until the seeds germinate, then plant the sprouted seed in the open ground, sprinkling a little soil over them lightly, in drills 18 inches apart and thin the young plants to 4 inches apart in the row. $\frac{1}{2}$ ounce to 100 feet of row; 2 pounds to the acre.

BIBB LETTUCE—A distinct, quick maturing lettuce with a flavor and crispness all its own. The leaves are smooth and dark green. The head is small and loosely folded with a rich yellowish green interior. Pkt., 10c; oz., 30c; $\frac{1}{4}$ lb., 90c, postpaid.

BIG BOSTON. (Heading Variety.) This is the most popular sort in Texas. It is a light green cabbage variety, slightly tinged with brown in the head, making a beautiful golden, buttery head. Pkt., 10c; oz., 30c; $\frac{1}{4}$ lb., 90c; lb., \$2.50, postpaid.

EARLY CURLED SIMPSON. (Loose Bunching Variety). This is a very hardy type, easy to grow, forms no definite head, having light green, curled leaves. Pkt., 10c; oz., 30c; $\frac{1}{4}$ lb., 90c.

CALIFORNIA CREAM BUTTER. (Heading Variety). An extremely solid heading variety, highly prized for table use, leaves are thick and of a buttery, sweet flavor. Pkt., 10c; oz., 30c; $\frac{1}{4}$ lb., 90c; lb., \$2.50, postpaid.

PARIS WHITE COS—ROMAINE. (Loose Bunching Variety). Easy to grow and a different type from all other sorts; has long, narrow, spoon-shaped leaves, forming a loose, conical head; very crisp and tender. Pkt., 10c; oz., 30c; $\frac{1}{4}$ lb., 90c, postpaid.

NEW YORK or WONDERFUL. (Heading Variety). This Lettuce is sometimes called the "Los Angeles Market". It is the thickest and most solid variety on the market, often weighing 2 $\frac{1}{2}$ pounds a head. This is the most popular variety of Lettuce on today's market with the truckers; also an excellent Lettuce for home use. Being a poor seeder, the price is usually higher than other sorts. Our supply of this variety is very limited and we suggest ordering early. Pkt., 10c; oz., 30c; $\frac{1}{4}$ lb., 90c; lb., \$3.40.

Jackson's Southern-Grown Watermelon Seed

Watermelon

Culture: Our Watermelon seed is all southern grown and is far superior to northern grown seed. A light, sandy soil, with good exposure to the sun is the best for Watermelons. It should be prepared deep, but receive shallow cultivation; hoe often. Plant in hills 8 to 10 feet apart each way; plant about 10 seeds to the hill, usually thinning out to three strong plants to the hill. One-half ounce to 100 feet of row; 2 pounds to the acre.

NEW WONDER WATERMELON. This new variety of Melons is about 5 or 6 years old, and is gaining in popularity each year. It is a large and long Melon, somewhat resembling the Watson; the rind is a dark, solid green, being thin but very tough. The flesh is a beautiful red, having a solid heart which does not show a hollow. An exceptionally fine eating Melon, good for use and fine for market. The seed is white with but few in the Melons, being very prolific. Pkt., 10c; oz., 30c; $\frac{1}{4}$ lb., \$1.00, postpaid.

DIXIE QUEEN. This is a new variety that is known in some sections of the country as the Cuban Queen. The seed are white, the shape of the melon is round or blunt oblong, usually weighing about 35 lbs. The color is gray with prominent dark green stripes. Pkt., 10c; oz., 30c; $\frac{1}{4}$ lb., \$1.00, postpaid.



Watermelon—Dixie Queen

FLORIDA GIANTS. 90 days. Also called Cannonball or Black Diamond. It is oval-round with blunt ends, has dark green skin and thick, tough rind. Ships well, though rather large for some markets. Flesh is firm, red and of excellent quality. Vines are vigorous and productive, and should be pruned to one or two melons to develop the largest size. Pkt., 10c; oz., 30c; $\frac{1}{4}$ lb., \$1.00, postpaid.

BLUE TOM WATSON. A variety of Tom Watson that has been crossed with the Wonder melon, by the growers around Hempstead. Pkt., 10c; oz., 30c; $\frac{1}{4}$ lb., \$1.00, postpaid.

GEORGIA RATTLESNAKE. This is a large, oblong Melon; bright green in color, mottled and striped with a lighter shade, having a thin rind with dark red flesh of a very delicious flavor. Pkt., 10c; oz., 30c; $\frac{1}{4}$ lb., \$1.00, postpaid.



PLEASE

ASK

FOR

PRICES

Watermelon—Blue Tom Watson

WATER

Weather conditions may be unfavorably dry. Gardens won't grow without water. If possible water your garden freely—it will pay you well.

We Handle All Kinds of Field Seeds. Write for Our Special Prices.

Jackson's Mustard for Tender Greens

Culture. Sow as early in the spring as the ground will permit, and again in the fall, in drills 18 inches apart, covering $\frac{1}{2}$ inch deep, using $\frac{1}{2}$ ounce to 100 feet of row, or 2 pounds to the acre.

CHINESE BROAD LEAF MUSTARD. A very hardy, broad-leaf variety. The leaves are thick, broad, white mid-rib; remains in fine condition for use; rapid in growth and very tender. Pkt., 10c, postpaid.

SOUTHERN GIANT CURLED. A large variety, forming a giant mass of beautiful leaves, which are ruffled and finely curled on the edges; very hardy and vigorous. Pkt., 10c; oz., 25c; $\frac{1}{4}$ lb., 75c, postpaid.

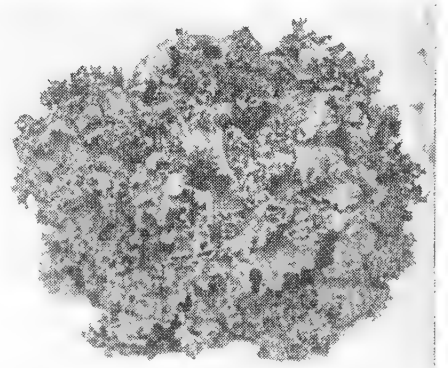
WHITE or YELLOW MUSTARD. Seed is used extensively for spicing, pickling and other culinary purposes. Pkt., 10c. postpaid.

FLORIDA BROAD LEAF MUSTARD. Quite distinct from the Chinese Broad Leaf, plants are larger and taller and remain in good condition much longer. Leaves large, comparatively smooth with a distinct broad rib. It produces considerably more leaf growth than other sorts and, when cooked, is of excellent quality. Pkt., 10c; oz., 25c; $\frac{1}{4}$ lb., 75c, postpaid.

Jackson's Mustard Spinach

TENDERGREENS

A new vegetable which is a very mild Mustard with a creamy Spinach flavor. It may be harvested when the plant is four to five inches high. Hot weather does not injure the crop and the leaves are ready for cutting in three to four weeks after planting. By all means try some in your garden this year. Pkt., 10c; oz., 25c; $\frac{1}{4}$ lb., 75c, postpaid.



Mustard—Southern Giant Curled

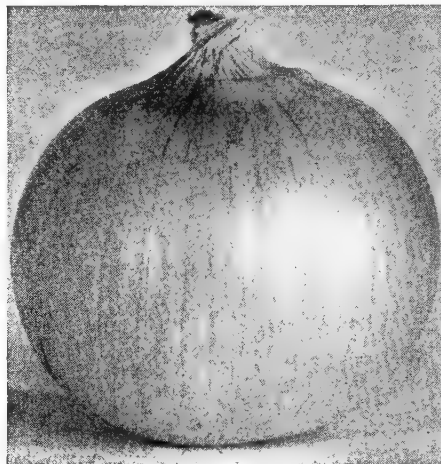
Jackson's High Grade Onion Seed for Texas and the Southwest

Culture: Onions thrive best in a deep, rich, fertile soil. Plant seed in the early spring and early fall in rows about 12 to 18 inches apart, thinning plants out to about 1 inch apart in the rows. The ground should be thoroughly worked, well fertilized and well pulverized. Onions from seed will mature in about 140 days. One ounce of seed to 100 feet of row; 3 pounds of seed to the acre.

CRYSTAL WHITE WAX BERMUDA. This is the genuine pure white type of the Bermuda Onion family. Our seed of this variety comes directly from Teneriffe. This Onion is very mild in flavor, having a clear white skin; being deliciously tender, a heavy yielder, consequently a profitable crop to grow. Pkt., 10c; oz., 50c, postpaid.

IMPORTED WHITE or YELLOW BERMUDA. A very popular type of Bermuda Onion; it is a standard variety with large commercial growers in Southwest Texas, being a light straw colored Onion, ripening early and very prolific. Pkt., 10c; oz., 50c.

JACKSON'S GENUINE RED CREOLE ONION SEED. This wonderful Onion had its origin in Louisiana and is a very solid, semi-globe shaped Onion of a reddish color. Pkt., 10c; oz., 50c, postpaid.



Onion—Jackson's Red Creole



Onions—Imported White Bermuda

Onion Sets

While it is cheaper to raise Onions from seed, many prefer Onion Sets. They will produce early spring Onions quickly. In the spring of the year we have what is called the Western Sets. No Bermudas offered in the spring. One quart to 100 feet of row; 8 bushels to the acre.

YELLOW and RED SETS. } 45c lb.,
WHITE SETS. } postpaid

We can only supply Bermuda Onion Sets in the fall of the year, not in the spring.



Onion Sets



Bermuda Onion Plants

Bermuda Onion Plants

The usual manner of growing green Onions has, in the past, been by planting sets, but various tests have been proven that the Onion plant is preferable. The set has to be absorbed by the new growth before it begins to form the new Onion, whereas the plant begins to grow as soon as it is planted and makes more headway than the set, producing delicious young Onions for table use during the winter and spring. Onions grown from plants are larger and do not run to seed in the spring like sets. Onions like rich soil, so the ground should be liberally fertilized. Plant in rows about 15 inches apart and 3 or 4 inches apart in the row. Write for prices.

Can furnish Onion Plants from December to June only. We do not break bunches.

Granulated Horticultural Peat Moss

GRANULATED HORTICULTURAL PEAT MOSS. A soil builder and a new source of humus for flower beds, lawns and plants. There are all sorts of peat moss, but ours is the horticultural granulated peat moss. Is very light and may be easily removed or lightly worked into the soil. Makes a most pleasing background for plants. Very scarce. \$5.00 per bale, F.O.B. Houston.

Jackson's Georgia-Grown Okra

Culture: Very easy to grow; a plant that insects and pests do not bother much. Okra is a very profitable market crop, always being in good demand. Plant in rows 3 feet apart, dropping the seed in the rows about one foot apart. One ounce of seed will sow 50 feet; 6 to 8 pounds to the acre.

PERKINS' LONG POD. This is a very prolific variety, bearing pods of unusual length; very slim and very tender. Pkt., 10c; oz., 20c; ¼ lb., 50c; lb., \$1.00, postpaid.

WHITE VELVET. Pods are greenish white, very tender, never prickly and it is a heavy yielder. The best variety for home use and for market gardeners. Pkt., 10c; oz., 20c; ¼ lb., 50c; lb., \$1.00.

DWARF GREEN. This is a dwarf type, growing about 20 inches in height, bearing thick, green pods of fine flavor. Pkt., 10c; oz., 20c; ¼ lb., 50c; lb., \$1.00, postpaid.

Jackson's Garden or English Peas are Delicious

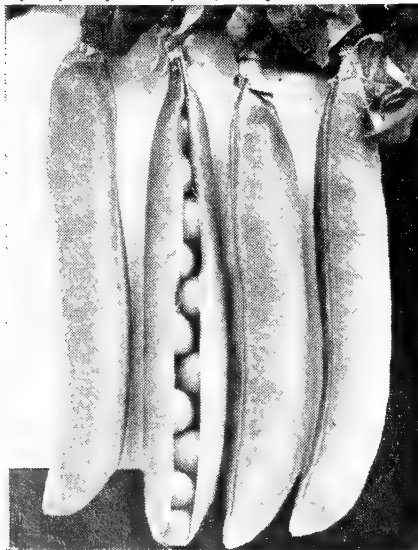
Culture. The smooth sorts, such as Alaska and First and Best, can be planted very early, as it takes a hard freeze to kill them. The wrinkled types are more sensitive and should be planted later. Plant in double rows, 6 to 8 inches apart and 2 to 3 feet between the double rows, covering seed about one inch. All varieties growing more than 1½ feet high do better if staked up. 1½ pounds of seed to 100 feet of row; 1 to 1½ bushels to the acre.

TELEPHONE. A favorite old-time wrinkled pea. Vines are large and coarse, 40 to 50 inches high; pods 4½ inches long, containing 6 to 7 large, sweet peas. Seeds large, green, wrinkled. Pkt., 10c; ½ lb., 25c; 1 lb., 45c; 2 lbs., 80c, postpaid.

DWARF TELEPHONE. Similar in size and shape to the Improved Telephone. One of the best Dwarf varieties—growing about 18 inches high. Pkt., 10c; ½ lb., 25c; 1 lb., 45c; 2 lbs., 80c, postpaid.

LARGE PODDED ALASKA or AMEER. A new pea that is very popular with the market gardeners. Pods are larger than the old type of Alaska and much more prolific. Pkt., 10c; ½ lb., 25c; 1 lb., 45c; 2 lbs., 80c, postpaid.

THOMAS LAXTON. (57 days.) Has no superior as an early Pea. The strong vines grow 2½ to 3 feet tall. They bear a surprising number of dark green pods, blunt-ended, 4 to 4½ inches long and filled with large, tender Peas, retaining their pleasing flavor until they begin to harden. Pkt., 10c; ½ lb., 25c; lb., 45c; 2 lbs., 80c, postpaid.

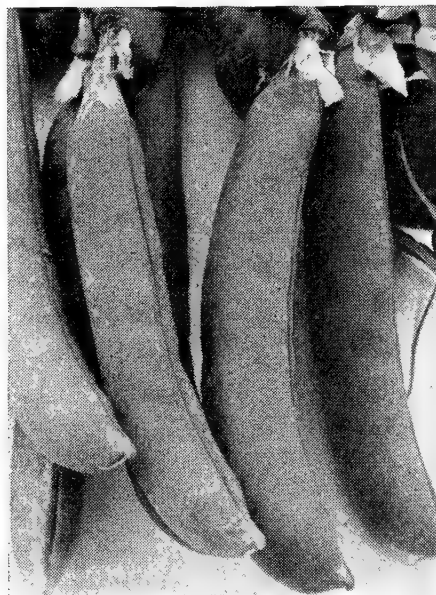


Peas—Thomas Laxton

RAFFIA—for tying up your plants. Best grade, natural color, our ceiling price, 90c lb.

CREOLE. 60 days. Introduced by early French settlers in Louisiana a hundred years ago. Withstands severe heat and extreme cold—survives when all other Peas are killed. Pods are 3 to 3½ inches long with 5 to 7 sweet, smooth, green Peas. Retains tenderness and sweetness after it is matured. Vigorous vines average 6 to 7 feet—bear an abundance of Peas from bottom to top of vines. Immune to root rot, millew and insect pests. Pkt., 10c; ½ lb., 25c; lb., 45c; 2 lbs., 80c, postpaid.

EARLY ALASKA. This smooth blue pea is one of the most popular sorts with market gardeners, the vines are of medium height, about 2½ to 3 feet, bearing pods of a good size, about 2½ to 3 inches long. This type matures its crop all at once. Pkt., 10c; ½ lb., 25c; 1 lb., 45c; 2 lbs., 80c, postpaid.



Peas—Early Alaska

Field Peas

LARGE BLACKEYES. Write for prices.
CREAM PEAS. Write for prices.
BROWN CROWDERS. Write for prices.
PURPLE HULL. Write for prices.

Parsnips

Culture: Sow early in the spring in rows 18 inches apart and in the Gulf Coast country, again in September, using 1 ounce of seed to 100 feet of row; 5 pounds to the acre.

HOLLOW CROWN. This is the favorite sort to grow. It frequently grows a foot long, is very tender and has a particularly good flavor. Pkt., 10c; oz., 30c; ¼ lb., \$1.00, postpaid.



Okra—White Velvet

Jackson's Parsley

Culture: Parsley is used as a garnishment for meat and salads, also adds a pleasing flavor to soup. If seeds are soaked in warm water several hours before planting, it facilitates them to germinate readily. Plant in rows 8 inches each way covering about one-eighth inch deep. One ounce of seed to 100 feet of row; 3 pounds per acre.

DOUBLE CURLED. The old-time standard variety, a favorite with the market gardeners; the plants are dwarf, of compact habit, leaves heavily curled and crimped and of dark green. Pkt., 10c; oz., 30c, postpaid.

PLAIN OR SINGLE. Leaves of this variety are deeply cut, not curled, dark green in color. Pkt., 10c; oz., 30c, postpaid.

Seed Irish Potatoes

In season we handle the Red Bliss Triumph, the Irish Cobbler and Early Rose. As the market changes so much it is impossible to name prices. Write us. 5 pounds to 100-foot row; 8 to 10 bushels per acre.

Seed Sweet Potatoes

We are prepared to furnish the very best Sweet Potatoes that can be had for seed purposes, being especially selected for seed. We handle the Porto Rican Yams and the Nancy Halls and other varieties; when ready to buy, write us for prices.

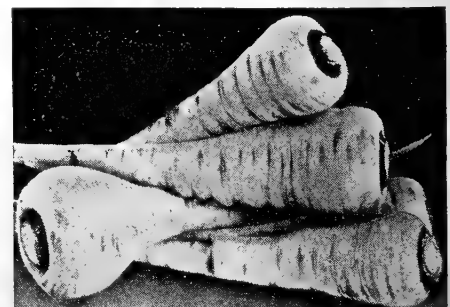
Sweet Potato Slips

We handle thousands of the very best slips procurable and when ready to buy drop us a card and we will gladly quote you our prices. 75 slips to 100-foot row; 10,000 per acre.



Germaco
Hotkaps

See Page 30



Parsnips—Hollow Crown

Jackson's Peppers ... Hot and Sweet

Culture: Plant seed one-half inch deep in hotbeds in early spring or in boxes in the house; when all danger of frost is over, transplant out in the open $1\frac{1}{2}$ feet apart in rows 2 to 3 feet wide. One packet to 100 feet of row; $\frac{1}{2}$ pound to the acre.

JACKSON'S CALIFORNIA WONDER. A large, heavy, thick-walled, dark green pepper which has made a name for itself in California. Produces an abundance of handsome fruit of the finest flavor which attains a size of about 5 inches in length and 4 inches across. Pkt., 10c; oz., 75c, postpaid.

CHINESE GIANT. The flesh is very tender, thick, and has no equal. It undoubtedly is the best Pepper for home use, as it slices fine, and on account of its mild flavor, can be eaten like tomatoes. Pkt., 10c; oz., 75c, postpaid.

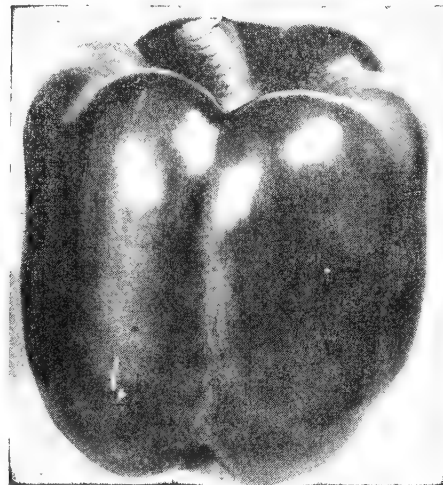
MEXICAN CHILI. A very hot, medium size, pear-shaped Pepper which matures bluish black when dried. Pkt., 10c; oz., 75c, postpaid.

LONG RED CAYENNE. A well-known hot, medium early variety. Very prolific, bearing fruits from 4 to 5 inches long; in color deep green, turning to a red when ripe. Pkt., 10c; oz., 75c, postpaid.

TABASCO PEPPER. This is the variety from which the famous Tabasco sauce is made. The tall, bushlike growth produces a great number of small, slender, very hot and fiery fruits, about 1 inch long, bright scarlet in color. Pkt., 10c; oz., 75c, postpaid.

HUNGARIAN YELLOW WAX. Fruits are six to seven inches long, two inches thick, tapered and smooth. Color waxy yellow changing to a bright cherry red when fully ripe. Flesh thick and hot. Pkt., 10c; oz., 75c, postpaid.

ANAHEIM CHILI. A hot, late variety desired above all others for culinary purposes because of its agreeable pungency. Fruits are six to eight inches long and about one inch through, tapered, deep green, becoming a rich scarlet at maturity. Pkt., 10c; oz., 75c, postpaid.



Pepper—California Wonder

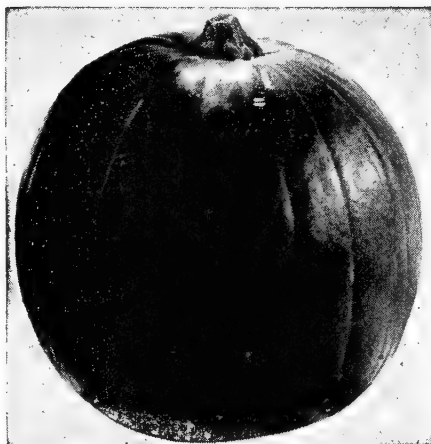
Jackson's Pumpkins—The Good Ones for Pies

Culture: Pumpkins are cultivated the same as melons or cucumbers; they are raised between hills of corn, but may be planted with success in fields by themselves. $\frac{1}{2}$ ounce to 100 feet of row; 3 pounds to the acre.

MAMMOTH TOURS or BIG TOM. This is the largest Pumpkin that grows, a good keeper and an excellent feed for live stock. Pkt., 10c; oz., 25c; $\frac{1}{4}$ lb., 75c, postpaid.

SMALL SUGAR. Fruits are of small size, averaging about 10 inches in diameter, of excellent keeping qualities; flattened and slightly ribbed. Skin deep orange-yellow, flesh very sweet, fine grained and one of the best varieties for pies. Pkt., 10c; oz., 25c; $\frac{1}{4}$ lb., 75c; lb., \$1.75, postpaid.

LARGE CHEESE or KENTUCKY FIELD. This is undoubtedly the best field Pumpkin grown; the ripe fruits are flat and of a rich creamy yellow, measuring about 2 feet in diameter. The flesh is tender and of excellent quality. Fine for stock feed. Pkt., 10c; oz., 20c; $\frac{1}{4}$ lb., 60c; lb., \$1.50, postpaid.



Pumpkin—Small Sugar

GREEN STRIPED CUSHAW. Nothing in the Pumpkin family can compare with this sweet, delicious vegetable; the fruit is long, with green and white stripes, ready to eat in about 90 days after planting. Very easy to grow, and to those who have unsightly spaces that need covering, we recommend the Cushaw. A packet or two of seed will be sufficient. Pkt., 10c; oz., 25c; $\frac{1}{4}$ lb., 75c; lb., \$1.75, postpaid.

More Jackson Radishes

FRENCH BREAKFAST. (25 days.) A quick-growing, small, olive-shaped Radish, about $1\frac{1}{2}$ inches long by $\frac{3}{4}$ inch in diameter. Beautiful scarlet, except near the tip, where it is pure white. Pkt., 10c; oz., 25c; $\frac{1}{4}$ lb., 75c, postpaid.

ICICLE. (25 days.) This Radish grows about 4 to 5 inches long, is of transparent whiteness with short leaves, making its growth very quickly; of excellent flavor; fine for home use as well as market. Pkt., 10c; oz., 25c; $\frac{1}{4}$ lb., 75c, postpaid.

JACKSON'S MIXED RADISH. For those who desire a patch of mixed Radishes, we have made a mixture containing all sorts of the best varieties. Pkt., 10c; oz., 25c, postpaid.

Watch cookery columns for new ways to prepare vegetables. A new one is boiling globe rooted radishes. They taste like a mild flavored turnip.

Jackson' Radishes—Crisp and Tender Sorts

Culture: To have crisp and tender Radishes they must be grown quickly in very rich soil and given plenty of water. Sow early in the spring at intervals of about a week or ten days apart, and again in the fall, usually starting in August. Plant in drills 12 to 18 inches apart and thin out plants to prevent crowding. $1\frac{1}{2}$ ounces to 100 feet of row; 6 pounds to the acre.

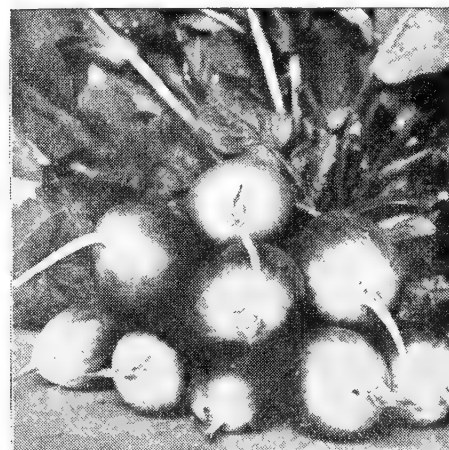
JACKSON'S EARLY SCARLET TURNIP WHITE TIP. (21 days.) Roots slightly flattened on under side; color very scarlet; distinct white tips; flesh white and of best quality. Pkt., 10c; oz., 25c; $\frac{1}{4}$ lb., 75c, postpaid.

EARLY LONG SCARLET SHORT TOP. (35 days.) This is the standard long sort of Radish for either home or market gardeners, tops are short and comparatively small. Roots smooth, slender, uniform in shape and a very attractive bright red in color. Pkt., 10c; oz., 25c; $\frac{1}{4}$ lb., 75c, postpaid.

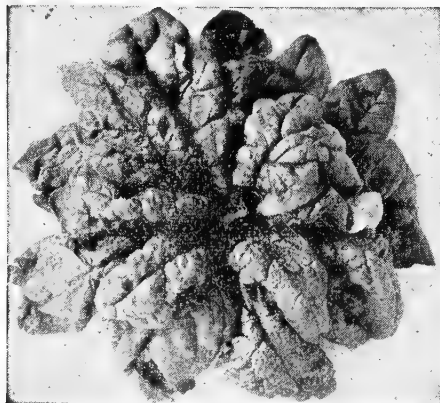
CHINA ROSE. (50 days.) A very large, bright rose Radish for winter use. Pkt., 10c; oz., 25c; $\frac{1}{4}$ lb., 75c; lb., \$1.50, postpaid.



Radish—French Breakfast



Radish—Scarlet White Tip



Spinach—Bloomsdale

Squash

Culture: Squash should not be planted until all danger of frost is past; plant in hills 5 feet apart for bush varieties and 6 or 8 feet apart for running varieties, putting 6 to 8 seeds in the hill, finally thinning out to three plants. 1 ounce to 25 hills; 4 lbs. to the acre.

ACORN (Table Queen). 65 days. A small, acorn-shaped, dark green, early maturing winter variety that can successfully be planted in Texas for summer use. The half-bush vines are extremely disease-resistant and prolific, and produce an abundance of uniformly ribbed, smooth, thin-shelled fruits (5½ inches), just the right size for baking and serving in halves. The tender flesh is of rich orange color, bakes dry, mealy and of delicious flavor. Really as sweet as a sweet potato. Pkt., 10c; oz., 25c; ¼ lb., 75c, postpaid.

YELLOW SUMMER CROCKNECK. Very popular. A good shipper, fruits being small and of a light yellow color. Pkt., 10c; oz., 25c; ¼ lb., 75c; lb., \$1.50, postpaid.

JACKSON'S EARLY NEW WHITE BUSH SQUASH. This is truly a new white bush scalloped squash, desired by the market gardeners. The fruit is smaller than the ordinary white bush squash, a greenish color when young and stays tender much longer than the old ordinary type of white bush squash. No garden is complete without this tender delicious squash. Pkt., 10c; oz., 25c; ¼ lb., 75c; lb., \$1.50, postpaid.

Jackson's Spinach

FOR WINTER AND SUMMER

Culture: Should be planted in very rich ground; for early spring use sow early in the fall and for later use, sow early in the spring, sowing in drills 1 foot and begin thinning out the plants when the leaves are an inch wide. One ounce of seed to 50 feet of drill; 10 to 12 pounds per acre.

BLOOMSDALE. (45 days.) A very early productive variety, with large, glossy, dark green leaves which are crumpled or blistered like savoy cabbage. Rather prone to run quickly to seed. The best variety for fall, winter or extremely early spring. Thousands of acres of this variety are planted each year in Texas for northern market. Pkt., 10c; oz., 15c; ¼ lb., 50c; lb., \$1.00.

Italian Squash—"Zucchini"

This is the true Italian Squash, originated in Italy and first grown in this country in California with great success.

It should be eaten when quite young, four to six inches long. One of the very best summer varieties, being very prolific; a few hills planted in this fine Squash will keep a family supplied the whole summer. Pkt., 10c; oz., 25c; ¼ lb., 75c, postpaid.

JACKSON'S IMPROVED HUBBARD. This variety matures in about 65 days from planting, and is the most popular of the winter varieties. Pkt., 10c; oz., 25c; ¼ lb., 75c, postpaid.

Tobacco

HAVANA IMPORTED. The best type for making cigars. Pkt., 15c; oz., 50c, postpaid.

WHITE BURLEY. Excellent for wrappers. Pkt., 15c; oz., 50c, postpaid.

NEW ZEALAND. This is strictly a summer variety, popular with the truckers and home gardeners, the stems and leaves are soft, thick and fleshy. This wonderful variety of Spinach is available in the summer months when the other varieties fail. Pkt., 10c; oz., 30c, postpaid.

VIROFLAY. A rapid growing variety, forming upright crumpled, thick leaves. Write for prices.



Squash—Yellow Crookneck

Salisfy—Oyster Plant

Culture: Sow the seed in the spring in drills one foot apart and one inch deep, thinning out plants to four inches. It succeeds best in light, enriched soil. One ounce of seed to 50 feet of drill.

MAMMOTH SANDWICH ISLAND. (95 days.) The roots of this variety are large, strong growing, smooth, white and tapering. Of excellent quality and delicate in flavor. Pkt., 10c; oz., 50c; ¼ lb., \$1.50, postpaid.

PLANT A GARDEN

GROW YOUR LIVING—It may not be available for you to buy!

Jackson's Delicious Tomatoes



Tomato—Jackson's Break O' Day

THE BIG RED AND PINK ONES

Culture: Sow seed in early spring in hotbeds and transplant when 2 or 3 inches high into pots; when about 6 inches high, and the ground has become warm, transplant to the open, setting them from 3 to 4 feet apart each way, according to the variety. It is best to transplant on a rainy or cloudy day and water freely at time of transplanting. One packet of seed to 100 feet of row; ½ pound to the acre.

BREAK O' DAY TOMATO. This variety created quite a sensation last year. The fruit is large, smooth, red, heavily meated and globular in shape. It is earlier than the Marglobe and matures as early as the Earliana. Pkt., 10c; oz., 60c; ¼ lb., \$2.00, postpaid.

PONDEROSA. Purple. The largest variety of practical value, ripening its solid, almost seedless fruit early. The fruit is very meaty, fine grained and free from acid. Pkt., 10c, postpaid.

YELLOW PEAR. A small Tomato used for preserving. Pkt., 10c, postpaid.

FRUITONE

REG. U. S. PAT. OFF.

MORE TOMATOES AND MORE SEEDLESS TOMATOES WITH FRUITONE

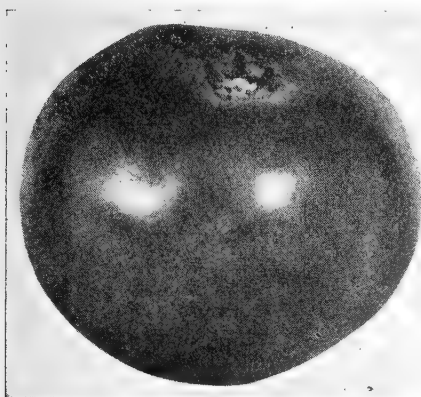
This plant hormone spray will help develop a better set and a bigger crop of tomatoes. If the spray hits the blossoms after blooming and before pollination, the tomatoes will be seedless. Simple and easy to use, Fruitone also helps grow big berries on berry-bearing shrubs and stops pre-harvest drop on fruit trees. 25c pkt. makes 5 gal.; \$1.00 pkg. makes 25 gal.

Jackson's Delicious Tomatoes

RUTGERS. Medium to large fruits, shaped similar to Marglobe, but more flattened at the stem end. Color is a fine red, seed cavity small. Pkt., 10c; oz., 60c, postpaid.

GULF STATE MARKET. The fruits of this variety are extremely large, round, or globe-shaped, showing but little depressions about stem, and are smooth and free from cracks. The color is a deep purplish pink, ripening well about the stems. Pkt., 10c; oz., 60c; ¼ lb., \$2.00, postpaid.

MARGLOBE. A globe-shaped variety, being pure scarlet in color and extremely early. Pkt., 10c; ob., 60c; ¼ lb., \$2.00, postpaid.



Tomato—Rutgers

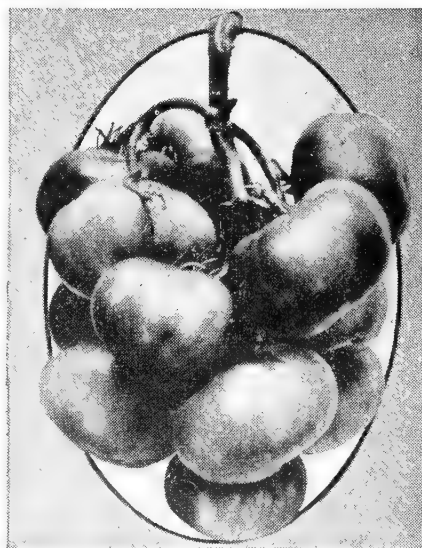
BURPEE'S JUBILEE TOMATO. Fruits are large, bright golden orange, globular, heavy, full flavored and really delicious. The orange colored interior is thick walled with few seeds. Pkt., 15c.

OXHEART. This is one of the largest tomatoes ever introduced, the skin is purplish scarlet and very smooth. The shape of the fruit resembles an oxheart, thus its name. Pkt., 10c.

SPARKS' EARLIANA. (90 days.) Bright red. The earliest smooth bright red Tomato of good size. The Tomatoes are uniform, fleshy, solid and excellent for shipping purposes. Sparks' Earliana is nearly seedless. Pkt., 10c; oz., 60c; ¼ lb., \$2.00, postpaid.

JUNE PINK. A pink type of Tomato that ripens as early as Sparks' Earliana. An enormous bearer, having clusters of 6 to 8 fruits, being borne both at the crown and at the forks of the branches. Fruit is medium in size, very uniform, smooth, and of attractive shape. Pkt., 10c; oz., 60c; ¼ lb., \$2.00, postpaid.

DWARF CHAMPION. (100 days.) Purple. It is a dwarf in habit, making compact, stiff, upright plants which carry the fruit well above the ground. The fruit is medium large, somewhat of a purplish pink in color, being always round and smooth. A type well adapted for home use as well as for market gardeners. Pkt., 10c; oz., 60c; ¼ lb., \$2.00, postpaid.



Tomato—June Pink



ROOTONE, the plant hormone powder. For better rooting of cuttings, seeds and bulbs. Just dip cuttings into the powder before planting. To treat seeds and bulbs, just dust with Rootone before planting. Our Ceiling Prices, ¼-oz. package, 25c; 2-oz. jar, \$1.00.

Jackson's Turnips . . Everyone Should Grow Them

Culture: Turnips can be planted with great success in the spring, but the main crop should be planted in the early fall. The spring-sown seed germinates rapidly and Turnips are ready for use very early, and, being sown under more favorable conditions, they are sweeter and more tender than those grown in the fall. For spring use, plant thinly in drills from January to March, and for fall or winter use from August on. One ounce of seed to 100 feet of drill; 3 pounds to the acre.

SHOGIN. A splendid white Turnip which grows well in hot and dry weather. Pkt., 10c; oz., 25c; ¼ lb., 75c; lb., \$1.25, postpaid.

PURPLE TOP GLOBE. This is the best variety for both home and market use in Texas. It is a large, globe-shaped variety, being purple above the ground, very handsome and of excellent quality. A type of Turnip we highly recommended. Pkt., 10c; oz., 25c; ¼ lb., 75c; lb., \$1.25, postpaid.

SEVEN TOP. The tops are used as spinach, the root is of no value; the greens are excellent. Pkt., 10c; oz., 25c; ¼ lb., 75c, postpaid.

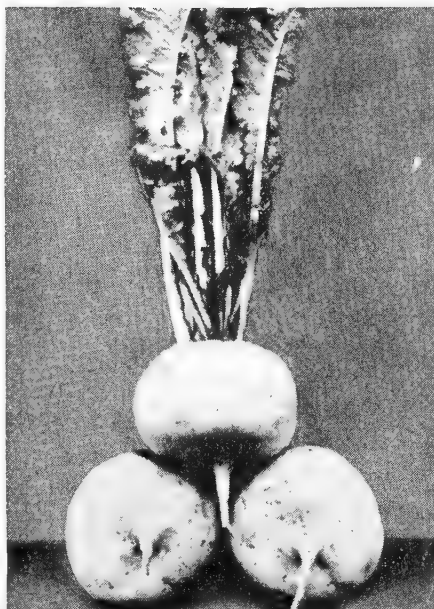
MIXED TURNIPS. So many people desire mixed Turnips and we have made a mixture containing all of the above. Pkt., 10c; oz., 25c; 4 oz., 75c, postpaid.

AMERICAN PURPLE TOP RUTABAGA. This strain is of American origin, bred to a smaller top and a shorter neck; the bulbs are of a large size; the flesh is yellow with a purple crown. A very desirable sort. Pkt., 10c; oz., 25c; ¼ lb., 75c, postpaid.

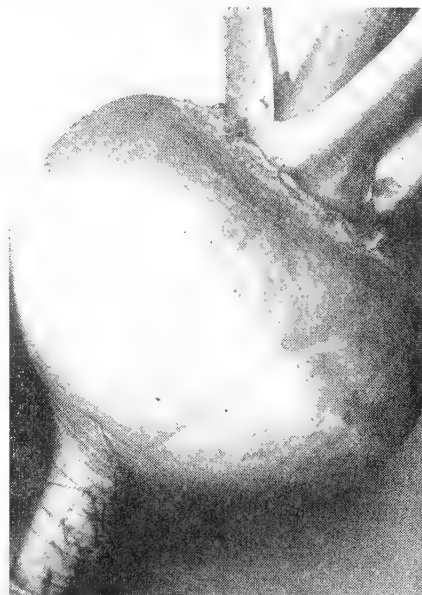
For lice on your turnips try

BOTANO GARDEN DUST

The 10-oz size is a dual purpose package which serves as a handy garden duster. Price, 60c; by mail, 10c extra.



Turnip—Shogin



Turnip—Purple Top Globe

Dwarf Essex Rape

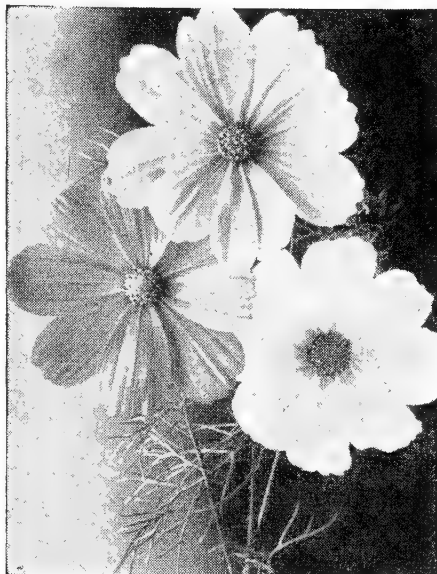
Rape makes a very acceptable dish of "greens," and can be grown as a good substitute for "turnip greens," belonging to the same family as turnips and cabbage. The plants grow to a height of about 1½ to 4 feet, depending a great deal on climatic and soil conditions. The leaves grow very rank and no crop is better for hogs or chickens than Rape. Can be planted in rows like turnips, four pounds to the acre, or broadcast, using ten pounds to the acre. Large pkt., 10c; lb., 40c; 2 lbs., 75c; 5 lbs., \$1.50. Write for prices in larger quantities.

Weeds are your garden's worst enemy. Keep after them and do not let them get the start on you. Try Weedone. See Page 31.

Jackson's Novelties and

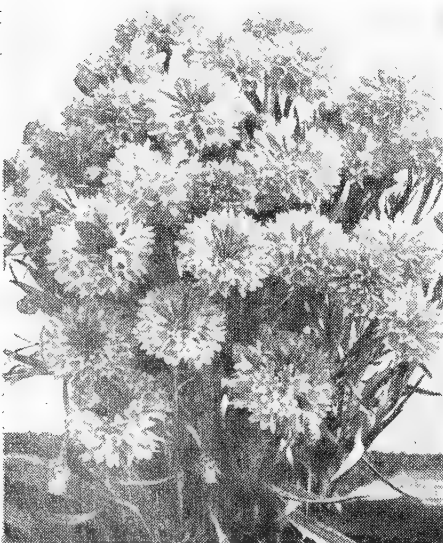


Balsam—Double Bush Flowered



Cosmos—Sensation Pink

Cosmos—Sensation White



Corn Flower—Jubilee Gem

PALCO PETE'S MULCH A FINELY SHREDDED REDWOOD BARK

- IMPROVES SOIL STRUCTURE
- LOOSENS HEAVY SOILS
- BINDS LIGHT SANDY SOILS
- KEEPS SOILS MELLOW
- CONSERVES MOISTURE AND NUTRIENTS
- PROTECTS ROOTS FROM HEAT AND COLD
- LONG LASTING • WEED SEED FREE



Large Size Bag, \$2.50
Medium Size Bag, \$1.35

Not prepaid

Clarkia

CLARKIA. The flowers have been described as resembling sprays of flowering almonds, the rose and pink tones are especially attractive. They are very hardy and germinate quickly. They do well in a sandy soil, growing usually about 2 feet high. All colors mixed. Pkt., 10c.

Chinese Larkspur

CHINESE LARKSPUR (*Delphinium Chinensis*). The Chinese Delphinium blooms from seed the first year if sown early and may be treated as an annual; though it is a hardy perennial and plants will last many years. Fine for beds and borders.

BLUE BUTTERFLY. Grows about 12 inches high and of the deepest blue. Pkt., 15c.

ALBA. Pure white, about one ft. high. Pkt., 15c.

Cornflower

JUBILEE GEM CORNFLOWER was introduced in England. It is a dwarf variety and grows about 15 inches high and is literally covered with rich blue flowers. Pkt., 20c.

NEW DOUBLE CORN FLOWERS. The flowers of this new double variety of Corn Flower are very double with long stems, fine for cutting.

PINK BOY. Deep pink.

BLUE BOY. Blue.

RED BOY. Deep red.

SNOWMAN. White.

Prices on the above Pkt., 15c each.

Most flower seed failures are due to the planting of the seed too deep. Be sure to read the cultural instructions on the seed packet for best results.

Russell Lupines

A new strain of Lupines that have literally shaken British horticulturists out of their habitual calm. Accustomed to seeing large shows and examples of skillful culture, an exhibit has to be out of the ordinary to cause British show goers and show reporters to become unduly excited. The plants are ultra vigorous and the spikes are densely flowered. The color range is extraordinary, including many shades never before seen in lupines. The average height in growth is from 4 to 5 feet. A new departure from anything previously seen. Pkt., 35c post-paid.

Balsam Double Bush-flowered

Unlike the taller growing balsam, the flowers in this little bushflowered type are carried at the tips of the stems, making a show of color rather than of foliage. The plants are 8 to 10 inches in height, very compact and literally covered with their double flowers.

TORCH. Brilliant Vermilion Red. Very dwarf. Pkt., 25c.

FINEST MIXED. Attractive colors. Pkt., 25c.

Cosmos Sensation

(See Page 19)

COSMOS SENSATION. The new sensation type of cosmos is today the favorite for cut flower use, the flowers are immense in size 4 to 5 inches or more in diameter, carried on long strong stems, which are freely produced on the plants. The flowers are produced in about 8 to 10 weeks from the time the seed is sown.

PINK SENSATION. Pkt., 15c.

WHITE SENSATION. Pkt., 15c.

Dwarf Dahlias

UNWIN'S DWARF HYBRIDS MIXED. Something new, for bedding these miniature early flowering semi-double hybrids have no equal. They attain a height from 18 to 24 inches, with a very wide range of charming colors. They require no stakes and may be planted 18 to 20 inches apart. Pkt., 35c.

Gerbera

GERBERA (*Transvaal Daisy*). We offer a superior strain of Giant Single, wide open flowers in a well blended mixture of brilliant colors, predominating Salmon, Orange, Red and Pink shades. Large two to four eye root divisions. Write for prices.

Geranium—From Seed

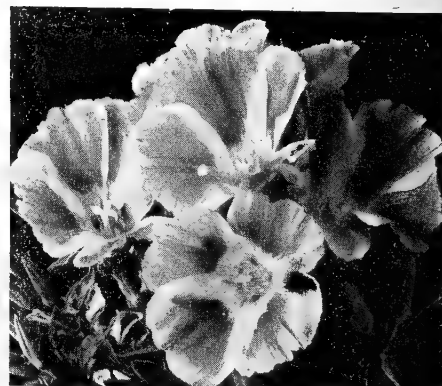
GERANIUM—FROM SEED. So few people know that Geraniums can be grown from seed. They will flower the first year if sown early. The seed offer is from one of the largest growers of Geraniums and in our choice mixture it contains many of the newest and finest sorts. A surprise awaits you when you grow Geraniums from seed. Pkt., 25c.

Godetia

GODETIA. A very attractive, hardy annual, producing fine gladiolus-like flowers in long trusses. Excellent for cutting. They do best in rather a poor soil. Double or single-mixed colors. Pkt., 15c.

Lavatera

LAVATERA (*Annual Malloos*). This very showy plant grows about 2½ feet high, literally covered during the summer with large gay flowers. Excellent for background and as a cut flower is very desirable. Pkt., 15c.



Godetia

Specialties in Flower Seeds

Marigolds

POT O' GOLD (Dwarf Gigantea). Pot O' Gold has sweetly scented super sized blooms, individual blooms measuring from 4 to 4½ inches in diameter, and are fully double and the color is a luscious rich orange. This dwarf plant grows from 12 to 15 inches in height and is ideally compact in its habit of growth. It is amazingly free flowering and is the earliest of all Marigolds. Primarily a bedding subject for the garden, Pot O' Gold may also be cut for indoor use since the stems are 10 to 12 inches in length. A mass of intense dazzling gold, Pot O' Gold is truly a jewel found at rainbow's end. Packet, 15c, postpaid.

HARMONY, DWARF FRENCH DOUBLE. A new excellent dwarf variety, compact plants free flowering, flowers golden yellow bordered maroon red and scabious shaped. Pkt., 15c.

ROYAL SCOTT ALL DOUBLE, DWARF FRENCH. Uniformly dwarf, compact plants, fully double, rich mahogany red and gold striped flowers. Pkt., 15c.

SUNSET GIANTS MARIGOLD. Out of Mexico comes this charming entirely new type of marigold; not only are the flowers the largest ever known in the marigold group, averaging five inches, but they are produced in such profusion that a plant of Sunset Giants is one of the showiest spots in any garden. They are minus the marigold odor and have a definitely sweet fragrance. The Sunset Giants are a mixture ranging from deep orange to golden orange, deep golden yellow, light yellow, lemon yellow and a delightful new shade of primrose. Pkt., 25c.

DIXIE SUNSHINE. The newest chrysanthemum flowered type of marigold. Very double minus the familiar marigold odor. The brilliant golden yellow flower is actually a head of five tiny petaled flowers. Pkt., 15c.

GUINEA GOLD. A new free blooming semi-double marigold producing golden orange flowers two to two one-half inches across without the familiar marigold odor. Pkt., 15c.

YELLOW SUPREME. Broad, loose, frilled petals of a rich, creamy lemon yellow color. Pkt., 15c.

Linaria (Wild Snapdragon)

This is a hardy annual with small dainty flowers resembling a miniature snapdragon. It makes a nice cut flower and is excellent for borders growing about one foot high. Mixed colors. Pkt., 10c, postpaid.

New Morning Glory

PEARLY GATES. This is the winner of a Silver Medal in the 1942 All-America Flower Selections. A big satiny white bloom, identical in size and foliage with our Heavenly Blue Morning Glory and a grand companion for its most popular counterpart. You can now carry out a patriotic design, so desired these days, by planting Scarlett O'Hara, Pearly Gates and Heavenly Blue Morning Glory on your fence or trellis for the Red, White and Blue effect. Packet, 25c, postpaid.

Morning Glory—Scarlett O'Hara

GOLD MEDAL 1939

Scarlett O'Hara is an entirely new color in this popular garden flower, rich dark wine red or deep rosy crimson. While the flowers are not quiet as large as the Heavenly Blue Morning Glory, they are of good size, about 4 inches in diameter. Pkt., 15c, postpaid.

Jackson's Early Flowering Heavenly Blue Morning Glory

A true blue morning glory with very large flowers measuring from 3½ to 4 inches across. Will flower earlier than the **MEXICAN BLUE**, and the flowers are a beautiful sky blue with a golden throat. They bloom all the summer, with a profusion of blossoms. Plant seed outdoors when the ground is warm or start them early inside in pots and set out later. Pkt., 15c.

Nierembergia Hippomanica (Dwarf Cup Flower)

As an edging plant for the border along a walk, or to outline beds of larger flowers it has no equal or for use in a rockery—it is excellent and is extremely lovely in a window box. It is a beautiful lovely lavender blue shade, growing about 5 or 6 inches tall. Pkt., 25c.

Petunia-Dwarf Giants of California

BIG FRINGED DWARF PETUNIA. A superb strain of dwarf compact single petunia with giant ruffled flowers. The giant flowers have extra large veined throats. Our mixture has a splendid color balance. Pkt., 50c.



Morning Glory—Pearly Gates

New Petunia Hybrida Hollywood Star ALL-AMERICA SELECTIONS

SILVER MEDAL 1939

This lovely new Petunia is a charming shade of rich rose with an amber throat. Hollywood Star is unique in the form of its flower which consists of a five-pointed star. This is a very fine garden variety as it is early and free blooming and the strong vigorous plant is so smothered with blooms that hardly any foliage shows. Pkt., 25c, postpaid.

Petunia-Burgundy

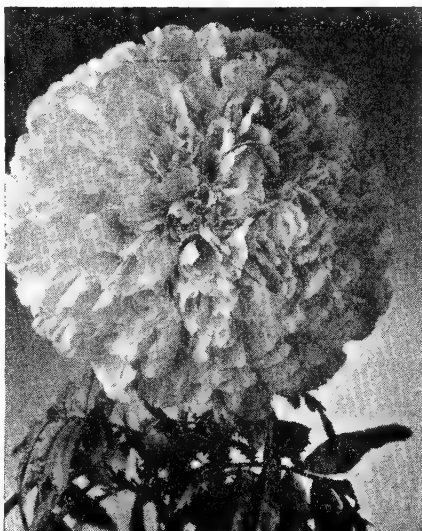
A **LARGE SINGLE PETUNIA.** Plain edged type having very showy flowers in a shade of deep red. The strong red contrasting boldly with a snow-white throat. The plants make a heavy growth and are very free blooming. Pkt., 35c.

Platycodon

PLATYCODON (Chinese Bellflower). A very handsome plant of the Campanula family. The flowers in bud have the appearance of inflated balloons. The white and blue shades are an asset to any garden. Pkt., 15c.



Marigold—Harmony—Dwarf French



Marigold—Sunset Giant



Phlox—Salmon Glory

Jackson's Novelties and Specialties in Flower Seeds

Hollyhock

INDIAN SPRING (Blossoms first year). This new Hollyhock was awarded a Silver Medal in the 1939 All-America selections. It is an annual, 3½ to 4 feet tall. The flowers are semi-double, crinkly edged, in shades of deep pink to crimson rose, with rose pink predominating. Packet, 25c.

Scabiosa Imperial Giants

SCABIOSA IMPERIAL GIANTS. A great advance in annual Scabiosa development, an outstanding achievement. Extremely large, well formed flowers which are fully double, composed entirely of broad frilly petals, rounded bee hive shape. Plants very upright, growing 42 to 48 inches tall, long heavy wiry stems, excellent for florist or garden use.

BLUE MOON. Very large full double flowers, deep lavender blue, strong wiry stems, excellent cut flower. Pkt., 25c.

ROSETTE. Rosette is a beautiful shade of deep rose heavily suffused with salmon. Pkt., 25c.

Stokesia Cyanea

STOKESIA CYANEA (Cornflower Aster). This is not new but is a rare and beautiful hardy perennial. The plant grows about 2 feet high bearing from twenty to thirty handsome lavender-blue cornflower-like blossoms, which often measure 3 to 4 inches in diameter. One of the choicest subjects for the perennial border and indispensable for cutting. Pkt., 15c.

Tithonia Speciosa Grandiflora Fireball

Dazzling as a ball of fire, poised high above other flowers, Fireball is, undoubtedly, the last word in brilliance of color in a fall blooming plant. Many have known and enjoyed Tithonia Speciosa (Aztec Daisy) and have considered it the brightest flower for fall use. With the introduction, however, of Fireball, this older variety is entirely overshadowed. Fireball is a very brilliant, vibrant shade of scarlet orange, the petals in dazzling contrast to the clear yellow center. The gaily colored flowers are single, very large, four to five inches in diameter and are carried on fine long stems. The plants are rather tall, however, they do not become ragged looking as in the older type. It is extremely showy in the garden and an excellent cut flower variety, the flowers keeping from five to six days when cut. Pkt., 25c.



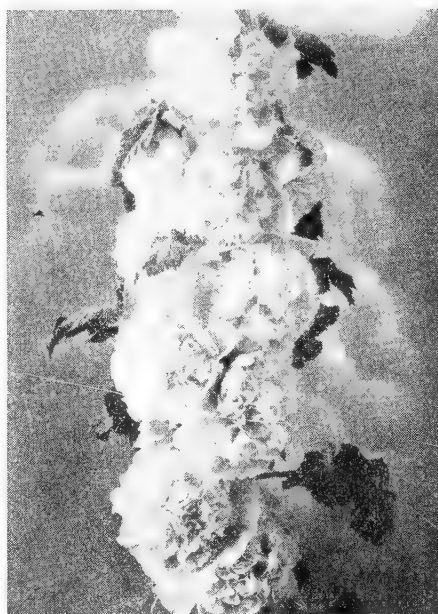
Venidium

Datura

DATURA (Trumpet Flower). A handsome ornamental annual easily grown, having large showy white flowers. Excellent to be planted in the background as the bush grows about 3 feet tall, flowering continuously throughout the summer. Pkt., 15c.

Everlasting Sweet Pea

EVERLASTING SWEET PEA (Lathyrus). This is the perennial Sweet Pea. An excellent vining plant with branches 8 to 10 feet long, blooms freely in the late spring and early summer, is perfectly hardy. Pkt., 20c.



Hollyhock—Indian Spring

Double Rose Morning Glory

DOUBLE ROSE MORNING GLORY. An early free flowering, clear deep rose, double flowered morning glory which makes a quick growth, well covered with flowers. As the flowers are double they give the appearance of being open even after the others in the garden have closed for the day. An excellent combination with the Blue Mexican Morning Glory. Pkt., 15c.

Tagetes

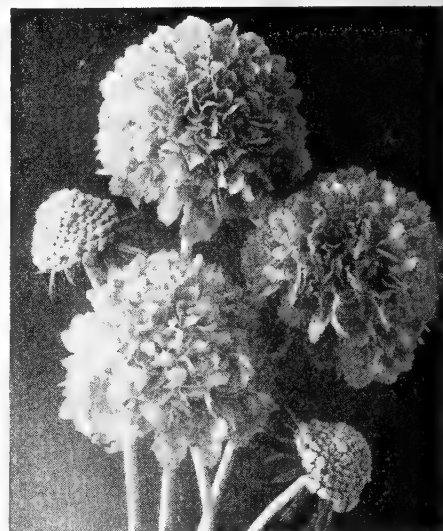
TAGETES (Marigold). We are proud to offer the little Giant Tagetes as the highest development yet attained in this pretty little Marigold, with slender fern-like foliage and an abundance of dainty, single golden dwarf, having a spread of 8 to 10 inches, orange flowers on plants which are very excellent for cut flowers. Pkt., 15c.

Virginian Stock

VIRGINIAN STOCK (French Forget-me-not). French Forget-me-nots are fast growing, early flowering little plants for spring use in the annual rock garden or as an edging plant. They are in flower with such early blossoming varieties as alyssum, pansies, violas and linarias. As they come before the nemesias, they could very well be used in the space to be filled by them. They are charming when grown in mixture. Mixed only. Pkt., 10c.

Venidium

VENIDIUM. A new Daisy from Africa, growing 2 to 3 feet high, having a grayish silky foliage with numerous orange flowers, which are marked with a purple black zone averaging 4 to 5 inches across. Treat as a half hardy annual, and plant in a sunny location. Pkt., 15c.



Scabiosa—Blue Moon

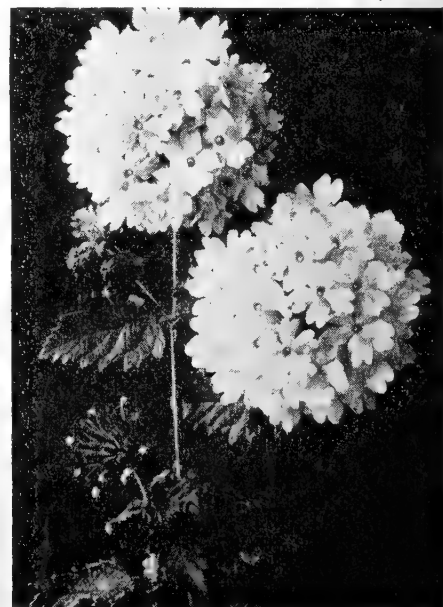
Verbena Hybrida Grandiflora Crimson Glow

Verbena Crimson Glow is the finest and deepest red shade available in this popular garden flower. Rich, glowing crimson, the flowers are a solid mass of color, making a striking bed or border in the garden. Unlike other red verbenas varieties, there is no contrasting lighter eye to detract from the color tone. Individual florets are of good size, about an inch in diameter, carried in full clusters which are freely produced throughout the summer weeks. For a brilliant, intense crimson accent in the garden, use CRIMSON GLOW. Pkt., 15c.

Verbena

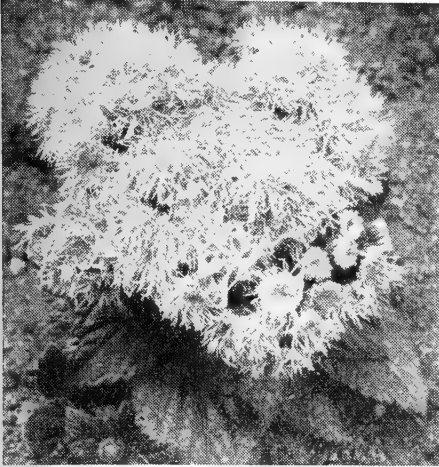
VERBENA BEAUTY OF OXFORD HYBRID. For many years the non-seeding variety of Beauty of Oxford has been a favorite verbenas. This new strain is the nearest approach in a seeding variety to the bright deep rose pink shade of Beauty of Oxford. The individual flowerets measure over 1 inch in diameter, they are half as large again as Beauty of Oxford and will easily cover a silver dollar. The foliage is a dark green. This beautiful verbenas will be welcomed as a distinct addition to the verbenas family. Pkt., 25c.

LAVENDER GLORY VERBENA. Mammoth verbenas, Lavender Glory. Here we have a new color, being true lavender, with a creamy white eye. The individual flowers, strikingly beautiful, are much larger than those found in verbenas of the ordinary type. Distinctly fragrant and a flower of great merit. Pkt., 25c.



Verbena—Beauty of Oxford

Jackson's Offer Only the Best Flower Seeds and those that Have Proven Successful for this Section



Ageratum—Jackson's Blue Ball

Aquilegia (COLUMBINE)

A hardy perennial of graceful habit, growing about 2 feet high; the flowers are very attractive, fine for cut flowers. If sown in the spring they will often flower the same season.

MIXED COLORS. Pkt., 15c.

Ageratum

(FLOSS FLOWER)

An annual which is very hardy and of easy culture; fine for bedding, as it is literally covered with blossoms all summer. Sow in boxes early in the spring or out in the open when danger of frost is past.

MIDGET BLUE AGERATUM. Pkt., 25c.

JACKSON'S BLUE BALL. Fine for borders as the plant is very dwarf and literally covered with flowers, giving it the appearance of a blue ball. Pkt., 15c.

BLUE PERFECTION. A dark variety growing about 9 inches high. Pkt., 10c.

PINK AGERATUM VENUS. Pkt., 15c.

Asparagus Fern

Seed does not germinate readily and should be soaked in lukewarm water before planting.

PLUMOSUS NANUS. A dwarf variety, preferred because of its beautiful, dense sprays of feathery green. Pkt., 10c.

SPRENGERI (Emerald Feather). An early easily grown feathered-leaf variety with drooping branches. The best variety for hanging baskets. Pkt., 10c.

Rust Resistant Snapdragons (Antirrhinums)

Destined to be America's most popular flower. After years of collaboration with the University of California one of the largest seed growers has perfected a Rust-Resistant Snapdragon.

HARMONY. A terra-cotta orange.

SHASTA (Majus). A pure white rust-proof variety.

CRIMSON KING (Majus). A rich crimson.

BUTTERCUP (Majus). A canary yellow shading to a creamy yellow.

DEFIANCE (Majus). Scarlet.

PINK SHADES (Majus). Rose pink to dainty pale pink—rust-proof.

UNIVERSITY OF CALIFORNIA MIXTURE (Majus).

All Rust-Resistant Snapdragons, 15c pkt.

Antirrhinum Majus—Snapdragon

The Snapdragon is now one of the most popular flowers. It is easily grown from seed and does exceptionally well in our section; they may be had in a great variety of separate colors or you can plant them mixed for a brilliant array of colors. By all means include a packet or two in your order.

HARMONY. A terra-cotta orange, shaded rose. Pkt., 10c.

CRIMSON KING. A beautiful dark red. Pkt., 10c.

BRILLIANT. Velvety crimson, yellow throat. Pkt., 10c.

GOLDEN KING. A wonderful giant yellow. Pkt., 10c.

QUEEN VICTORIA. The purest of whites. Pkt., 10c.

ROSE QUEEN. A beautiful soft pink. Pkt., 10c.

PURPLE KING. A beautiful deep garnet shade. Pkt., 10c.

DWARF MIXED. Pkt., 10c.

TALL MIXED. Including all the new shades. Pkt., 10c.

Sweet Alyssum

A fragrant, hardy annual, bearing spikes of beautiful, small, white flowers in great profusion throughout the winter, spring and summer; without a doubt the best border plant in our section. Beautiful when planted in solid beds; blooms very quickly.

LILAC QUEEN. Color deep, habit compact, six inches high. Pkt., 15c.

YELLOW ALYSSUM (Compactum Lutescens). Creamy yellow, about six inches high. Pkt., 15c.

CARPET OF SNOW (Compactum procumbens). A very compact variety, growing about 3 inches high, one plant often having a diameter of 15 inches. Pkt., 10c; ½ oz., 75c.

LITTLE GEM (Maritimum compactum). The plants of this sort grow about 6 inches high, producing hundreds of flowers, forming a compact mass of blooms, usually 15 or 16 inches in diameter. Pkt., 10c; ½ oz., 75c.

DWARF VIOLET QUEEN ALYSSUM. A very pretty bright violet, quite distinct in both color and habit. Pkt., 25c.

GET IN PLENTY OF INSECT AMMUNITION... YOU WILL NEED IT EARLY AND OFTEN.

Amaranthus

An odd plant with many colors, being useful for tall borders and grouped with other foliage. Leaves and stems different shades of red, blended with green, usually growing from 1 to 3 feet high. Sow seed early in spring.

JACKSON'S MOLTEN FIRE. The best type of Amaranthus. Top leaves are fiery crimson in color, the lower ones being maroon. Pkt., 10c.

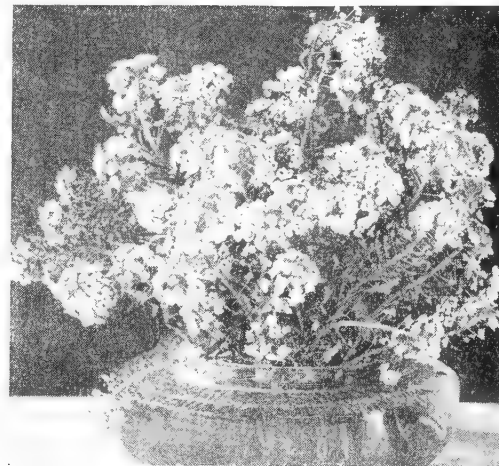
TRICOLOR (Joseph's Coat). Grows about 2½ feet tall; the inner foliage is the blackest bronze, tipped with green, while the outer foliage is bright scarlet and gold. Pkt., 10c.

CAUDATUS (Love-Lies-Bleeding). Grows about 3 feet tall with drooping red spikes. Pkt., 10c.

CRUENTUS (Prince's Feather). A variety growing about 3 feet tall, having dark red spikes. Pkt., 10c.

Arctotis

Sometimes called "White African Daisy." A free-flowering annual, having large, daisy-like flowers which are white with a steel-blue reverse imparting a pearly hue of great charm. Plant in the spring and fall in open ground. Pkt., 15c.



Alyssum—Dwarf Violet Queen

Ornamental Gourds will add much to a garden trellis in the way of novelty, and when frost nip them in the fall, the large and various shaped fruits will make interesting decorations for the house if you dry them out and lacquer them. See Page 27.



Rust Resistant Snapdragons



Asters—California Giants

Queen of the Market Asters

This type of Asters has proven popular in this section, being a very early-flowering type. Plants are of the branching habit, bearing from 10 to 15 flowers of medium size, being very pretty.

BLUSH PINK. A pleasing shade.

CRIMSON. An attractive red.

DARK BLUE. Very beautiful color.

LAVENDER. Very desirable.

ROSE. A pleasing bright rose.

WHITE. A beauty.

FINEST MIXED. All, Pkt., 15c.

Jackson's Single Asters

The Pinks, Lavenders and Whites in which the single asters are obtained and the improvement that has been made in the last few years in the single asters make them much more sought after than the double types. They do exceptionally well in this section. Mixed colors. Pkt., 15c.

Improved California Giant Asters

The flowers are large and full with broad, graceful petals, borne on long, heavy, non-lateral stems. Those who want the finest Asters choose the Giants of California. Colors: Peach blossom, light blue, deep rose, dark purple. Mixed colors. Pkt., 25c.

Blue Lace Flower (DIDISCUS COERULEUS)

A constant bloomer of long-stemmed blue flowers that resemble the blossoms of Queen's Lace Handkerchief. The seed is somewhat slow in germinating. Pkt., 15c.

White Lace Flower (QUEEN ANN'S LACE)

One of our Texas wildflowers that is very adapted to garden culture. Pkt., 15c.

Texas Blue Bells

(EUSTOMA—GENTIAN FAMILY)

One of Texas' most beautiful wild flowers—blooms usually in midsummer. The plant is of medium height, silvery green foliage, large clusters of magnificent bell-shaped purplish blue blossoms. Planted in front of a bed of Jackson's Rose Queen Zinnias make a dazzling display. The seed are rather difficult to germinate and should be soaked at least two days before planting, then planted very shallow, placing damp gunny sacks over them until they germinate. Pkt., 30c.

Texas Bluebonnet (LUPINUS TEXENSIS)

This is the Texas State Flower. Grows wild all over the prairies of Central and South Texas. There is nothing more beautiful than to see the fields when the beautiful flowers are in bloom in the early spring. Plants grow to 12 inches high and are covered with beautiful blue flowers tinged with white. They will grow on poor as well as rich soils. Sow the seed very early in the spring, or in August, September, October or November, covering about one-half inch deep. As the seeds are very hard, file them before sowing to admit moisture. If the weather is dry, give them plenty of water. They bloom in Texas in March, April and May. After maturing seed, the plant dies and the seed comes up again the next spring. If you want a bed of beautiful blue flowers in the early spring, be sure and plant some of the Texas Bluebonnet. Pkt., 10c; 1 oz., 35c.

Bellis Perennis (ENGLISH DAISY)

This dwarf, double form of true Daisy is a charming little plant for edging or low borders. The bright little pompon or flower buttons are a delight in the spring and early summer. Plant early.

MAMMOTH DOUBLE WHITE (Monstrosa). Pkt., 15c.

MAMMOTH DOUBLE ROSE (Monstrosa). Pkt., 15c.

MAMMOTH DOUBLE MIXED (Monstrosa). Pkt., 15c.



Calendula—Mixed

Begonia

A tender perennial, usually grown in a greenhouse. Some varieties are especially attractive on account of their foliage, but most varieties for their exquisite wax-like flowers, both single and double. The seed is very small and rather difficult to germinate and must be planted in boxes or pots indoors. If you like Begonias, be sure to include a packet in your order. Pkt., 25c.

Balsam or Lady Slipper

Double Camellia-flowered. Our camellia-flowered balsams are the finest strains of the latest types. They are much more beautiful than the old type of balsam that grew in grandmother's garden. They bloom continuously from spring until frost.

CAMELLIA-FLOWERED DOUBLE WHITE. CAMELLIA-FLOWERED DOUBLE SCARLET.

CAMELLIA-FLOWERED DOUBLE ROSE. CAMELLIA-FLOWERED DOUBLE LIGHT YELLOW.

CAMELLIA-FLOWERED DOUBLE LILAC. CAMELLIA-FLOWERED DOUBLE MIXED. All above, 10c pkt.

Brachycome

(SWAN RIVER DAISY)

A dwarf growing annual suitable for edging, bearing a profusion of pretty daisy-like pink, blue and white flowers. Mixed colors. Pkt., 15c, postpaid.

Calendula

ART SHADES. Containing all the delicate shades of the calendula. Pkt., 15c.

CALENDULA—Orange Shaggy. A deep orange shading to slightly lighter orange in the center of the bloom giving the flower a two-toned effect. Pkt., 15c.

CAMPFIRE. This new forcing Calendula has created a great sensation. It is a distinct new type originating from a mutation of Orange King. It is of vigorous growth, flowers are borne on stout stems. The blooms are flat and much larger than any type previously introduced. Color of petals is a brilliant orange with scarlet sheen, full yellow center. Pkt., 15c.

CHRYSANTHA or Sunshine. A new calendula in a shade of buttercup yellow. Pkt., 15c.

DOUBLE MIXED. A fine mixture containing many different shades of yellow and orange, some clear colors and some shaded. Pkt., 10c; ½ oz., 75c.

JACKSON'S RADIO. The latest introduction in Calendulas from England. Entirely distinct from other types, having beautifully quilled petals forming a perfectly double flower of a rich golden yellow color. Pkt., 15c.

LEMON QUEEN. A large type, bearing a beautiful lemon shaded flower. Pkt., 10c; ½ oz., 75c.

ORANGE KING. A new one that bears giant flowers sometimes three inches in diameter. In color it is a beautiful orange. Pkt., 10c; ½ oz., 75c.

THE BALL. A large type producing a very double flower of a beautiful orange, shading to a light orange in the center. Pkt., 15c.

Candytuft—Iberis

This wonderful, showy, delicate-looking plant thrives and does well in our section; in fact, one would almost think it was a native. Solid beds as well as borders planted in Candytuft have no equal. Their wide range of colors makes them very desirable in every flower garden.

GIANT WHITE HYACINTH FLOWERED CANDYTUFT. This is a beautiful new variety of the Candytuft family. Pkt., 15c; ½ oz., 75c.

EMPRESS WHITE (Hyacinth Flowered). A solid bed of this is as white as snow. Pkt., 10c; ½ oz., 75c.

CARMINE (Umbellata). Just imagine a bed of this shade. Pkt., 10c.

ROSE CARDINAL (Umbellata). A deep shade of rose. Pkt., 10c.

CHOICE MIXED (Umbellata). All colors in this mixture. Pkt., 10c; ½ oz., 75c.



Candytuft—Hyacinth Flowered

Coreopsis

LANCEOLATA. One of the best free blooming yellow flowers, growing about 2 feet high and producing an abundance of orange yellow flowers on long stems. Pkt., 10c.

DOUBLE GRANDIFLORA PLENA. A beautiful golden yellow and very double coreopsis. Excellent for cut flowers. Pkt., 15c.

Cacalia

CACALIA (Tassel Flower). Each flower is a miniature paint brush produced on long wiry stems which make it an excellent cut flower. The plants are annual and reach about eight inches in height. Mixed colors. Pkt., 15c.

Jackson's Early Flowering Cosmos

COSMOS SENSATION. NEW GIANT EARLY STRAIN. The flowers of this new strain are very large, 4 to 5 inches across, with heavy fluted petals. Height about 3 feet.

PINK SENSATION. A delightful rose-pink selection. Pkt., 15c.

WHITE SENSATION. A white with satin sheen. Pkt., 15c.

ORANGE FLARE. Well branched plants about 3 feet tall, covered with showy golden orange flowers, blooms with increasing freedom until killed by frost. Pkt., 15c.

KLONDYKE. The late blooming yellow type. Pkt., 10c.

DOUBLE EARLY FLOWERING. These grow to a height of about three feet, forming a perfect bush, massed with bloom, bearing beautiful double flowers of good size, on long stems. They come about 65 per cent double from seed. Pink, White, Crimson. Mixed. Price, each of the above: Pkt., 25c.

Single Early Flowering Mammoth Cosmos

For Spring and Fall planting. White, Crimson, Pink, Mixed. Pkt., 10c.

Calliopsis

An annual that will grow luxuriantly in our section, affording a constant supply of richly marked flowers for cutting. Mixed colors. Pkt., 10c.

Annual Canterbury Bells

ANNUAL CANTERBURY BELLS (Campanula). Double mixed, containing all shades. Pkt., 15c.

Chinese Woolflower (CELOSIA)

A new annual of great merit; the flowers resemble huge balls of wool. Height about 15 inches.

DEEP CRIMSON. Pkt., 10c.

CHILDSI IMPROVED MIXED. Pkt., 10c.

Centaurea Cyanus

(CORN FLOWER)

Sometimes called Cornflower or Bachelor's Button. This is an old-fashioned, hardy annual and still a great favorite for cutting purposes. Are very easily cultivated; the seed should be sown in the spring where they are to remain and thin them to 3 or 4 inches.

NEW DOUBLE CORNFLOWERS. See novelty page.

DOUBLE WHITE. Pure white and very double; splendid as a cut flower. Pkt., 10c.

DOUBLE BLUE. A pleasing shade of blue, much prettier than the single kinds. Height 2 to 3 ft. Pkt., 10c.

DOUBLE PINK. A beautiful shade of bright pink. Pkt., 10c.

DOUBLE MIXED. All colors. Pkt., 10c.

Try growing your own cactus from seed. What we offer is seed from a special cactus garden. Pkt., 15c.

Clarkia

A popular summer annual growing about two feet high; grows well in the ordinary soil. Special mixture. Pkt., 15c.



Cosmos—Double Early Mixed

Cockscomb—Celosia Cristata

An old and picturesque class of plants having colored foliage gracefully arranged like plumes and sometimes more dense, like a cock's comb. They are very easily grown and should be planted outdoors when the ground is warm; they make an extreme contrast to shrubbery planted here and there among them.

DWARF GIANT EMPRESS. This beautiful dwarf plant has bronze leaves and forms very large, crimson combs; height usually about one foot. Pkt., 10c.

TALL COCKSCOMB. Choice mixed of many types. Pkt., 10c.

DWARF MIXED. A mixture of the best growing dwarf sorts. Pkt., 10c.

Giant Imperial Larkspur

This new type of larkspur is excellent for cut flowers, as the flower stems are from three to four feet long, branching from the base of the plant and more delphinium-like than the giant-flowering larkspur.

JACKSON'S GIANT IMPERIAL DAININESS. Delicate lavender. Pkt., 15c.

JACKSON'S GIANT IMPERIAL BLUE SPIRE. This is an intense deep Oxford blue with the upright base branching habit. Pkt., 15c.

JACKSON'S GIANT IMPERIAL WHITE SPIRE. A sensation in white larkspurs. Is very double and a dazzling pure white in color. Pkt., 15c.

JACKSON'S GIANT IMPERIAL EXQUISITE ROSE. A rich bright rose, flushed salmon, one of the best for all purposes. Pkt., 15c.

JACKSON'S GIANT IMPERIAL MIXED. All colors mixed. Pkt., 15c.

BLUE BELL. A light blue. Pkt., 15c.

Tall Double Stock—Flowered Larkspur

Larkspur should be planted in beds, or as a background for other small plants; with their great varieties of colors one may carry out most any color scheme desired and the bright shades will add a touch of beauty to the garden that will be a pleasure. They are easy to grow and we know of no flower that will produce a greater show. By all means include an assortment of our Larkspur in your garden for early spring blooming.

ROSE. A soft rose-pink. Pkt., 10c; ½ oz., \$1.00.

PINK. A beautiful soft pink. Pkt., 10c; ½ oz., \$1.00.

IMPROVED EXQUISITE. Color is a beautiful soft pink, and it is well named because it is one of the most exquisite Larkspurs. Pkt., 10c.

LAVENDER. A beautiful shade of delicate lavender. This shade planted with pink has no equal. Pkt., 10c, postpaid.

DARK BLUE. A rich deep blue. Pkt., 10c.; ½ oz., \$1.00.

WHITE. A pure white. Pkt., 10c; ½ oz., \$1.00.

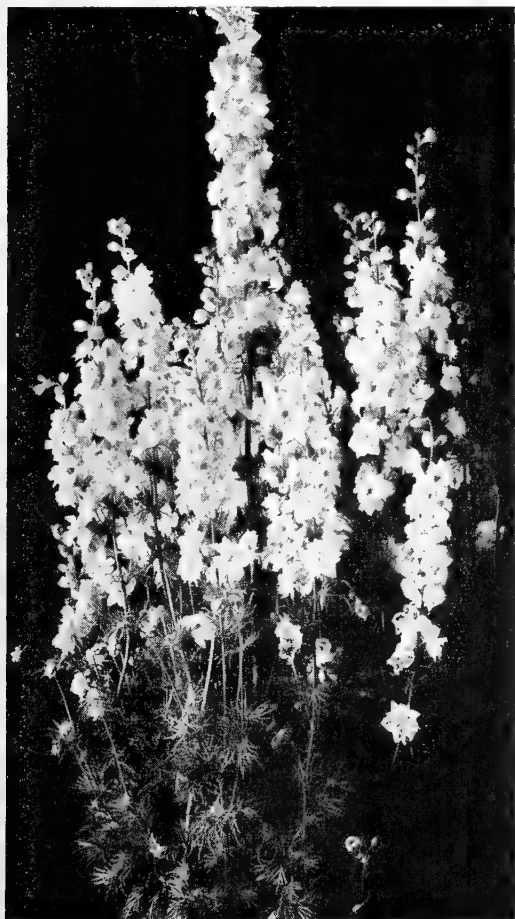
LUSTROUS CARMINE. A new type; beautiful glowing colors. Pkt., 10c; ½ oz., \$1.00.

TALL STOCK-FLOWERED MIXED. This contains a fine mixture of all shades. Pkt., 10c; ½ oz., \$1.00.

LA FRANCE. This pleasing shade of salmon pink larkspur has well formed and very double flowers on long stems. Pkt., 10c.

Chinese Delphinium or Larkspur

See Novelty Page



Larkspur—Giant Imperial White Spire

Carnation

(MARGUERITE)

Sow late in the fall and early spring in boxes and transplant later.

DOUBLE PINK. Nothing prettier.

DOUBLE DARK RED. A wonderful shade.

DOUBLE WHITE. Pure as snow.

DOUBLE YELLOW. An odd shade.

CHOICE DOUBLE MIXED. A variety of colors.

Each, 25c Pkt.

Annual Chrysanthemums

(PAINTED DAISY—CARINATUM)

These are not the shaggy or double flowers that you see in the florists' window in the fall of the year, but are handsome plants 1 to 2 feet high, covered with bright colored single flowers, sometimes called "Painted Daisy." These daisy-like flowers are red, yellow and white with rings around the center of contrasting color. Very attractive flowers and especially valuable for cutting.

MIXED COLORS. Pkt., 15c.

Coleus

The handsomest foliage plant obtained from seeds. The leaves often measure 10 inches in length and 8 inches in width. Heart-shaped and handsomely crimped, toothed and frilled. Their color combination is remarkably rich; a plant that thrives and grows luxuriantly in our climate. Plant in hotbeds and transplant later.

RAINBOW MIXED. Pkt., 25c.

Cynoglossum

(CHINESE FORGET-ME-NOT)

FAIRY BLUE. A beautiful Cambridge blue growing from 18 to 24 inches tall with flowers of a true forget-me-not blue. Pkt., 15c.

AMIALE PINK. A beautiful bright pink. Pkt., 15c.

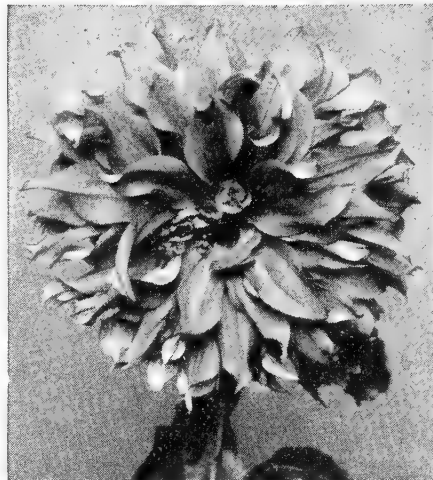
See page 21 for old time Forget-Me-Not "MYOSOTIS."

Dwarf Dahlias

From Seed

UNWIN'S DWARF HYBRIDS MIXED.

Something new, for bedding these miniature early flowering, semi-double hybrids have no equal. They attain a height from 18 to 24 inches, with a very wide range of charming colors. They require no stakes and may be planted 18 to 20 inches apart. Pkt., 35c.



Dahlia—Giant Flowering

Giant Flowering Dahlias

(From Seed)

Although not generally known, Dahlias are easily grown from seed. If planted early in a hotbed and transplanted when danger of frost is past, they will bloom the first season and make large bulbs the next fall. We have secured seed of the giant type Dahlias, which are the very largest grown; the flowers are very symmetrical in shape, with a wide range of colors, hardly any two alike. If you are looking for a treat, be sure and order a packet of this wonderful Dahlia.

GIANT EXHIBITION DOUBLE MIXED. Pkt., 50c.

GIANT CACTUS MIXED. Pkt., 50c.

Dahlia—Smaller Type

The medium size or smaller double flowers. Pkt., 10c.

The medium size or smaller single flowers. Pkt., 10c.

Shasta Daisy

A splendid hardy variety with flowers rarely less than four inches across, of the purest glistening white with yellow center, broad, overlapping petals and borne on long stems. A beautiful cut flower, remaining in a good condition a week or more.

DIENER'S GIANT DOUBLE WHITE. Grows about 2½ feet high, about 50 per cent doubles, others semi-double. If one plants seed and selects the plants that are good, they can propagate by root divisions and cuttings. Pkt., 35c.

ALASKA. The finest type. Pkt., 15c.

Jackson's Perennial Delphiniums

Perennial Delphiniums or Larkspur are really a joy forever if once started; they thrive in almost any location, but a good, deep, rich soil will repay in more beautiful flowers.

BELLADONNA IMPROVED. Light blue in color. Pkt., 30c.

BELAMOS IMPROVED. Dark blue in color. Pkt., 30c.

SPECIAL MIXTURE. This mixture contains the double and single types. Pkt., 25c, postpaid.

PACIFIC GIANTS. This is the newest and world's best strain. Mixed Shades, Pkt., 75c.

Dwarf Delphinium Chinesis

(CHINESE DELPHINIUMS)

Very attractive species blooming quickly from seed. They grow from one to two feet high. Very useful for bedding and cut flowers.

BLUE BUTTERFLY. Deep blue. Pkt., 15c.

Alba. Pure white. Pkt., 15c, postpaid.

Dimorphotheca

(AFRICAN DAISY)

A very showy annual from South Africa, which has become a great favorite on account of its easy culture and beautiful flowers. The colors include all shades of yellow, orange, cream and white, and massed in beds or wide borders they have a very brilliant effect. They may be planted during the fall, spring and summer.

GOLDEN WEST. A bright golden yellow. Pkt., 15c.

WHITE BEAUTY. A pure glistening white. Pkt., 15c.

HYBRIDS MIXED COLORS. Pkt., 15c.

Dusty Miller

A beautiful, finely cut, silvery gray foliage plant with graceful drooping habit in growth. For early planting start in hotbeds and transplant or plant in open when all danger of frost is past. Pkt., 10c.

Foxglove—Digitalis

A hardy perennial, old-fashioned border plant, forming dense spikes of brilliantly colored, thimble-like or bell-shaped flowers, three to five feet high.

FINEST MIXED. Pkt., 10c.

Gaillardia

JACKSON'S TEXAS GAILLARDIA. One of our many Texas wildflowers that have been improved by California growers. A very showy plant, remarkable for the profusion, size and brilliancy of its flowers, continuing in bloom from early summer until late fall. Can be planted as late as August.

JACKSON'S DAZZLER. One of the latest introductions and a favorite with all cut flower growers, on account of its dazzling color. It is an intense golden yellow and maroon red, which is exceedingly effective when cut. Plants are vigorous, stems long and wiry. Pkt., 15c.

JACKSON'S INDIAN CHIEF. A beautiful bronzy annual Gaillardia that will thrive and do exceptionally well in this section of the country, offering you an abundance of bloom throughout the entire summer. Pkt., 15c.

SINGLE MIXED GAILLARDIA. Pkt., 10c.
DOUBLE MIXED GAILLARDIA. Pkt., 10c, postpaid.

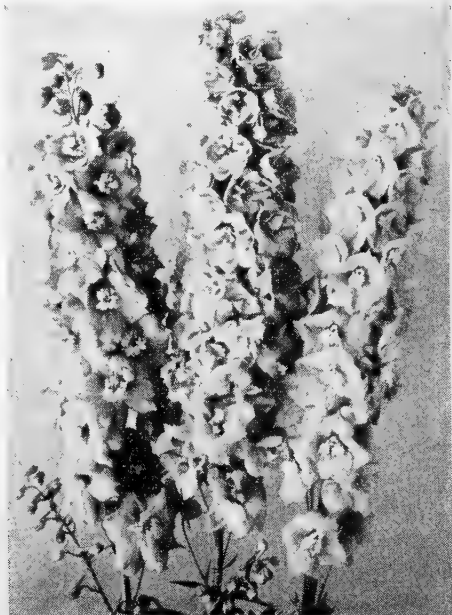
Geranium

A half-hardy perennial, flowering the first year from seed if sown very early. A gorgeous flower of numerous shades and colors. Bearing continuously renders this one of the most popular plants grown.

MIXED LARGE FLOWERS. This choice mixture includes many of the newest and finest sorts. Pkt., 25c.



Daisy—Shasta



Delphiniums—Pacific Giants

Gerbera

GERBERA ROOTS. Large healthy roots. A splendid mixture of hybrids of this beautiful flower, embracing many shades. Large healthy roots. Write for prices.

Godetia

A very attractive, hardy annual, producing fine gladiolus-like flowers, in long trusses. Excellent for cutting. They do best in rather a good soil.

SINGLE MIXED COLORS. Pkt., 15c.

DOUBLE MIXED COLORS. Pkt., 15c.

Gomphrena

(BACHELOR'S BUTTON)

Entirely different in appearance from any of the everlasting flowers, being very attractive, having globe-shaped flowers resembling a clover blossom, which, when cut and dried, hold their shape and color well.

RUBRA. A beautiful red. Pkt., 10c.

MIXED COLORS. Pkt., 10c.

Gypsophila

A delicate, free-flowering plant covered with star-shaped flowers; valuable for mist-like effects and as trimming in bouquets.

ELEGANS WHITE. A pure white variety. Pkt., 15c.

ELEGANS ROSEA. A beautiful soft pink. Pkt., 15c.

ELEGANS MIXED. Pkt., 15c.

Dianthus or Pinks

The family of Pinks is unrivalled for brilliancy and rich variety of color. The plants are bushy, of symmetrical form, blooming profusely until fall, rendering them very satisfactory for summer varieties.

CHINESE DOUBLE MIXED. This is a double annual sort of beautiful colors. Pkt., 10c.

HEDDEWIGI DOUBLE MIXED. This is another type that is beautiful. Pkt., 10c.

SINGLE GRASS PINKS MIXED. This is a perennial type, but very pretty. Pkt., 10c.

LUCIFER. A gorgeous double red variety. Pkt., 15c.

SWEET WIVELSFIELD (Dianthus Allwoodii). A new, very hardy annual that does exceptionally well here. Fine for borders and exceptionally good for cut flowers. Can also be used to a good advantage in rock gardens. Pkt., 25c.

Four O'Clock

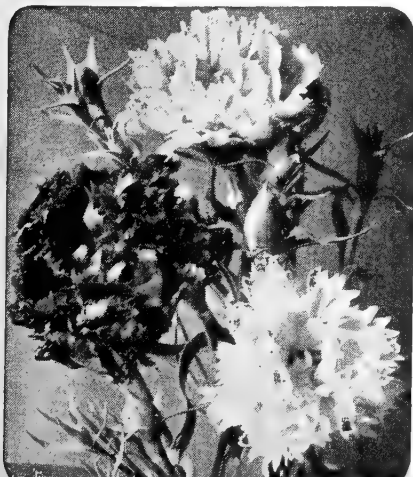
(MARVEL OF PERU)

A well-known favorite plant bearing freely, funnel-shaped, red, white and striped flowers. Mixed colors. Pkt., 10c.

Gilia

Often called "Queen Ann's Thimble." Plants grow about 2 feet high, bearing feathery foliage covered all summer with rich lavender-blue flowers. Makes excellent cut flowers.

COPITATA. Lavender-blue. Pkt., 15c, postpaid.



Dianthus or Pinks—Mixed

Helichrysum

(STRAWFLOWER)

A free-flowering, hardy annual growing from 1½ to 2 feet tall, having an abundance of flowers that are round, flat, but thick. Very full of short, stiff, incurved petals, surrounding a depressed center.

CHOICE MIXED. This mixture contains the latest type. Pkt., 10c.

Heliotrope

Highly valued for the fragrance of their flowers and duration of bloom. Tender perennials; one foot high. Easily grown from seed; blooming first summer if sown early.

FINEST MIXED. Pkt., 10c.

Hibiscus

A beautiful ornamental plant growing from 2 to 4 feet high, having beautiful bell-shaped flowers, ranging in color from a white and rose to a deep scarlet.

MIXED COLORS. Pkt., 15c.

Hollyhocks

A beautiful flower that was popular in grandmother's days, and more popular today. For a back-ground or a flower bed it has no equal. The perennial types are double and should be planted early in the spring and will flower the first year. Be sure to order a packet of both kinds and have this old-time favorite in your garden.

| | |
|---------------------------|---------------------|
| ANNUAL SEMI-DOUBLE | DOUBLE ROSE |
| ALAMEDA PINK | DOUBLE RED |
| DOUBLE WHITE | DOUBLE MIXED |
| DOUBLE YELLOW | SINGLE MIXED |
| 10c pkt. | |

INDIAN SPRING. A new annual type. Pkt., 25c. See Novelty, Page 16.

Ice Plant

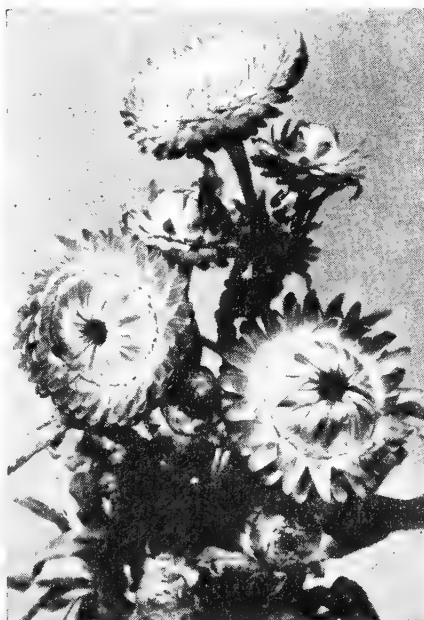
A pretty little creeping flower for baskets or boxes; grows about 6 inches high, having flowers of white and pink; the leaves are covered with crystal-like drops, shining brightly in the sun. The foliage is remarkable. Pkt., 10c.

Lantana

A very popular, free-blooming, rapid-growing plant, with flower heads of various colors, which are continually changing. Plants are completely loaded with blossoms, succeeded by berries, which, when ripe, turn deep blue. Used largely for bedding out in summer and also fine for winter blooming plants. Start seed in hotbeds.

HYBRIDS, MIXED. Pkt., 10c.

DWARF HYBRIDS. Finest Mixed in shades of yellow, orange, red and pink. Pkt., 15c.



Helichrysum

Larkspur

See Annual Delphinium on Page 19

Lavender

(MUNSTEAD STRAIN)

A much prized, highly perfumed border plant. Makes an excellent plant. Pkt., 15c.

Leptosyne

(STILLMANII)

A fine flower for cutting, has large dahlia-like flowers, yellow with a golden center. Pkt., 15c.

Linum

RUBRUM (Scarlet Flax). A beautiful brilliant colored summer annual, grows about two feet high. Pkt., 15c, postpaid.

PERENNE. A beautiful blue Linum. Pkg., 15c, postpaid.

Lobelia

This charming little hardy annual grows from 4 to 6 inches high and is of very compact growth, being literally covered with small, bright flowers.

CRYSTAL PALACE. Undoubtedly the finest dwarf blue for bedding. Pkt., 15c.

OUR CHOICE MIXED COLORS. Pkt., 15c.

Lupines or Lupinus

Annual sorts. Free-flowering, easily grown, having graceful spikes of rich and various colored, pea-shaped flowers; valuable for mixed borders.

TALL MIXED. Pkt., 10c.

TALL BLUE. Pkt., 10c.

RUSSELS. See page 14.

Myosotis

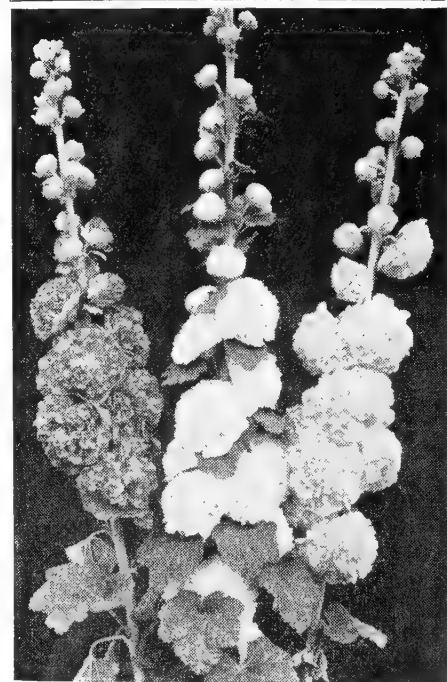
(OLDTIME FORGET-ME-NOT)

ALPESTRIS BLUE. They are considered among the best spring flowers and grouped with daisies make the most lovely combination. Pkt., 15c.

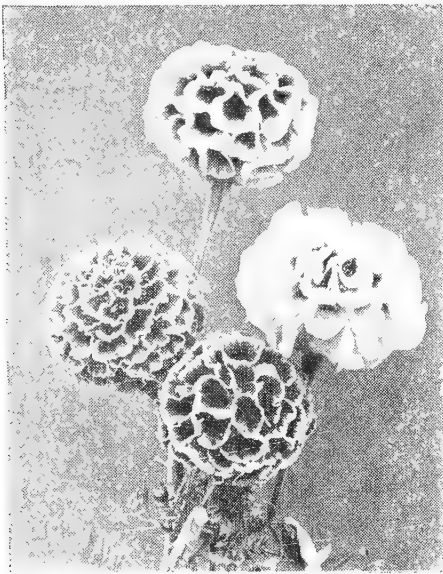
For other Forget-Me-Nots see Cynoglossum, Page 20.

WHITE FLIES

The adults are tiny white winged and white bodied. They can be seen flying in masses when disturbed. The larvae resemble transparent scale insects and obtain their food by sucking sap from undersides of leaves. White Flies are controlled only in larval stage. Spray thoroughly the undersides of leaves with "VOLCK." Pint 50c; Qt., 85c; Gal, \$2.50—not prepaid.



Hollyhock—Double Mixed



Marigold—Dwf. French Double

Mignonette

No garden is complete without the Mignonette. It is a hardy annual, growing 6 to 12 inches high, being very easy to grow. The flowers are pyramid-shaped spikes, which are very fragrant.

MIXED COLORS. Pkt., 10c.

Michaelmas Daisy

Known as Hardy Asters or Perennial Aster. Pkt., 15c.

Mexican Fire Bush (KOCHIA)

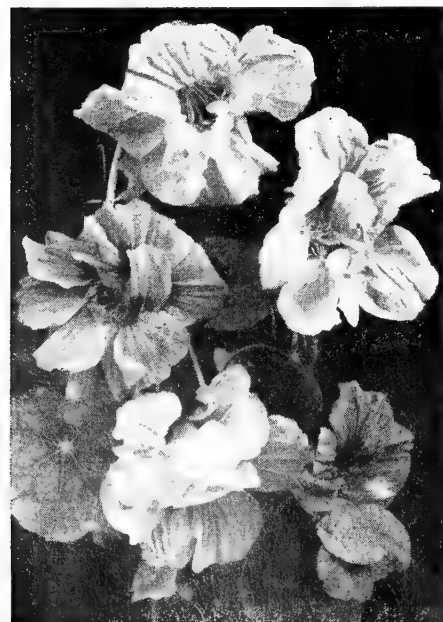
This beautiful plant forms great pyramids from 2 to 3 feet in height, having a cypress-like appearance. It makes an excellent background or is fine for planting along the edge of the walk. Stays green all during the summer and in the fall or winter turns fiery red.

CHILDISH IMPROVED. This is the latest type of Kochia. Pkt., 10c.

Nasturtiums

For cut flowers they are unequalled; for a border along flower beds nothing is better. We have in our mixture this year the finest shades that have ever been offered, our mixture having been grown for us by one of the very best growers, he making the mixture from only the very best named varieties.

GIANT SEMI-DOUBLE NASTURTIUMS. Few flowers ever introduced have been acclaimed so quickly and praised so highly as semi-double nasturtiums. The popular Golden Gleam was the first of the semi-double sweet scented nasturtium introduced and is still the most popular of the double type. The flowers of the semi-double nasturtium



Nasturtiums—Gleam Hybrids

Marigolds are hardy annuals, in dwarf and tall varieties, growing from 6 inches to 3 feet high. The flowers are of various shades of yellow and brown. The tall varieties are excellent for tall bedding or background work, while the dwarf varieties are fine for borders. Marigolds do so well in our section you can almost call them native flowers. Easy to grow and every flower garden should have some.

See Novelty Page for Other Marigolds.

Double Tall African Marigolds

ALL DOUBLE MARIGOLDS. This variety is the greatest improvement in the history of African Marigolds, no longer do we have to be contented with 40% to 50% double, as this new strain is 100% double, with huge, perfectly formed quilled heads.

ORANGE ALL DOUBLE. Pkt. 25c.

LEMON ALL DOUBLE. Pkt. 25c.

MIXED ALL DOUBLE. Pkt. 25c.

AFRICAN TALL DOUBLE ORANGE. A beautiful flower of gigantic size; a very bright orange color, plant usually growing about 2 or 3 feet high. A very popular sort. Pkt., 10c; ½ oz., \$1.10.

AFRICAN TALL DOUBLE LEMON. A lemon shade that is beautiful. Pkt., 10c; ¼ oz., \$1.00.

AFRICAN TALL DOUBLE MIXED. Containing all shades. Pkt., 10c; ¼ oz., \$1.00.

GUINEA GOLD. A new semi-double golden orange marigold. Pkt., 15c.

YELLOW SUPREME. A new creamy lemon yellow marigold. Pkt., 15c.

DIXIE SUNSHINE. The newest chrysanthemum flowered type of marigold. Pkt., 15c.

Dwarf French Marigolds

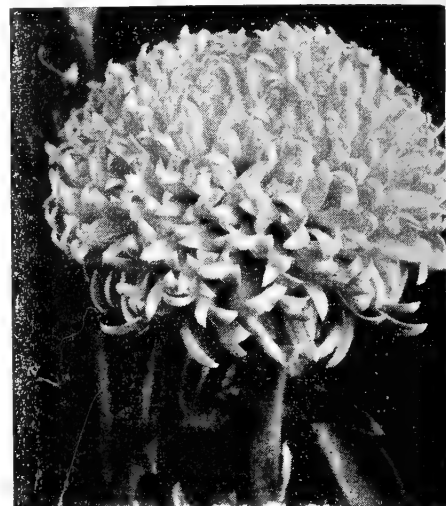
The French types are much smaller flowering than the African, but greatly prized for borders or bedding. See pages 3 and 4.

DWARF FRENCH GOLDEN BALL. A double golden yellow. Pkt., 10c.

DWARF LEMON BALL. A double light lemon colored one. Pkt., 10c.

DWARF FRENCH DOUBLE MIXED. A fine mixture, having a wonderful lot of colors in it. Pkt., 10c.

DWARF FRENCH GOLD STRIPED. A wonderful type of Marigolds, used for a border, the color being a velvety maroon striped with gold. Pkt., 10c.



Marigold—Dixie Sunshine

Matricaria (FEVERFEW)

Small, double, white flowers. Well adapted for bedding and cut flowers. Pkt., 15c.

Nemophila (Baby Eyes)

A very hardy annual of easy culture, fine for a border. Pkt., 10c, postpaid.

Jackson's Giant Pansies

JACKSON'S SWISS GIANT MIXED. A

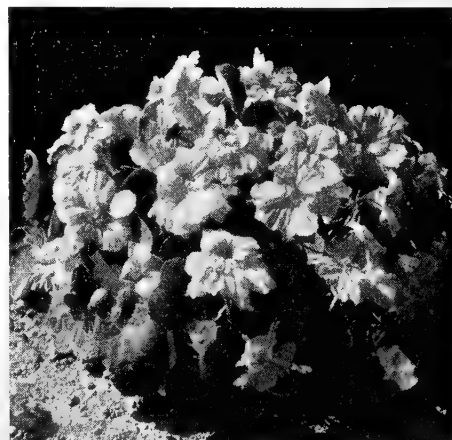
strain of pansies introduced several years ago in Switzerland. Most of them measure three inches and over in diameter and borne on strong stems. The color and color combination is very rare and are not seen in other pansy mixtures, such as Salmon Pink and Red. All flowers are three to five blotched. Undoubtedly the prettiest and largest pansy ever introduced. Our seeds are imported by us direct from Europe. Pkt., 50c.

SWISS GIANT BERNA. Velvety Dark Blue. Pkt., 50c.

SWISS GIANT LAKE OF THUN. Solid Blue flower with dark blue blotches. Pkt., 50c.

SWISS GIANT YELLOW MASTER. Pure Yellow. Pkt., 50c.

MAPLE LEAF GIANTS MIXTURE. Many charming colors are found in this prize winning variety. The flowers are up to four inches across under good cultivation. Pkt., 50c.



Nasturtium—Giant Flowering Dwarf

Jackson's Petunias

Petunias are one of our specialties and we pride ourselves on having the best types procurable; types that are adapted to our section of the country. Unsurpassed for massing in beds, they are also used along the walks and driveways and can be used very extensively in window boxes. Sow seed early in the spring and fall.

FLAMING VELVET. A rich and brilliant deep mahogany red variety that is very showy in beds. Pkt., 35c.

SNOWBALL. For those who want a pure white Petunia, Snowball is the purest white, flowers very large. Pkt., 15c, postpaid.

ROSE OF HEAVEN. A beautiful dwarf pink Petunia and when used in masses it has no equal. Pkt., 15c.

ROSY MORN. A most pleasing shade of a clear pink with a broad white throat; an excellent sort for window boxes or for beds. Pkt., 15c.

JACKSON'S ROSE KING. A fine rose sort, producing flowers larger than the Rosy Morn. Pkt., 10c.

GENERAL DODD. A rich blood-red. The flowers are large and erect; a free bloomer. Pkt., 10c.

HOWARD'S STAR IMPROVED. A beautiful velvety purple Petunia, with a white star; makes a very striking bed or border. Pkt., 15c.

LORD COURTNEY. A fine brilliant rose-colored Petunia, with a yellow throat; flowers are very large and showy. One of the best varieties we offer. Pkt., 15c.

Ornamental Grasses

When planted among annuals or as a background, or in flower beds, they make a very attractive effect. We have selected only the best grasses that do well in our section.

MIXED. Pkt., 10c.

Phlox—Drummondii Grandiflora

No flower does better in our section than the Phlox; it is undoubtedly the showiest and easiest of all annuals to raise. Seed can be sown in the open ground in the Fall and Spring. We offer the Grandiflora type of Phlox; the blooms from this strain are much larger than the ordinary kind.

JACKSON'S DELICATE PINK. Just picture a bed of delicate pink Phlox in connection with Jackson's Isabelliana, a yellow one. Pkt., 15c.

SEPARATE COLORS—PURE WHITE, PINK, YELLOW, DEEP CRIMSON, SCARLET, CHAMOIS ROSE (Salmon). Pkt., 15c.

CHOICE MIXED. This mixture is composed of all the above and many other sorts and shades not found ordinarily in mixed Phlox. Pkt., 15c.

ART SHADES. Pkt., 15c.

SALMON GLORY. Pkt., 25c.

PERENNIAL HARDY. Grows much taller than the annual varieties. Pkt., 20c.



California Poppy or Eschscholtzia

BLUE BEDDER. A beautiful mid-blue. Pkt., 15c.

NEW MINIATURE ROSE GEM PETUNIA. This new Petunia is a very rich deep rose with a slight suffusion of scarlet. The general effect is very brilliant and pretty. The plant is neat and compact, five to six inches high, literally smothered with blooms about two inches in diameter. Pkt., 35c.

PURPLE PRINCE. A large, gorgeous velvety Petunia, something new and beautiful; when massed in beds nothing more exquisite; fine for window boxes and borders. Try a packet or two and be convinced. Pkt., 15c.

GIANT FLUFFY RUFFLES MIXED. The most wonderful Petunia that you have ever seen; their rich colors and gigantic size make them the most beautiful of all Petunias. The edges are ruffled and the flowers are of the largest size. Pkt., 50c.

HOLLYWOOD STAR PETUNIA.

DWARFS OF CALIFORNIA.

BURGUNDY PETUNIA.

See Specialties in Flower Seed, Page 15.

Physalis

(CHINESE LANTERN PLANT)

A beautiful plant growing about 2 feet high, producing orange-scarlet, lantern fruits. Pkt., 25c, postpaid.

NOTE

Most Phlox seed comes from abroad, and in some cases impossible to obtain. Our stocks are very limited. Some colors, no seed at all.

We carry perennial Phlox Plants in all colors. Write us for prices.

Pyrethrum

An excellent plant for edging, growing about 6 inches high, producing a beautiful yellow foliage. Pkt., 10c.

Jackson's Poppies

Should be planted in the late fall or very early in the spring, as in our section they burn out as summer comes on.

CALIFORNIA POPPY or ESCHSCHOLTZIA. A very beautiful annual with finely cut, feathery foliage, having a velvet, cup-shaped flower. All colors mixed. Pkt., 10c.

AMERICAN LEGION. This is a new single Shirley Poppy; is of a dazzling orange-scarlet in color and of enormous size; flowers are borne on long, stout stems. The plants are of very erect, robust growth. Pkt., 15c.

BRILLIANT MIXED CALIFORNIA POPPY. Containing the shades of rose, red, scarlets, etc. Something new. Pkt., 15c.



Petunia—Miniature Rose Gem

DE LUXE BEDDING MIXTURE PETUNIA. A mixture made up of large flowering hybrid sorts. Pkt., 10c.

Balcony Petunias

BALCONY BLUE. The flowers open as a purplish blue, turning to a violet-blue color when in full bloom. Pkt., 25c.

BALCONY ROSE. A lovely bright rose flower with a white throat. Pkt., 25c.



Phlox

BUTTERCUP YELLOW. A gorgeous fringed petal, buttercup-yellow, Poppy. Something new. Pkt., 15c, postpaid.

ICELAND POPPY. The bright colored flowers are borne on stems which rise to a foot above a turf of fern-like leaves. Cool moist soil is necessary, and light shade preferred. Mixed Colors, pkt., 25c.

JACKSON'S DOUBLE PINK SHIRLEY. Pkt., 15c.

SHIRLEY MIXED. This is a beautiful type of satiny flowers with a wide range of colors. Pkt., 10c.

KING EDWARD. A beautiful deep scarlet. Pkt., 10c.

Portulaca

(MOSS FLOWER)

One of the best low-growing annuals for hot and sunny places; will grow and bloom profusely in the summer time when other flowers are dead. Sow after all danger of frost is over.

SINGLE MIXED. Many beautiful colors. Pkt., 15c.

DOUBLE MIXED. All shades and colors of double flowers. Pkt., 15c.

Jackson's Imperial Stocks

JACKSON'S STOCKS. We offer you in stocks the Imperial Giant Double Early Stocks, which is an improved Bismark type growing from 24 to 30 inches tall, of branching habit, very early blooming, and can be planted in the fall and spring.

WHITE. Pure white. Pkt., 20c.

BLOOD RED. The finest red. Pkt., 20c, postpaid.

APPLE BLOSSOM. A beautiful blush pink. Pkt., 20c, postpaid.

GOLDEN BALL. A canary yellow. Pkt., 20c, postpaid.

LAVENDER. A clear lavender. Pkt., 20c, postpaid.

ELK'S PRIDE. A new royal purple introduced last year. Nothing can be more beautiful than a bed of Elk's Pride planted in connection with the Golden Ball. Pkt., 20c, postpaid.

Ricinus

(CASTOR BEAN)

This magnificent foliage is picturesque, showy and imposing in its very ornamental foliage. Pkt., 10c.

Salvia—Scarlet Sage

Beautiful annual, having bright flowers from early spring until killed by frost in the late autumn. Easy to grow and its many uses make it a very valuable and popular flower.

SPLENDENS. A beautiful bright scarlet. Pkt., 15c.

FIREBALL. Very compact; covered with scarlet spikes. Pkt., 15c.

FARINACEA BLUE BEDDER. Tall spikes of lovely deep blue, a fine background for contrasting colors. Pkt., 15c.

Solanum

JERUSALEM CHERRY. A very popular pot plant for winter decoration, being dwarf and bearing in the greatest profusion, bright scarlet berries. Pkt., 15c.

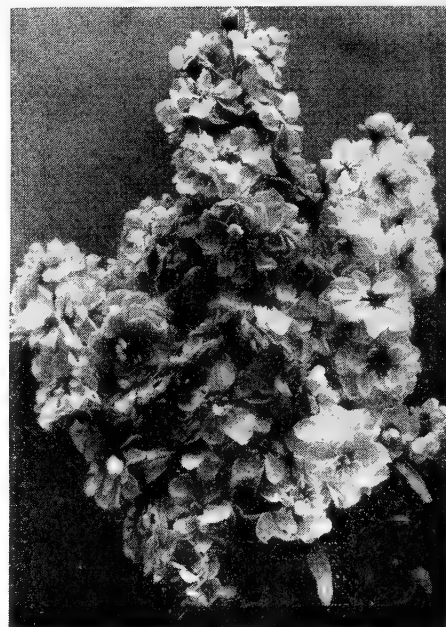
Statice (Sea Lavender)

They are stemless, the leaves springing direct from the root stock and the flower stems are more or less twiggy, bearing their small flowers in much-branched panicles. The flowers are useful for drying in winter.

MARKET GROWERS BLUE. A deep blue variety, growing about 3 feet high. Pkt., 15c.

Jackson's Giant Portulaca, Parana

This wonderful strain produces flowers that are twice as large as other Portulacas. A very dazzling purple-scarlet; flowers produced in the greatest profusion. Be sure and try this beautiful Portulaca. Pkt., 15c.



Jackson's Imperial Stock

Sweet William

Extensively used in old-fashioned gardens. Flowers borne in large clusters of most brilliant colors.

SINGLE MIXED. Pkt., 10c.

DOUBLE MIXED. Pkt., 10c.

Sweet Sultan

A very hardy annual. Plants are of a spreading habit and one plant will produce enough cut flowers to keep an average home supplied the whole summer.

CHOICE MIXED. Pkt., 10c.

Salpiglossis

This beautiful popular annual is sometimes called the "Painted Tongue," and it well deserves its name, as it produces an abundance of trumpet-shaped flowers on long stems. Shades of white, pink, red and purple. Should be planted very early in the spring.

ALL COLORS MIXED. Pkt., 10c.

Tithonia

SPECIOSA. The old-time Aztec Daisy flower, resembling a Giant Zinnia of a vivid orange scarlet. Pkt., 15c.

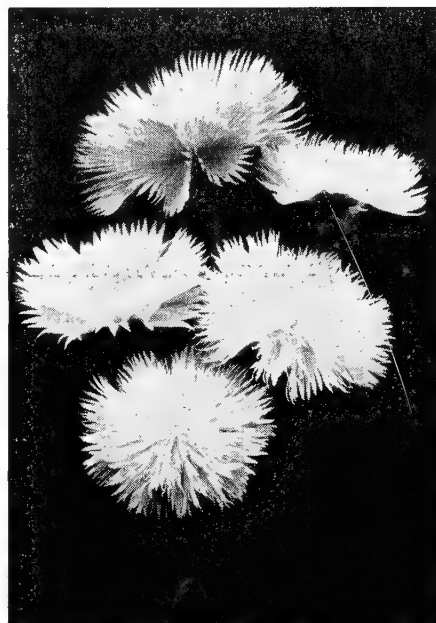
FIREBALL. See novelty page for Fireball, the new Aztec Daisy. Pkt., 25c.

Torenia

FOURNIERI. A richly colored Snapdragon-like flower of a delightful sky-blue. Excellent for beds, pots, or hanging baskets. Pkt., 15c.

WHITE WINGS. A white variety with a rose throat. Pkt., 15c.

MIXED. Pkt., 15c.



Sweet Sultan—Mixed

Sunflower (HELIANTHUS)

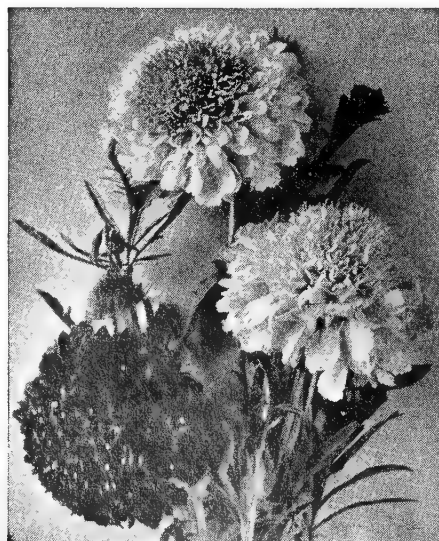
A stately, hardy annual of easy culture. Useful as a background or for a fence. The new types produce very showy flowers and nothing is prettier or brighter than to have a few of these ornamental varieties blooming around the home.

CHRYSANTHEMUM SUNFLOWER. A wonderful Sunflower; you have to see them to appreciate them. Pkt., 10c.

THE NEW RED SUNFLOWER. This is a new type; the plant is of a free-branching habit with well shaped, dark centered flowers of bright chestnut red, merging to a yellow at tips of the petals. Height about 6 feet. Pkt., 10c.

FLOWERS ARE MORALE PRESERVERS

Now is not the time to stop planting flowers—our government urges us to continue beautifying our homes, schools, parks and roadsides.



Scabiosa—Mixed

Jackson's Spencer Sweet Peas .. California Grown

SPENCER SWEET PEAS—Because of such unusual size, waved or fluted appearance and charming blendings of harmonious colors, the new Spencer type may be appropriately described as Gigantic Orchid Flowered. The flowers are not only of extremely large size, but are distinct in having the outer edges of the standard and wings beautifully crumpled or waved. Sweet Peas are more than flowers—they are a necessity for every garden.

We list only the newer types of Giant Spencer Sweet Peas. This strain of sweet peas produces the largest strain blooms and the longest spikes of any type. Why not improve your Sweet Peas by inoculating them with Nitragin—10c per package.

ROSIE (New). An exquisite deep rose pink. Pkt., 10c; oz., 50c.

CUPID SWEET PEAS. A dwarf variety of sweet peas growing about six inches high, excellent for borders and rock gardens. Mixed Colors, pkt., 10c.

JACKSON'S GOLD MEDAL MIXTURE. This mixture is composed of the very best colors of the named type of Spencer Sweet Peas. Pkt., 10c; oz., 50c.

KING EDWARD. A beautiful carmine type of scarlet. Pkt., 10c; oz., 50c, postpaid.

SNOWBALL. The purest white sweet pea in the Spencer family. Pkt., 10c; oz., 50c, postpaid.

PICTURE. A giant cream pink. Pkt., 10c; oz., 50c, postpaid.

DEFIANCE. A beautiful scarlet sweet pea of exceptional brilliance. Pkt., 10c; oz., 50c, postpaid.

AUSTIN FREDERICK. A clear lavender shade. Pkt., 10c; oz., 50c, postpaid.

TANGERINE IMPROVED. A beautiful glowing orange. Pkt., 10c; oz., 50c, postpaid.

ROYAL PURPLE. The best rich purple. Pkt., 10c; oz., 50c, postpaid.

HEAVENLY BLUE. The most pleasing shade of blue. Pkt., 10c; oz., 50c, postpaid.



Jackson's Sweet Peas—Spencer

Jackson's Early Flowering Sweet Peas

This type of Spencer Sweet Peas will bloom thirty days earlier than the standard Spencers. In a good many sections they are known as the Christmas Flowering Sweet Peas and when planted in the fall or late summer they produce an abundance of blooms at Christmas. The varieties we list below are of the best early Spencer types.

ORIENTAL. A deep cream.

OTHELLO. A maroon.

SHIRLEY TEMPLE. A new soft rose pink.

VALENCIA. A sunproof orange.

AMETHYST. Royal purple.

MAJESTIC ROSE. A beautiful rose pink.

ANNIE LAURIE (New). The richest tone of pure rose pink ever produced in a Sweet Pea.

GLITTERS. A beautiful cerise.

COLUMBIA. Salmon rose, standard white wing.

AVIATOR. A dazzling crimson scarlet.

FAIR MAID. Blush pink—suffuse salmon.

SNOWSTORM. Pure white.

LAVENDER KING. Lavender.

NEW BLUE. A beautiful deep type blue.

JACKSON'S SPECIAL MIXTURE. Made from all of the above shades and many others. Prices of all Early Flowering Sweet Peas., pkt., 15c; oz., 70c, postpaid.



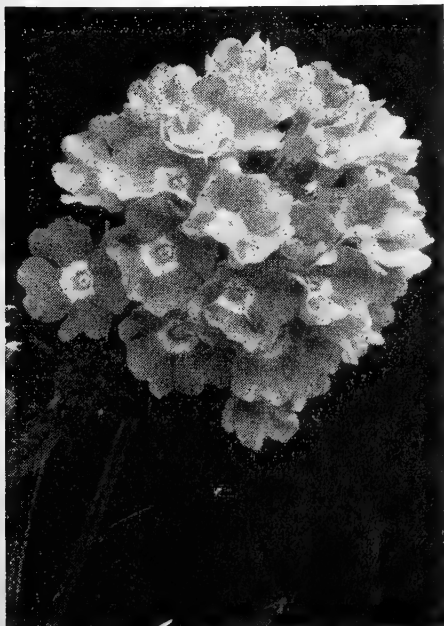
INNOCULATE
SWEET PEAS

Garden Size 10c

Texas Wildflowers

This assortment contains many of the beautiful wildflowers seen growing on the prairies and woods of Texas. Excellent for beautifying vacant lots. Pkt., 10c.

Keep the pods nipped on the Sweet Peas. They will stop blooming if seeds form.



Jackson's Mammoth Verbena

Jackson's Mammoth Verbenas

An old time bedding and border plant, having brilliant colored flowers blooming from early spring until late fall. We are offering this year a new type of Verbenas, with the same characteristics as the old type except each flower in the cluster is much larger. The old type having flowers of about the size of a ten-cent piece, while the new type is of the size of a twenty-five cent piece. By all means order a few packets of this new strain of Verbenas.

See Novelty Page for Verbena, Beauty of Oxford, Lavender Glory and Crimson Glow.

SPECTRUM RED. The brightest of all Verbenas, having no eye, the color is intensified, and its brilliance is quite dazzling. Pkt. 15c.

MAMMOTH PINK SHADES. Pkt., 10c.

MAMMOTH WHITE SHADES. Pkt., 10c.

MAMMOTH PURPLE SHADES. Pkt., 10c.

MAMMOTH BLUE SHADES. Pkt., 10c.

MAMMOTH SCARLET. Pkt., 10c.

MAMMOTH MIXED. All shades. Pkt., 10c.

VERBENA ROYAL BLUE (Hybrida Grandiflora Royale). This is undoubtedly the most gorgeous blue Verbena that has been propagated. It is of an enormous size and the individual flowerets measure over an inch and a quarter in diameter. The color is a deep rich royal blue with a large, creamy yellow eye. Pkt., 20c, postpaid.

Wall Flowers

Wall flowers should be in every garden; their adaptability to pot culture and outdoor bedding and the peculiar sweet fragrance of their flowers win favor.

SINGLE MIXED. Pkt., 10c, postpaid.

DOUBLE MIXED. Pkt., 10c, postpaid.

Viola—Tufted Pansies

Smaller flower than pansies used as borders, rock gardens and solid beds. Cultivation same as pansies.

CHANTREYLAND (Cornuta). Pure Apricot. A very free blooming variety. Pkt., 25c.

BLUE GEM (Jersey Gem) Cornuta. A compact violet blue. Pkt., 25c.

MIXED VIOLAS. Pkt., 25c.

JOHNNY JUMP-UP. The old-fashioned Viola or Johnny Jump-Up that we knew in grandmother's day. We have the original strain direct from Europe. Pkt., 20c.

Vinca—Periwinkle

These are very attractive, bushy plants with glossy green foliage, producing an abundance of handsome round or salver-shaped single flowers. Can be planted from early spring until late fall; thrives and does well in the summer time. Excellent for borders.

WHITE. Pure white with a pink eye. Pkt., 15c.

PURE WHITE. Pkt., 15c.

PINK. Pkt., 15c.

ROSEA. Rose with crimson eye. Pkt., 15c.

MIXED COLORS. Pkt., 15c.

Jackson's California Grown Zinnias in a Blaze of Color!

Fantasy Zinnia

ZINNIA FANTASY OR CHRYSANTHEMUM FLOWERED. Fantasy is the most fascinating new Zinnia type introduced to the flower world in many years. The very informal, shaggy-appearing flowers are graceful and interesting, quite distinct from the still, formal Zinnias to which we are accustomed. The rounded medium sized flowers are composed of a mass of shaggy ray-like petals which give a delicate and refined appearance.

WILDFIRE (red). A rich dazzling scarlet Fantasy Zinnia.

STAR DUST. Golden Yellow.

ROSALIE. (New) Rose.

WHITE LIGHT. (New) A pure white.

All of the above, 15c pkt.

MIXED COLORS. Pkt., 15c.

Dahlia-Flowered Zinnias

The Dahlia-Flowered Zinnia is the latest thing in the Zinnia line and is undoubtedly the most handsome one that has been propagated so far by any grower. They are exceptionally large and the many shades and colors in which they come make them simply indescribable.

EXQUISITE. A light rose, deep rose center. **GOLDEN STATE.** Yellow-orange in the bud, turning to orange.

SCARLET FLAME. Bright scarlet.

LEMON BEAUTY. Lemon yellow.

DREAM. Deep rosy lavender.

PURPLE PRINCE. Deep purple.

POLAR BEAR. Large creamy white.

CRIMSON MONARCH. Deep crimson.

SPECIAL MIXTURE. Contains all of the above Dahlia-Flowered Zinnias and others we do not list.

Price on all of the above Dahlia-Flowered Zinnias: Pkt., 15c; ½ oz., \$1.00; oz., \$2.00, postpaid.

Jackson's California Giant Zinnias

This is an improved Giant Double Zinnia that often measures six inches across the surface; we have them in the following shades:

LIGHT FLESH or BLUISH PINK, PURPLE, SCARLET, CRIMSON, DEEP SALMON ROSE, LIGHT YELLOW, GOLDEN YELLOW, WHITE, LAVENDER.

SPECIAL MIXTURE. This mixture contains all of the above colors and shades and many others.

Price of Giant Zinnias: Pkt., 10c; ½ oz., \$1.00; oz., \$1.75, postpaid.

Cut and Come Zinnias

This is a dwarf medium flowered type. Mixed colors. Price: Pkt., 10c.

Jackson's New Scabiosa Flowered Zinnia

A beautiful Zinnia resembling the annual scabiosa. In the range of colors including crimson, scarlet, orange, yellow, pink and white. Price: All colors mixed, 15c pkt.

Jackson's Mammoth Zinnias

The plants of this variety are taller than the Dahlia-Flowered type, with long stems which are adapted particularly for cut flowers. The flowers are very large and flat, giving a graceful effect.

ROSE QUEEN. The most striking bright rose in color. Price: Pkt., 15c.

CERISE QUEEN. A beautiful cerise rose. Price: Pkt., 15c.

Zinnia Dwarf Lilliput

DWARF IMPROVED LILLIPUT DOUBLE BABY ZINNIAS. The lilliputs are among the most popular Zinnias for cut flower use. The flowers are small, compact, and symmetrical, on strong stems. They are obtained in the separate shades:

CANARY YELLOW, WHITE GEM, ROSE-BUD, SALMON GEM, PURPLE GEM, SCARLET GEM, ORANGE GEM, CRIMSON GEM. Also Special Mixture containing all of the above shades.

Price of Lilliput Zinnias: Pkt., 10c; ½ oz., \$1.00; oz., \$1.75, postpaid.

Zinnia-rette

(HAAGEANA)

The small flowered zinnia-rette have a charm all their own. The small flowers lend themselves to bedding and make a brilliant display and yet have stems long enough to make fine bouquets for small vases and bowls. The mixture contains many attractive colors and color combinations. Price, Pkt., 15c.

Zinnia Linearis

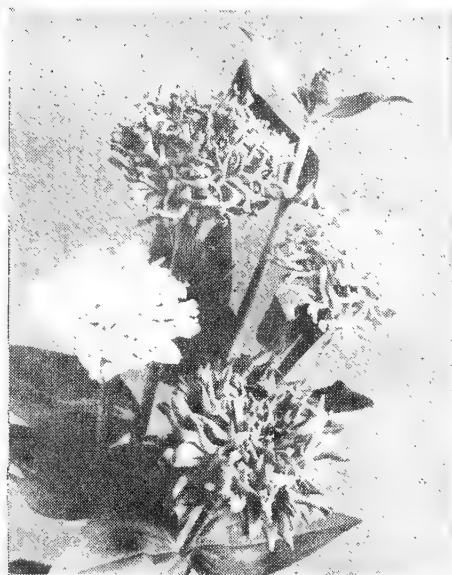
LINEARIS. A pretty orange dwarf, compact, early flowering, single flowers, orange, light yellow striped, dark center. Price: Pkt., 20c.

Lilliput or Tom Thumb Mixture

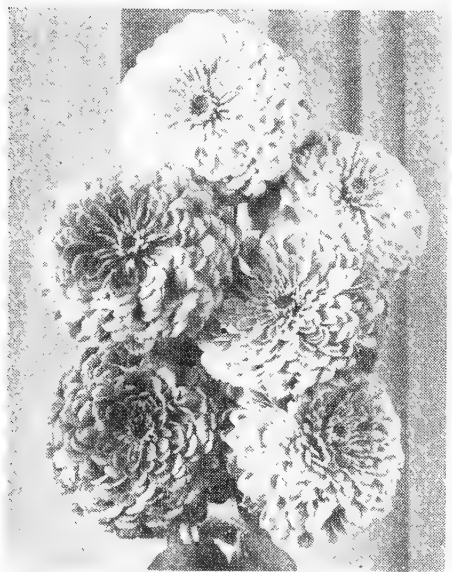
This is the smallest bedding type of small dwarf Zinnias. The plants usually grow from 4 to 6 inches high, very compact and covered with well formed flowers of the Lilliput type. Colors range through the red, orange, yellow, pink, rose and other pastel shades. Price: Pkt., 10c; ½ oz., \$1.00; oz., \$1.75, postpaid.

Red Riding Hood Zinnia

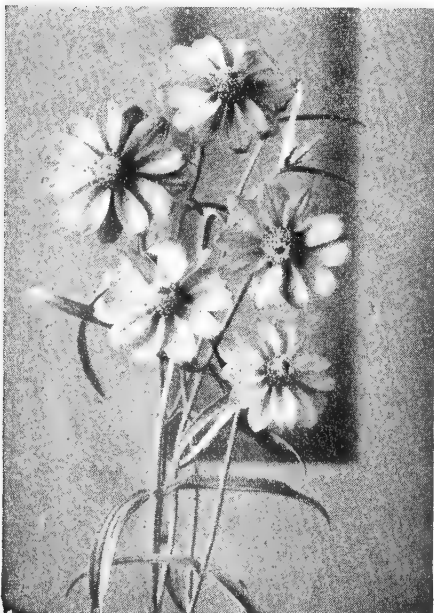
A very free flowering miniature red Zinnia. Pkt., 10c.



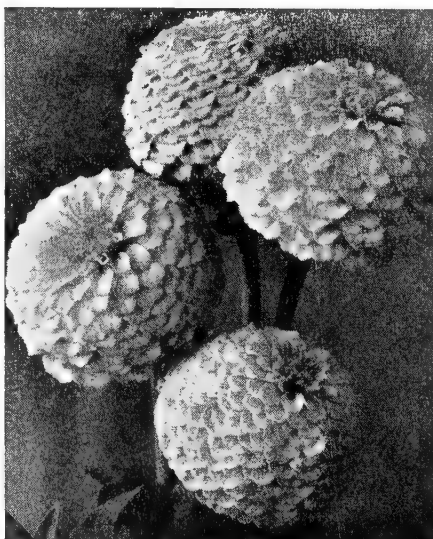
FANTASY ZINNIAS—ROSALIE AND STAR DUST



ZINNIA—DAHLIA FLOWERED



ZINNIA—LINEARIS



ZINNIA—DWARF LILLIPUT



ZINNIA—CALIFORNIA GIANT

Jackson's Climbing Vines

Ampelopsis Veitchi— Boston Ivy

This is one of the finest climbers for covering walls, as it clings firmly to the smoothest surface. Pkt., 10c.

Balloon Vine

A rapid and graceful climber, bearing small, white flowers; excellent for porches and trellises. Pkt., 10c.

Balsam Apple

A climbing annual growing about 19 feet high, having very graceful and ornamental foliage. Pkt., 10c.

Balsam Pear

This is another good climbing annual; excellent for porches or fences. Thrives well in hot sections. Pkt., 10c.

Canary Bird Vine

A beautiful climber, with charming little canary colored blossoms. Pkt., 10c.

Cardinal Climber

A most brilliant annual climber, being a strong and rapid grower, attaining a height of 30 feet or more, with beautiful, deeply lacinated foliage and literally covered with a blaze of circular cardinal-red flowers until frost. Pkt., 15c.

Cobaea Scandens

A beautiful vine producing large bell-shaped purple flowers. Pkt., 15c, postpaid.

Clematis

An old, well-known climber that is much admired for its graceful and attractive flowers; splendid for porches. Seed germinates very slowly.

CHOICE LARGE FLOWERING MIXED. Pkt., 10c.

Cypress Vine

A most beautiful rapid climber with delicate, dark green leaves and many bright star-shaped flowers.

SCARLET. Pkt., 10c.

WHITE. Pkt., 10c.

MIXED COLORS. Pkt., 10c.

Dutchman's Pipe (ARISTOLOCHIA)

A very attractive and ornamental climber. Pkt., 25c, postpaid.

We have listed below the best climbers for porches and trellises for our section.

Morning Glory

PEARLY GATES. Pkt., 25c. See Page 15.

BLUE MEXICAN MORNING GLORY. A late blooming beautiful blue. Pkt., 15c.

DOUBLE ROSE MORNING GLORY. Pkt., 15c.

SCARLETT O'HARA MORNING GLORY. Pkt., 15c. See Page 15.

JACKSON'S EARLY HEAVENLY BLUE. Pkt., 15c.

BLOOD RED. Pkt., 10c.

BRAZILIAN BLUE. Pkt., 10c.

JACKSON'S CHOICE MIXED. Pkt., 10c.

Mammoth Flowering Morning Glory

The flowers are much larger than the regular giant type of Morning Glories, and the many brilliant and interesting colors in the mixture will make your porch a rival of Joseph's Coat. Pkt., 15c.

Hop Vine or Humulus

A rapid summer climber, attaining a height of 20 to 30 feet in about 4 weeks, making a dense covering. Pkt., 10c.

Kudzu Vine

The fastest growing hardy climbing plant. The foliage is large and covers well, bearing a small rosy purple, pea-shaped blossom. Pkt., 10c.

Mina Lobata

Sometimes called the "Flag of Spain." A beautiful climber producing flowers of a brilliant red changing to a pale yellow. Pkt., 15c, postpaid.

Gourds

So many people desire Gourds where vines are desired quickly and we have made a mixture containing all sorts and types.

DISH RAG GOURD. Pkt., 15c.

ORNAMENTAL MIXED. Pkt., 15c.

Wall Nails

For supporting climbing vines. Fitted with a soft metal extension which clasps the vine to wall.

Mexican Coral Vine

(ANTIGONON)

This popular vine is sometimes called Queen's Crown and has its origin in Mexico and does exceptionally well in our section. Pkt., 15c.

MEXICAN CORAL VINE. Large Roots, each, 50c; 3 for \$1.25.

Moonflower

WHITE MOONFLOWER (Ipomoea). This is a greatly improved variety of the popular Moonflower vine, producing much larger flowers in a greater profusion, with immense saucer-shaped flowers from 7 to 8 inches across. Pkt., 10c.

BLUE MOON VINE (Bona Nox). Sometimes called an Evening Glory. A beautiful, large, violet flower. Pkt., 10c.

Passion Flower

Few effects are more charming than the blue Passion Flowers covering a wall with their rich foliage and sky-blue flowers. Pkt., 10c.

Lathyrus

(PERENNIAL SWEET PEA)

These showy Peas produce their flowers in large clusters on long, stiff stems. Pkt., 20c.

Scarlet Runner Bean

A rapid growing annual climber, bearing sprays of brilliant scarlet, pea-shaped blossoms. Pkt., 10c.

Thunbergia

A rapid growing, trailing plant, used extensively for hanging baskets, window boxes and for covering porches. Pkt., 10c.

Hyacinth or Jack Bean

A rapid growing annual climber, flowers freely, followed by ornamental seed pods.

PRINCESS HELEN. A beautiful snow-white variety. Pkt., 10c.

COCCINEA. A brilliant red. Pkt., 10c.

MIXED COLORS. Pkt., 10c.

Wild Cucumber

This is the quickest climber on our list, having fragrant, white flowers. Pkt., 10c.

Wisteria

A very popular hardy climber. Long clusters of purple flowers. Pkt., 10c.

GERMINATION TABLE

This gives the number of days that some of the most common Annuals and Perennials come up after being planted.

| | | | | | | | |
|------------------|--------|-------------------------|---------|------------------|---------|------------------|---------|
| Ageratum | 5 days | Daisies | 20 days | Impatiens | 15 days | Petunias | 20 days |
| Alyssum | 5 " | Datura | 15 " | Iris | 15 " | Phlox | 20 " |
| Anchusa | 20 " | Delphinium (when fresh) | 15 " | Jerusalem Cherry | 15 " | Pinks | 5 " |
| Antirrhinum | 20 " | Dianthus | 5 " | Kenilworth Ivy | 5 " | Platycodon | 30 " |
| Aquilegia | 15 " | Digitalis | 20 " | Kochia | 15 " | Poppies | 20 " |
| Arctotis | 20 " | Eschscholtzia | 5 " | Larkspur, Annual | 15 " | Portulaca | 20 " |
| Asters, Hardy | 15 " | Evening Primrose | 5 " | Lathyrus | 25 " | Primroses | 1 year |
| Baby's Breath | 20 " | Feverfew | 20 " | Lavender | 20 " | Romneya Coulteri | 1 " |
| Balsama | 10 " | Forget-me-not | 15 " | Lemon Verbena | 8 " | Salpiglossis | 5 days |
| Bellis | 5 " | Four o'Clock | 5 " | Linaria | 5 " | Salvia | 15 " |
| Bermuda | 21 " | Foxglove | 20 " | Lobelia | 10 " | Scabiosa | 20 " |
| Browallia | 20 " | Gaillardia | 20 " | Love-in-a-Mist | 10 " | Scarlet Runner | 10 " |
| Calendula | 10 " | Geraniums | 20 " | Lychnis | 20 " | Scarlet Sage | 15 " |
| California Poppy | 8 " | Godetia | 15 " | Maurandia | 25 " | Schizanthus | 20 " |
| Campanulas | 8 " | Gourds | 15 " | Mallow Marvels | 15 " | Shasta Daisy | 20 " |
| Candytuft | 5 " | Gypsophila | 20 " | Marigolds | 5 " | Snapdragon | 20 " |
| Canna | 15 " | Helianthus | 15 " | Mesembryanthemum | 5 " | Stocks | 5 " |
| Canterbury Bells | 15 " | Helichrysum | 5 " | Mignonette | 5 " | Stokesia | 14 " |
| Centaurea | 5 " | Heliotrope | 15 " | Moon Vine | 20 " | Sunflowers | 15 " |
| Chrysanthemums | 5 " | Heuchera | 20 " | Morning Glory | 5 " | Sweet Peas | 15 " |
| Cineraria | 5 " | Hibiscus | 15 " | Nasturtium | 8 " | Sweet Sultan | 5 " |
| Cleome | 20 " | Hollyhocks | 5 " | Nicotiana | 20 " | Sweet William | 10 " |
| Cobaea Scandens | 15 " | Hops | 15 " | Nigella | 10 " | Verbena | 8 " |
| Cockscomb | 20 " | Hunneemannia | 8 " | Oenothera | 5 " | Violets | 1 year |
| Coreopsis | 20 " | Heavenly Blue Ipomoea. | | Pansies | 10 " | Violas | 20 days |
| Cosmos | 5 " | Plant in February in | | Sweet Peas | 15 " | Wallflowers | 5 " |
| Cypress Vine | 5 " | heat. | | Perennial Peas | 25 " | Zinnias | 5 " |
| Dahlias | 5 " | Ipomoea | 5 " | | | | |

Jackson's Planting Guide

What to Plant and When to Plant in Houston and South Texas

This guide is compiled by our seed expert and is as accurate as we can possibly make it, but owing to the various soils and climatic conditions it may be possible that at times it cannot be followed to the minute.

FLOWER SEEDS

| JANUARY AND FEBRUARY | | MARCH AND APRIL | | MAY | | JUNE | | JULY | | AUGUST | | SEPTEMBER | | OCTOBER | | NOVEMBER AND DECEMBER | |
|----------------------|-----------------------------|-----------------------------|-----------------------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|---------------|---------------|---------------|---------------|-----------------------|---------------|
| In Hot Beds | In Open, Weather Permitting | In Open, Weather Permitting | In Open, Weather Permitting | Ageratum | Ageratum | Ageratum | Ageratum | Ageratum | Ageratum | Ageratum | Ageratum | African Daisy | African Daisy | African Daisy | African Daisy | African Daisy | Stokesia |
| Ageratum | Ageratum | Ageratum | Ageratum | Amaranthus | Amaranthus | Amaranthus | Amaranthus | Amaranthus | Amaranthus | Amaranthus | Amaranthus | Snappdragons | Snappdragons | Snappdragons | Snappdragons | Snappdragons | Sweet Peas |
| Snappdragons | Snappdragons | Snappdragons | Snappdragons | Begonia | Begonia | Begonia | Begonia | Begonia | Begonia | Begonia | Begonia | Cockscomb | Cockscomb | Cockscomb | Cockscomb | Cockscomb | Sweet Sultan |
| Arctotis | Arctotis | Arctotis | Arctotis | Cosmos | Cosmos | Cosmos | Cosmos | Cosmos | Cosmos | Cosmos | Cosmos | Woolflower | Woolflower | Woolflower | Woolflower | Woolflower | Sweet William |
| Texas Blue | Texas Blue | Texas Blue | Texas Blue | Cockscomb | Cockscomb | Cockscomb | Cockscomb | Cockscomb | Cockscomb | Cockscomb | Cockscomb | Dwarf Dahlias | Dwarf Dahlias | Dwarf Dahlias | Dwarf Dahlias | Dwarf Dahlias | Sweet Wivels- |
| English | English | English | English | Dahlias | Dahlias | Dahlias | Dahlias | Dahlias | Dahlias | Dahlias | Dahlias | African Daisy | African Daisy | African Daisy | African Daisy | African Daisy | field |
| Bells | Bells | Bells | Bells | Dusty Miller | Dusty Miller | Dusty Miller | Dusty Miller | Dusty Miller | Dusty Miller | Dusty Miller | Dusty Miller | Dwarf Dahlias | Dwarf Dahlias | Dwarf Dahlias | Dwarf Dahlias | Dwarf Dahlias | Blue Bonnets |
| Daisies | Daisies | Daisies | Daisies | Dusty Miller | Dusty Miller | Dusty Miller | Dusty Miller | Dusty Miller | Dusty Miller | Dusty Miller | Dusty Miller | African Daisy | African Daisy | African Daisy | African Daisy | African Daisy | Verbenas |
| Begonia | Begonia | Begonia | Begonia | Gaillardia | Gaillardia | Gaillardia | Gaillardia | Gaillardia | Gaillardia | Gaillardia | Gaillardia | Woolflower | Woolflower | Woolflower | Woolflower | Woolflower | Violas |
| Calendulas | Calendulas | Calendulas | Calendulas | Begonia | Begonia | Begonia | Begonia | Begonia | Begonia | Begonia | Begonia | Woolflower | Woolflower | Woolflower | Woolflower | Woolflower | Wallflower |
| Brachycome | Brachycome | Brachycome | Brachycome | Cosmos | Cosmos | Cosmos | Cosmos | Cosmos | Cosmos | Cosmos | Cosmos | Woolflower | Woolflower | Woolflower | Woolflower | Woolflower | Bulbs |
| Canterbury | Canterbury | Canterbury | Canterbury | Dahlias | Dahlias | Dahlias | Dahlias | Dahlias | Dahlias | Dahlias | Dahlias | Woolflower | Woolflower | Woolflower | Woolflower | Woolflower | Ranunculus |
| Bells | Bells | Bells | Bells | Dusty Miller | Dusty Miller | Dusty Miller | Dusty Miller | Dusty Miller | Dusty Miller | Dusty Miller | Dusty Miller | Woolflower | Woolflower | Woolflower | Woolflower | Woolflower | Anemones |
| Carnation | Carnation | Carnation | Carnation | Butterfly | Butterfly | Butterfly | Butterfly | Butterfly | Butterfly | Butterfly | Butterfly | Woolflower | Woolflower | Woolflower | Woolflower | Woolflower | Iris |
| Cynoglossum | Cynoglossum | Cynoglossum | Cynoglossum | Butterfly | Butterfly | Butterfly | Butterfly | Butterfly | Butterfly | Butterfly | Butterfly | Woolflower | Woolflower | Woolflower | Woolflower | Woolflower | Monstretias |
| Dahlia Seed | Dahlia Seed | Dahlia Seed | Dahlia Seed | Butterfly | Butterfly | Butterfly | Butterfly | Butterfly | Butterfly | Butterfly | Butterfly | Woolflower | Woolflower | Woolflower | Woolflower | Woolflower | Daffodils |
| Gaillardia | Gaillardia | Gaillardia | Gaillardia | Butterfly | Butterfly | Butterfly | Butterfly | Butterfly | Butterfly | Butterfly | Butterfly | Woolflower | Woolflower | Woolflower | Woolflower | Woolflower | Hyacinths |
| Geranium | Geranium | Geranium | Geranium | Butterfly | Butterfly | Butterfly | Butterfly | Butterfly | Butterfly | Butterfly | Butterfly | Woolflower | Woolflower | Woolflower | Woolflower | Woolflower | Freesias |
| Godetia | Godetia | Godetia | Godetia | Butterfly | Butterfly | Butterfly | Butterfly | Butterfly | Butterfly | Butterfly | Butterfly | Woolflower | Woolflower | Woolflower | Woolflower | Woolflower | Jonquils |
| Pinks | Pinks | Pinks | Pinks | Butterfly | Butterfly | Butterfly | Butterfly | Butterfly | Butterfly | Butterfly | Butterfly | Woolflower | Woolflower | Woolflower | Woolflower | Woolflower | Snowflakes |
| Hibiscus | Hibiscus | Hibiscus | Hibiscus | Butterfly | Butterfly | Butterfly | Butterfly | Butterfly | Butterfly | Butterfly | Butterfly | Woolflower | Woolflower | Woolflower | Woolflower | Woolflower | Ornithogalum |
| Lantana | Lantana | Lantana | Lantana | Butterfly | Butterfly | Butterfly | Butterfly | Butterfly | Butterfly | Butterfly | Butterfly | Woolflower | Woolflower | Woolflower | Woolflower | Woolflower | Lilies |
| Mignonette | Mignonette | Mignonette | Mignonette | Butterfly | Butterfly | Butterfly | Butterfly | Butterfly | Butterfly | Butterfly | Butterfly | Woolflower | Woolflower | Woolflower | Woolflower | Woolflower | Auratum |
| Marigolds | Marigolds | Marigolds | Marigolds | Butterfly | Butterfly | Butterfly | Butterfly | Butterfly | Butterfly | Butterfly | Butterfly | Woolflower | Woolflower | Woolflower | Woolflower | Woolflower | Rubrum |
| Matricaria | Matricaria | Matricaria | Matricaria | Butterfly | Butterfly | Butterfly | Butterfly | Butterfly | Butterfly | Butterfly | Butterfly | Woolflower | Woolflower | Woolflower | Woolflower | Woolflower | Callas |
| Petunias | Petunias | Petunias | Petunias | Butterfly | Butterfly | Butterfly | Butterfly | Butterfly | Butterfly | Butterfly | Butterfly | Woolflower | Woolflower | Woolflower | Woolflower | Woolflower | East |
| Stock | Stock | Stock | Stock | Butterfly | Butterfly | Butterfly | Butterfly | Butterfly | Butterfly | Butterfly | Butterfly | Woolflower | Woolflower | Woolflower | Woolflower | Woolflower | Guernsey |
| Virginia | Virginia | Virginia | Virginia | Butterfly | Butterfly | Butterfly | Butterfly | Butterfly | Butterfly | Butterfly | Butterfly | Woolflower | Woolflower | Woolflower | Woolflower | Woolflower | Madonna |
| Salvia | Salvia | Salvia | Salvia | Butterfly | Butterfly | Butterfly | Butterfly | Butterfly | Butterfly | Butterfly | Butterfly | Woolflower | Woolflower | Woolflower | Woolflower | Woolflower | Regale |
| Scabiosa | Scabiosa | Scabiosa | Scabiosa | Butterfly | Butterfly | Butterfly | Butterfly | Butterfly | Butterfly | Butterfly | Butterfly | Woolflower | Woolflower | Woolflower | Woolflower | Woolflower | Rain |
| Sweet William | Sweet William | Sweet William | Sweet William | Butterfly | Butterfly | Butterfly | Butterfly | Butterfly | Butterfly | Butterfly | Butterfly | Woolflower | Woolflower | Woolflower | Woolflower | Woolflower | Day |
| Sweet Sultan | Sweet Sultan | Sweet Sultan | Sweet Sultan | Butterfly | Butterfly | Butterfly | Butterfly | Butterfly | Butterfly | Butterfly | Butterfly | Woolflower | Woolflower | Woolflower | Woolflower | Woolflower | Amayllis |
| Salpiglossis | Salpiglossis | Salpiglossis | Salpiglossis | Butterfly | Butterfly | Butterfly | Butterfly | Butterfly | Butterfly | Butterfly | Butterfly | Woolflower | Woolflower | Woolflower | Woolflower | Woolflower | |
| Verbena | Verbena | Verbena | Verbena | Butterfly | Butterfly | Butterfly | Butterfly | Butterfly | Butterfly | Butterfly | Butterfly | Woolflower | Woolflower | Woolflower | Woolflower | Woolflower | |

Destruxol

A contact and fumigant spray combining cyanide and free nicotine. Harmless to plant life if used according to directions. Eliminates thrips, hoppers, lacy-bug-fly, green, rosy and woolly aphids and kindred sucking insects. DESTRUXOL mixes readily in water and requires no spreader. One teaspoonful makes 1 gallon of spray.



Our Ceiling Prices
 1 Ounce \$.40 postpaid
 4 Ounces \$1.00 postpaid
 1 Pint 2.50 postpaid

What to Plant and When to Plant in Houston and South Texas

like it, but owing to the various soils and climatic conditions it may be possible that at times it cannot be followed to the minute.

**MOON SIGN BOOK
to
PLANT BY THE MOON**

**256 PAGES OF
INFORMATION, \$1.00**

Jackson's Miscellaneous Items to Improve Your Garden

Cyclone Broadcast Seeder



Very strongly built and mechanically perfect. The bags hold $\frac{3}{4}$ bushel and will sow perfectly even most all varieties of clovers, oats, rye, wheat and grass seed. \$3.50, plus postage.

ARSENATE OF LEAD. Write for prices.

BORDEAUX MIXTURE. Prevents large losses caused by blight, rot, mildew, scab and certain other fungus diseases. Write for prices.

CYANOGAS A: DUST. Kills ants, moles, mice, rats, ground-hogs, prairie dogs. 4 oz. tin, 30c; lb., 75c; 5 lbs., \$3.00, not prepaid.

CYANOGAS G: FUMIGANT. For greenhouse only. 5-Lb. tins, \$3.00, not prepaid.

DUSTING SULPHUR. We have the highest grade of dusting sulphur in bulk. 2 lbs., 25c; 10 lbs., \$1.00; 100 lbs., \$5.00, not prepaid.

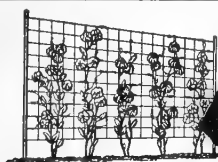
TOBACCO DUST. If dusted on the foliage it destroys rose lice, cabbage and turnip fleas. Lb., 25c; 2 lbs., 45c; 10 lbs., \$1.75; 50 lbs., \$4.50, not prepaid.

TREE TANGLEFOOT. A sticky material for banding trees, etc. Prevents all destructive insects from reaching the buds and foliage. 1 pound makes about 15 lineal feet of band. 1-lb. can, 80c; 5-lb. can, \$3.75, not prepaid.

Black Leaf "40"

Kills Aphis, Thrips, Leaf Hoppers and other insects on garden, farm and orchard crops by contact and fumes—an advantage not possessed by non-volatile, non-poisonous spray materials. 1-oz. bottle, 40c; 5-oz. bottle, \$1.10; 1 lb., \$2.45; 2 lbs., \$3.95; 5 lbs., \$7.40, F. O. B. Houston.

ALUMINUM SULPHATE. For making the soil acid for Azaleas and Camillias. Used also to change the color of Hydrangeas. Price: Lb., 15c; 2 lbs., 25c; 10 lbs., \$1.00, not prepaid.



Cut No. TR-1

**NEW!
DIFFERENT!**

Weatherized TRELLIS NETTING

Ideal Support for SWEET PEAS, GARDEN PEAS, POLE BEANS, CUCUMBERS, TOMATOES

Grows finer, larger flowers and vegetables. Hung with ease in 5 minutes; no fuss or bother. Use instead of string or wire. (Wire in the sun burns delicate tendrils.) Doesn't rot like string—lasts several seasons. In 3 sizes: No. 1, 60x72 in., 65c. No. 2, 60x96 in., 85c. No. 3, 60x180 in.,

\$1.25 Postpaid.

TRAIN-ETTS



We Recommend Tri-ogen



The all-purpose spray for rose plants. Insecticide, fungicide and plant stimulant all in one. 4 sizes, \$1.50, \$4.00, \$6.00. Postpaid, for \$1.70, \$4.25 and \$6.35.

Adco

ADCO ARTIFICIAL STABLE MIXTURE. Make it yourself, in your own garden. To each ton of straw, hay, cornstalks or dried leaves add 150 lbs. Adco to make four tons of fresh or three tons of rotted manure. Adco contains nothing injurious to health or harmful to animal or plant life. Shipments accompanied by full directions. Price: $7\frac{1}{2}$ lb. bag, \$1.25; 25 lbs., \$2.75, not prepaid.



Crop Failure Is Costly
Germaco

Hotkaps

Protection Is CHEAP

HOTKAPS eliminate weather and insect damage. These patented wax paper cones form miniature hot houses over each plant, promote sturdy growth and bring crops to maturity 2 to 3 weeks earlier. Thousands of farmers are getting premium prices, making big money every year by using HOTKAPS. Inexpensive to buy. Easy to set out. One man can place 2,000 or more per day.

1,000 lots, \$12.00; 5,000 lots, \$11.75 per M; 10,000 lots, \$11.50 per M; 25,000 lots, \$11.25 per M; 250 pkg. with Fibre-board Setter, \$4.15; 100 pkg. with Fibre-board Setter, \$2.20; 25 Home Garden pkg., 60c; Steel Setter, \$1.75; Fibre-board Setter, 20c. Write for Free Book.

PRUNING COMPOUND. Highly recommended to use after pruning your trees. A specially prepared thick paint. Price: Pint, 50c; qt., \$1.00, not prepaid.

GRAFTING WAX. Used for grafting work on all kinds of trees. Price: $\frac{1}{4}$ lb., 30c; $\frac{1}{2}$ lb., 55c; 1 lb., \$1.00, postpaid.



Easy to use. Makes 20 individual tests for nitrogen, phosphorus, potash and acidity. Gives needed information for successful lawn or garden.

LARGER SOIL TEST KITS

| | |
|-------------------------|---------|
| Club Size | \$ 4.75 |
| Horticultural Kit | 9.75 |
| Professional Kit | 18.50 |

Magikil Jelly

(Ant Bait)

Kills ants. Quick, sure, easy to use. Simply squeeze out small bits from handy tube on ant nests or where ants are running. Effective indoors or out.

Garden Tube . . . 40c
Estate Tube . . . \$1.00
Jumbo Tube . . . \$1.95



Antrol

KILLS ANTS IN THEIR NEST

Antrol is easy to use, economical, safe around children and pets. Consists of small glass container from which worker ants carry special Antrol Syrup to their nests for food. The whole ant family is quickly killed at the source.

Prices—Antrol Ready-filled Set, containing 4 filled feeders, 40c; Antrol Regular Set, 4 containers and 4-oz. bottle syrup—enough for two fillings, 75c; Antrol Syrup for Refilling, 4-oz. bottle, 35c. Pint bottle, 85c. By mail, add 10c for postage.



Snarol

Kills Cutworms, Soybugs, Snails, Grasshoppers, etc. A ready-prepared bait meal. It is not injurious to vegetation.

Will not deteriorate from rain or sprinkling. Two sizes: 35c, 75c. Not prepaid.



FULTON'S PLANTABBS

Odorless Plant Food Tablets
Containing Vitamin B₁

Feed your house and pot plants the modern way—with PLANTABBS.

In boxes of

| | |
|------------------------|------------------------|
| 30 Tablets for.....25c | 200 Tablets for \$1.00 |
| 75 Tablets for.....50c | 1,000 Tablets for 3.50 |

Jackson's Miscellaneous Items to Improve Your Garden

Masters' Perfect Fertilizer Distributor

Here at last we have a simple, sturdy and efficient machine that solves the problem of even distribution of fertilizers, grass seed and top dressing. It has a shut-off control and adjusting device right on the handle. Shuts off instantly. Every inch of ground covered but no surplus. Write for prices.

MOON SIGN BOOK



Plant by the Moon

256 Pages of Valuable Information
The Moon Sign Book gives practical instructions concerning planetary influence on planting and harvesting, the result of more than 40 years of research, by Llewellyn George.

Thousands use the Moon Book successfully each year because it shows WHAT to plant and the dates WHEN to plant in order to work in harmony with the best influences of Nature. Simplified tables for immediate daily use. 41st year with sales increasing each new issue.

Sold on the publisher's unconditional guarantee, MONEY BACK IF NOT SATISFIED; 256 pages. Always the same price—

\$1.00 in the U. S. A.

Other Books

The much talked of garden book for Houston and the Gulf Coast. The title of this book is "A GARDEN BOOK FOR HOUSTON"

Price \$2.75—By Mail, 10c Extra

"THE POCKET BOOK OF VEGETABLE GARDENING"

By Charles H. Nissley

Contains 256 Pages of Up-to-Date Information
25 Cents—By Mail, 10c Extra

Dekko Silver Fish Paks



Silver fish are insidious and hard to cope with—but Dekko does it. Place paks in closets, bookcases, under rugs, etc. 12 paks, 25c.

WEEDONE

TRADE MARK

The new internal weed killer. Kills Poison Ivy, Poison Oak, Bindweed, Honeysuckle, Dandelion, other noxious weeds. Sprayed on leaves, it travels down and kills right out to the root tips. Sprayed on lawns, it kills dandelions and other weeds without hurting the grass. Non-corrosive, safe for humans and animals. Just mix with water and spray.

| | |
|------------------------------------|-------------|
| 6-oz. bottle (covers 500 sq. ft.) |\$.75 |
| 1-qt. can (covers 2,500 sq. ft.) | 2.50 |
| 1-gal. can (covers 10,000 sq. ft.) | 7.50 |
| Larger quantities on request. | |

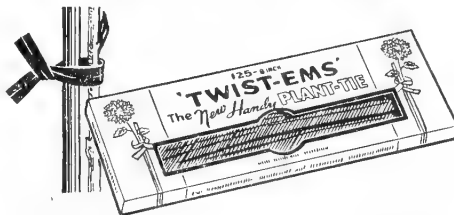
DuPont Ammate Weed Killer

Ammate Weed Killer ammonium sulfamate, has been tested during the past five years by experiment stations and agriculturists for the control and eradication of many troublesome weeds. Outstanding results have been obtained in the permanent kill of certain weeds and in the control of others. Used at the proper rates and according to the procedure recommended on the label of each container, Ammate offers an effective weapon to help combat the losses caused by certain weeds.

Poison ivy, poison oak and poison sumac are particularly dangerous to many individuals. Ammate will generally eliminate such plants.

2 lbs., 75c; 6 lbs., \$2.00, Not Prepaid.

'TWIST-EMS'



"Twist-Ems" are dark green strong tapes with wire reinforcing that make perfect plant ties. Quick, permanent, attractive and convenient. For nurseries, estates and amateur gardening. For plants, shrubs, vines, etc. Box of 125 8-in. size, 35c; 10c extra by mail.

KILL PLANT INSECTS!

Ever Green Garden Spray is deadly to many common types of sucking and chewing garden insects. Non-poisonous when sprayed.

EVER GREEN Garden SPRAY

1 oz., 35c; 6 oz., \$1.15; 16 oz., \$2.45

Dog Supplies

We carry a complete line of dog supplies, such as collars, harness, dog carriers, dog beds, dog leads, toys and a full line of Sergeant's, Pulvex and Rex Hunters Dog Remedies. Free Dog Book. Write us for your wants.

HYPONEX PLANT FOOD

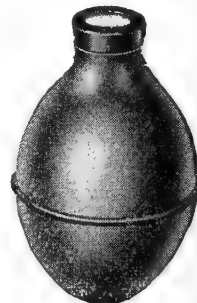


Hyponex is a clean, odorless, soluble powder which, with water, is a complete plant food. **It grows bigger and better plants in poorest soil, even in sand, cinders or water—indoors or outdoors.** Assures larger and more flowers, increased quantities of vegetables, and more prolific growth for grass, plants, bushes and trees. 1 lb. makes 100 gallons; 1 oz. makes 6 gallons; 1 teaspoon makes 1 gallon.

3-oz. can, 25c; 7-oz. can, 50c; 1-lb. can, \$1.00
(Add 10c Extra If By Mail)

Rubber Plant Sprays

Used for watering the plants and washing the foliage. 8-oz. size, 95c; 12-oz. size, \$1.25.



Compressed Air Sprayers

Due to the difficulty in obtaining material and labor needed in the manufacturing of sprayers, we are unable to quote prices at the time this catalog goes to press. If interested in 2 to 4-gallon compressed air sprayers, please write us for prices when you are ready to buy.

Dirt-Proof, Washable GARDEN GLOVES



ALL LEATHER and DURABLE yet SOFT AS KID and EASY TO WEAR

—for Men and Women

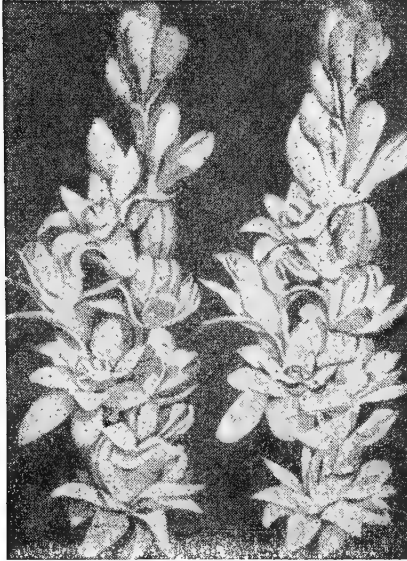
Easy Wear gives you everything you've been wanting in a garden glove:

All-leather protection from dirt, scratches, stains, infection—yet permit almost BAREHAND FREEDOM. Their amazing softness and pliability is the result of a special processing of select lamb skins. Economical, too—outwear 6 pairs of ordinary fabric gloves, are washable and can be used the year round for gardening, housework, yard, painting, furnace, garage, etc.

Sizes: Small (7), Medium (8), Large (9).
Write for prices.

National Eezy Wear GARDEN Gloves

Jackson's Spring Flowering Bulbs



Tuberose

Tuberose

TUBEROSE. Mexican Everblooming. Single flowering and very fragrant. Extremely popular and easy to grow. Price: Doz., \$1.25, postpaid. Not prepaid, 50 bulbs, \$4.00; 100 bulbs, \$7.00.

Cannas

HUNGARIA. The best true pink canna with extra large flower trusses of beautiful soft rose pink color.

KING HUMBERT RED. The most popular of all cannas with large trusses of bright orange scarlet flowers, contrasting strikingly with its attractive bronze colored foliage. Wonderful showy bedder.

THE PRESIDENT. A beautiful red canna with immense trusses of gigantic flame scarlet flowers.

YELLOW KING HUMBERT. This has green foliage and bright yellow flowers beautifully marked with contrasting crimson dots. Any variety Canna, large strong roots, 25c each; 5 for \$1.00, postpaid.

Miscellaneous Bulbs

ANEMONES. These are among the most showy and beautiful of spring flowers; of neat and compact growth, with elegantly cut foliage and the most brilliantly colored blossoms. Their large velvety flowers are ideal for cutting, lasting several days in water.

Anemones prefer a rich loamy soil, and a liberal amount of water. Soak the bulbs in lukewarm water 24 hours before planting. Write for prices.

TIGRIDIA (Shell Flower of Mexico). Few flowers are more gorgeously colored or so beautiful. Plant in sunny positions in a flowery border in well drained soil. Put a little sand under the bulb. Can also be used in beds. Height, 3 feet. Write for prices.

RANUNCULUS (Buttercup). Beautiful flowers resembling roses. Grows from one foot to two feet tall. Our special mixture contains all shades of red, pink, orange, yellow and a few white. Bulbs are curious, claw-shaped. They should be soaked overnight, then dried (not in sun) for half a day before planting, claws downward. Write for prices.

Caladium

FANCY LEAVED CALADIUMS. The most showy, fascinating and beautiful of all bright colored foliage plants. They revel in many brilliant and soft colors, striking combinations, and we offer a very rare mixture made up from the choicest varieties. Each, 35c; 3 bulbs, \$1.00; doz., \$3.50, postpaid.

Iris

DUTCH IRIS BULBS. An early race of bulbous irises which are more dependable and freer bloomers in our section than the German Iris which is propagated from rhizomes. Their whole growth and habits are much more vigorous.

WEDGEWOOD. A large clear blue. Finest of all Iris.

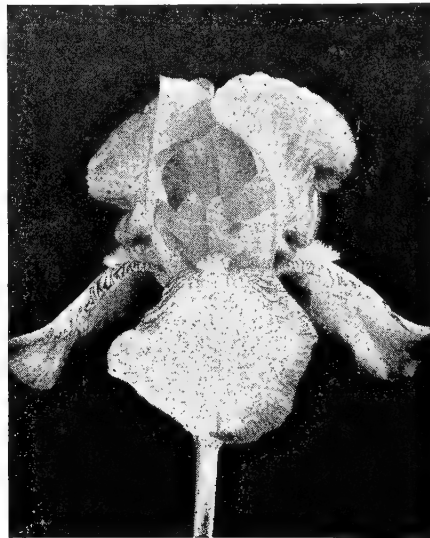
POGGENBECK. Violet and gold.

REMBRANDT. Deep blue.

YELLOW QUEEN. Clear yellow.

JACOB DEWIT. Clear blue and gold.

WHITE EXCELSIOR. White.



Iris

Regal Lily

Three to five feet tall. Generally considered the most beautiful and satisfactory of all Lilies. Easily grown most anywhere, producing 5 or more large white flowers, suffused pink and canary-yellow towards throat. Charming jasmine-fragrance. Plant about 6 inches deep with sand beneath for drainage.

TIGER LILY. Four to five feet tall; July flowering. Easiest grown; pyramids of large, reflexed, black spotted, reddish-yellow flowers. Set 6 inches deep.

BUTTERFLY LILY (Ginger Lily). Flourishes in moist rich soil, forming a dense clump 4 to 6 feet tall. Fleshily rooted; suited to entire South. Fragrant, pure white flowers borne in large clusters on top of each stalk. Blooms all summer and fall. Plant shallow; easily grown. Each, 25c; 3 for 70c.

Winter Blooming Bulbs

We carry in the fall of the year the finest assortment of winter and early spring bulbs obtainable, such as Hyacinths, Narcissi, Tulips, Crocus, Easter Lily Bulbs, Calla Lily Bulbs, Freesias, Roman Hyacinths, Chinese Sacred Lilies, Ranunculus, Anemones. These bulbs are in stock, usually from August to December. Write for prices at that time.

Lilies

YELLOW CALLA LILY. Extremely popular either for pots or open ground in protected places, producing large, lustrous golden yellow flowers. Doz., \$3.50, postpaid.

GUERNSEY LILY (Nerine). A dainty lily of deep coral pink flowers which are composed of long, narrow, separated petals. Beautiful for rock gardens and fine for cut flowers. Doz., \$1.25, postpaid.

ZEPHRANTHES (Fairy or Rain Lily). Rosea. A much prized beautiful clear rose lily which grows equally well in the sun or partial shade, but for prolific blooming should be given plenty of water. Doz., 75c, postpaid.

COOPERIA. White. This is the true type or the rain lily; naturalizes easy and blooms from July through September after rains. Doz., 30c; 4 doz., \$1.00, postpaid.

AMARYLLIS HYBRIDS MIXED. Easy to grow, producing large lily shaped flowers in brilliant, contrasting colors on heavy, stiff stems. Should not be confused with the old red St. Joseph Lily. Please write for prices.

AMARYLLIS BELLADONNA (Rose Pink).

CALLAS WHITE. Large size bulbs. Write for prices.

MADONNA LILY (Lilium Candidum). Pure white. Write for prices.

EASTER LILY BULBS. Write for prices.

AURATUM. Ivory white, studded with chocolate crimson spots with a gold band through the center of each petal.

RUBRUM MAGNIFICUM. A white lily suffused rose pink in center, spotted blood-red with green stripe at base.

PHILIPPINE LILY. Everybody wants this newest favorite. Giant white, beautiful long trumpet lily, thriving in almost any fairly rich, well-drained soil. It stands the heat and drought and is easily grown. Grows from four to six feet tall.

HEMEROCALLIS (Day Lilies). We carry the Lemon and Orange varieties. Write for prices.

AGAPANTHUS (Blue Lily of the Nile). Write for prices.



Cannas—Red King Humbert

From _____

P. O. _____ State _____



O. P. Jackson Seed Co., Inc.

616 TRAVIS STREET,

Next to Iris Theatre

SEEDS

Houston 2, Texas

In Ordering Please Use This Sheet; Also Return Envelope Enclosed
We will be glad to furnish more of each when wanted

O. P. JACKSON SEED COMPANY INC.

616 TRAVIS ST., Near Capitol Ave.

HOUSTON 2, TEXAS

TERMS ARE CASH WITH ORDER. NO GOODS SENT C. O. D.

AMOUNT ENCLOSED

Name.....

Post Office..... R.F.D. No..... Box.....

County..... State.....

Name of Express or
Freight Office.....

How to be sent: Mail,
Express or Freight.....

PLEASE DO NOT WRITE IN THIS SPACE

P. O. Order - - - - - \$.....

Express Order - - - - - \$.....

Drafts - - - - - \$.....

Cash - - - - - \$.....

Registered Letter - - - \$.....

Total - - - \$.....

Date....., 194.....

Packed by.....

Shipped.....

Do Not Write in
These Columns

QUANTITY

NAME OF SEEDS WANTED

PRICE

VERY IMPORTANT—Write Your Name Very Plainly; Give Post Office and Express or Freight Office. In writing us at any time please give date of our letter if we have written you; and each and every time do not fail to write your name and Post Office plainly.

JACKSON'S GLADIOLI TO GLORIFY YOUR GARDEN

We are glad to announce that we again offer our trade WESTERN GROWN GLADIOLUS BULBS from one of the largest bulb growers in the NORTHWEST, who grows bulbs for the most critical trade and no flower is cut from the bulb for the flower market. This means that each and every bulb is a high quality, high crowned bulb that will produce beautiful blooms. We have good stocks now but the demand is heavy—so order right away.

BEACON: A beautiful salmon-scarlet with a creamy throat; very tall spike, lots of the florets open at one time. 1 dozen, \$1.35; 50 bulbs, \$5.00; 100 bulbs, \$9.00.

SENSATION: A well-named variety, bright but soft rose salmon shading lighter in the upper throat with a darker feather on lip. Tall grower with lots of ruffled massive blooms. 1 dozen, \$1.35; 50 bulbs, \$5.00; 100 bulbs, \$9.00.

PELEGRINA: A true deep blue glad, that should be in every garden. 1 dozen, \$1.35; 50 bulbs, \$5.00; 100 bulbs, \$9.00.

BERTY SNOW: An old-time favorite. Bright lavender variety with a creamy throat. 1 dozen, \$1.35; 50 bulbs, \$5.00; 100 bulbs, \$9.00.

VREDENBURGH (Mammoth White): One of the largest pure white glads on the market. Very large spikes of the purest white. 1 dozen, \$1.35; 50 bulbs, \$5.00; 100 bulbs, \$9.00.

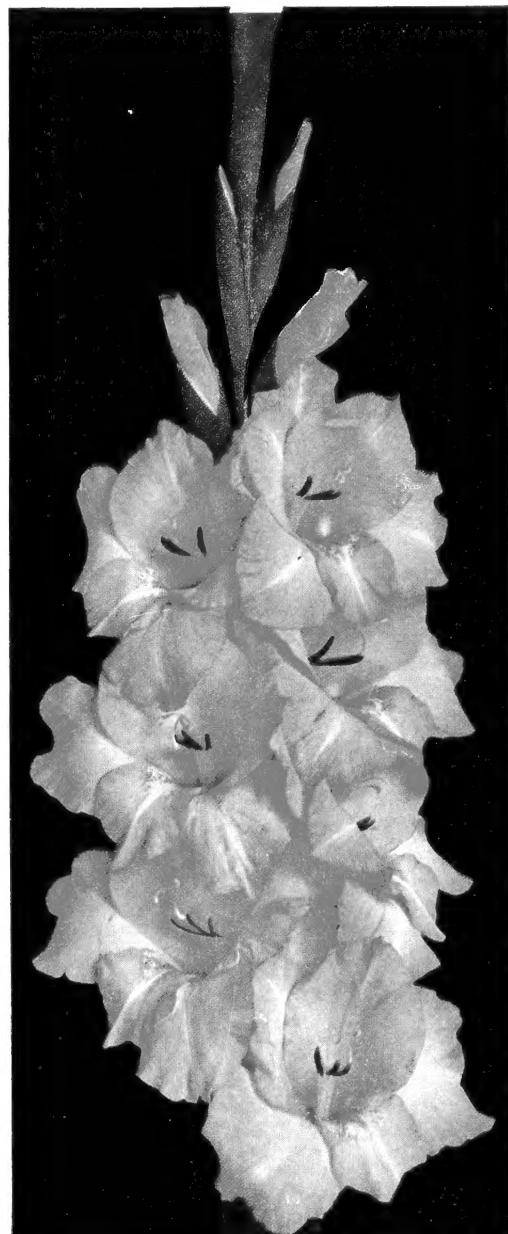
YELLOW PERFECTION: Tall, straight, vigorous, medium sized flowers. One of the best yellows. Dozen, \$1.35; 50 bulbs, \$5.00; 100 bulbs, \$9.00.

PHYLLIS McQUISTON: A very pleasing shade of clear glowing pink, very large and of good form. Dozen, \$1.35; 50 bulbs, \$5.00; 100 bulbs, \$9.00.

MARGARET BEATON: A glorious gladioli of pure, glistening white, with just a splash of scarlet in the throat, a strong grower with very large florets. Dozen, \$1.35; 50 bulbs, \$5.00; 100 bulbs, \$9.00.

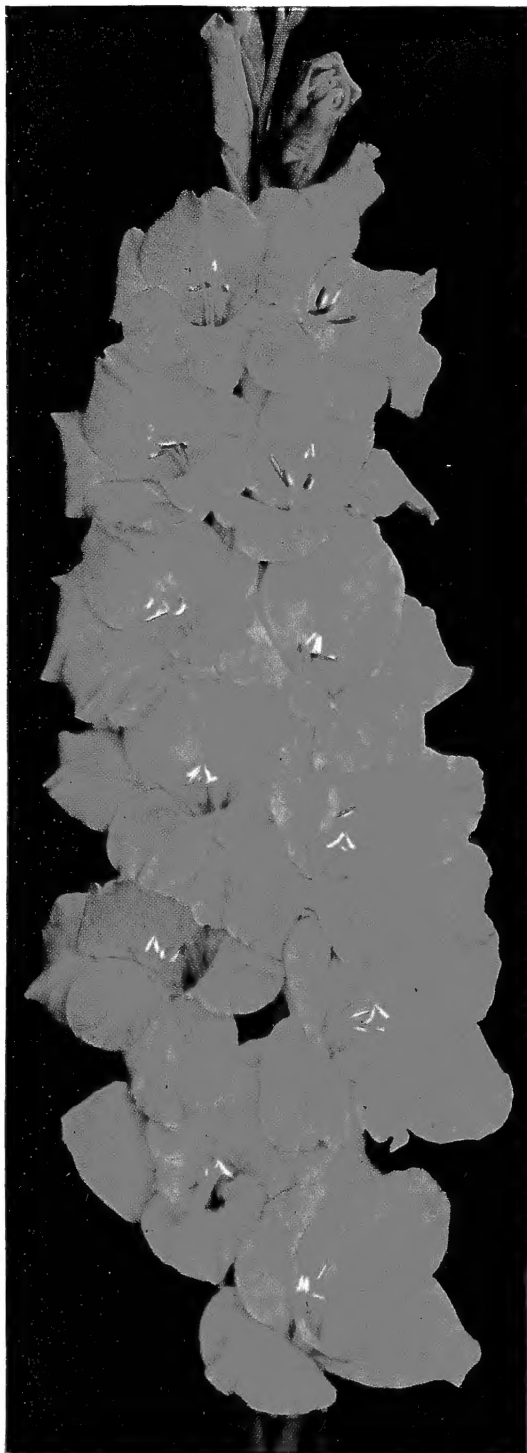
VIRGINIA: One of the best reds. The florets are very large fiery scarlet. Dozen, \$1.35; 50 bulbs, \$5.00; 100 bulbs, \$9.00.

**SPECIAL
100
EXHIBITION
MIXED
GLADIOLI
BULBS
\$7.00
PREPAID**



PHYLLIS McQUISTON

PICARDY: Soft shrimp pink without flecking. Blotch of light flesh-pink shading to shrimp pink at edges. Blooms up to six inches or more across, on well placed, tall, strong spikes. Picardy is the sensation of the gladioli world. It has created more favorable comments than any other variety. An extremely beautiful creation that has won practically all prizes wherever shown. 1 dozen, \$1.35; 50 bulbs, \$5.00; 100 bulbs, \$9.00.



YELLOW PERFECTION

SPECIAL MIXTURE—DOZEN

12

Each bulb in this assortment is a popular named variety. One dozen No. 1 bulbs, only

\$1²⁵

If By Mail, Add 10c for Postage

JACKSON'S
Exhibition
**GLADIOLI
MIXTURE**
36 BULBS

Nothing will add more color and charm to your home than the colorful gladioli offered in this mixture which contains 36 of the finest and highest rated varieties in America. A regular \$3.75 value for only

\$2.75

If By Mail Add 25c for Postage and Packing

O. P. JACKSON SEED COMPANY

W. A. REYNAUD, President

616 TRAVIS STREET

HOUSTON 2, TEXAS